

# FOOD TAIPEI MEGA SHOWS 2025

## GREEN VISION AWARD

### WHAT IS GREEN VISION AWARD?

【Organizer】 TAITRA 【Partner Organization】 BSI

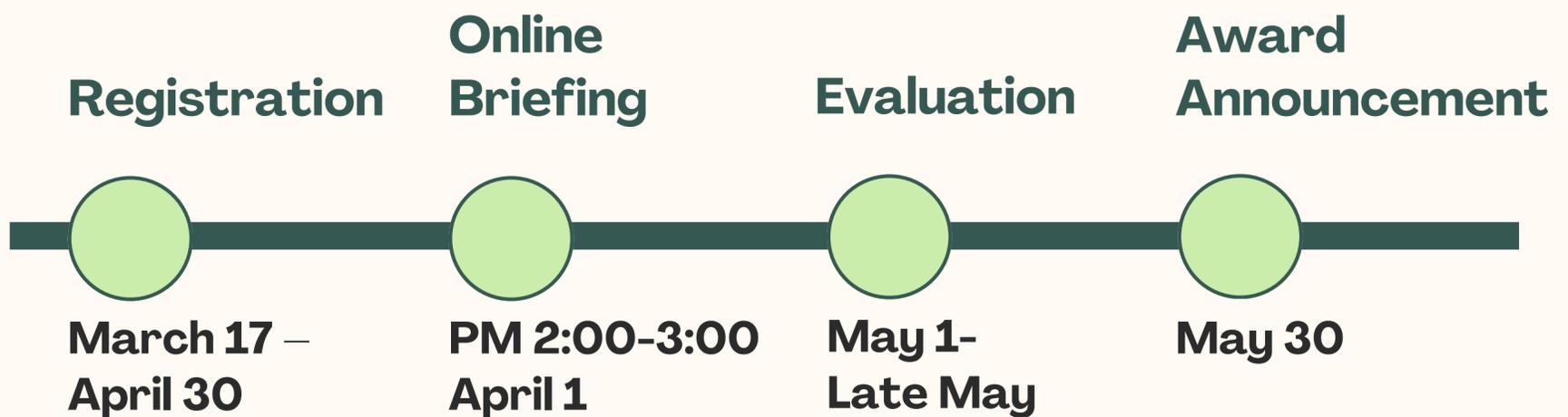
The **Green Vision Award**, launched by **Food Taipei Mega Shows** in 2024, promotes ESG initiatives in the food industry. In 2025, it partners with the **British Standards Institution (BSI)** to introduce a structured evaluation system, enhancing credibility. Eligibility now extends to all **Food Taipei Mega Shows** exhibitors, fostering greater industry participation.

### ATTEND ONLINE BRIEFING!

PM 2:00-3:00, Apr. 1, 2025



### KEY TIMELINE



### MARKETING EXPOSURE & BENEFITS

- Official Website
- Show Guide
- Social Media
- Exhibition Display
- Exclusive Tabletop Display Sign
- Permission to use the award badge in promotional materials

### For Golden Badge Only

- Award Ceremony**  
June 26 at the Food Taipei Forum
- Media Exposure**  
(non-exclusive interviews)
- Video Coverage**  
(non-exclusive interviews)

## AWARD CRITERIA

Evaluation Category	Description
Outstanding Energy Efficiency (20%)	<p><b>Performance Results (50%):</b> Improvement data on energy efficiency and the proportion of renewable energy usage.</p> <p><b>Innovation in Practice (30%):</b> Technological innovations that enhance energy efficiency (e.g., smart energy management systems).</p> <p><b>Engagement &amp; Impact (20%):</b> The extent and influence of employee or supply chain participation in energy efficiency improvements.</p> <p><b>Key Points for Evaluation:</b> Submit energy consumption data and improvement plans (referencing ISO 50001 - Energy Management Systems). Describe innovative technologies or best practices for energy efficiency enhancement. If using renewable energy, reference RE100 (Renewable Energy Initiative) commitments.</p>
Sustainable Achievements in the International Market (15%)	<p><b>Performance Results (50%):</b> Carbon reduction achievements in international markets or certifications for sustainable products.</p> <p><b>Innovation in Practice (30%):</b> Innovative sustainability strategies or the ability to address specific international market demands.</p> <p><b>Engagement &amp; Impact (20%):</b> Stakeholder participation in international markets and support for sustainable actions.</p> <p><b>Key Points for Evaluation:</b> Submit carbon footprint data for exported products and international certifications (referencing ISO 14067 - Carbon Footprint Calculation). Describe how sustainability strategies are utilized to expand into international markets. Provide proof of participation in international initiatives (e.g., CDP or B Corp certification).</p>
Sustainable Low-Carbon Operations (30%)	<p><b>Performance Results (50%):</b> Reduction in greenhouse gas emissions (Scope 1 and Scope 2), carbon reduction rates, and long-term carbon reduction plans.</p> <p><b>Innovation in Practice (30%):</b> Technological innovations or process optimizations in low-carbon operational management.</p> <p><b>Engagement &amp; Impact (20%):</b> Employee participation in carbon reduction initiatives and the effectiveness of low-carbon efforts across supply chains or communities.</p> <p><b>Key Points for Evaluation:</b> Provide carbon emission data and carbon reduction targets aligned with international standards (ISO 14064 - Greenhouse Gas Emissions Management). Describe specific carbon reduction measures (e.g., use of renewable energy, adoption of smart energy management systems). Present successful carbon reduction case studies and their long-term benefits (referencing SBTi - Science-Based Targets Initiative).</p>
Green Supply Chain Management (15%)	<p><b>Performance Results (50%):</b> Total carbon reduction in the supply chain or efficiency improvement data, with examples of carbon reduction initiatives among supply chain partners.</p> <p><b>Innovation in Practice (30%):</b> Implementation of low-carbon logistics, new green supply chain technologies, or collaborative models.</p> <p><b>Engagement &amp; Impact (20%):</b> The breadth and depth of sustainability engagement among supply chain members.</p> <p><b>Key Points for Evaluation:</b> Submit supply chain carbon reduction data and management plans (referencing GHG Protocol - Scope 3 Emissions). Describe collaborative carbon reduction initiatives with supply chain partners and their outcomes (e.g., joint carbon neutrality projects). Reference ISO 20400 (Sustainable Procurement) to evaluate the sustainability of procurement strategies.</p>
Sustainable Innovation (20%)	<p><b>Performance Results (50%):</b> Quantifiable results in waste reduction, resource efficiency improvement, or other sustainability contributions.</p> <p><b>Innovation in Practice (30%):</b> Innovations in technology or business models that support circular economy practices and sustainable development goals.</p> <p><b>Engagement &amp; Impact (20%):</b> Influence in promoting circular economy practices within the industry or society.</p> <p><b>Key Points for Evaluation:</b> Provide data on resource efficiency improvements and waste reduction (referencing ISO 14001 - Environmental Management System). Describe real-world applications of circular economy models (e.g., material recycling, zero-waste production). Reference BS 8001 (Circular Economy Framework) to ensure systematic implementation of circular economy measures.</p>