

FOOD TAIPEI MEGA SHOWS 2025

GREEN VISION AWARD

WHAT IS GREEN VISION AWARD?

【Organizer】 TAITRA 【Partner Organization】 BSI

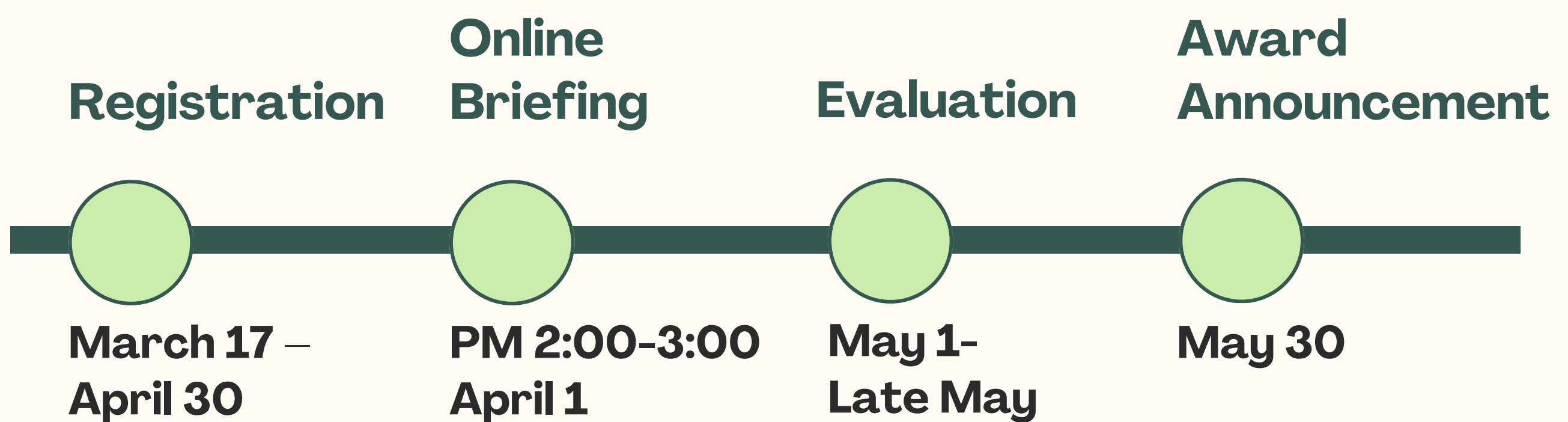
The **Green Vision Award**, launched by **Food Taipei Mega Shows** in 2024, promotes ESG initiatives in the food industry. In 2025, it partners with the **British Standards Institution (BSI)** to introduce a structured evaluation system, enhancing credibility. Eligibility now extends to all **Food Taipei Mega Shows** exhibitors, fostering greater industry participation.

ATTEND ONLINE BRIEFING!

PM 2:00-3:00, Apr. 1, 2025



KEY TIMELINE



MARKETING EXPOSURE & BENEFITS

- | | |
|--|--|
| <input checked="" type="checkbox"/> Official Website | <input checked="" type="checkbox"/> Exhibition Display |
| <input checked="" type="checkbox"/> Show Guide | <input checked="" type="checkbox"/> Exclusive Tabletop Display Sign |
| <input checked="" type="checkbox"/> Social Media | <input checked="" type="checkbox"/> Permission to use the award badge in promotional materials |

For Golden Badge Only

- | |
|---|
| <input checked="" type="checkbox"/> Award Ceremony |
| June 26 at the Food Taipei Forum |
| <input checked="" type="checkbox"/> Media Exposure |
| (non-exclusive interviews) |
| <input checked="" type="checkbox"/> Video Coverage |
| (non-exclusive interviews) |

AWARD CRITERIA

Evaluation Category	Description
Outstanding Energy Efficiency (20%)	<p>Performance Results (50%): Improvement data on energy efficiency and the proportion of renewable energy usage.</p> <p>Innovation in Practice (30%): Technological innovations that enhance energy efficiency (e.g., smart energy management systems).</p> <p>Engagement & Impact (20%): The extent and influence of employee or supply chain participation in energy efficiency improvements.</p> <p>Key Points for Evaluation: Submit energy consumption data and improvement plans (referencing ISO 50001 - Energy Management Systems). Describe innovative technologies or best practices for energy efficiency enhancement. If using renewable energy, reference RE100 (Renewable Energy Initiative) commitments.</p>
Sustainable Achievements in the International Market (15%)	<p>Performance Results (50%): Carbon reduction achievements in international markets or certifications for sustainable products.</p> <p>Innovation in Practice (30%): Innovative sustainability strategies or the ability to address specific international market demands.</p> <p>Engagement & Impact (20%): Stakeholder participation in international markets and support for sustainable actions.</p> <p>Key Points for Evaluation: Submit carbon footprint data for exported products and international certifications (referencing ISO 14067 - Carbon Footprint Calculation). Describe how sustainability strategies are utilized to expand into international markets. Provide proof of participation in international initiatives (e.g., CDP or B Corp certification).</p>
Sustainable Low-Carbon Operations (30%)	<p>Performance Results (50%): Reduction in greenhouse gas emissions (Scope 1 and Scope 2), carbon reduction rates, and long-term carbon reduction plans.</p> <p>Innovation in Practice (30%): Technological innovations or process optimizations in low-carbon operational management.</p> <p>Engagement & Impact (20%): Employee participation in carbon reduction initiatives and the effectiveness of low-carbon efforts across supply chains or communities.</p> <p>Key Points for Evaluation: Provide carbon emission data and carbon reduction targets aligned with international standards (ISO 14064 - Greenhouse Gas Emissions Management). Describe specific carbon reduction measures (e.g., use of renewable energy, adoption of smart energy management systems). Present successful carbon reduction case studies and their long-term benefits (referencing SBTi - Science-Based Targets Initiative).</p>
Green Supply Chain Management (15%)	<p>Performance Results (50%): Total carbon reduction in the supply chain or efficiency improvement data, with examples of carbon reduction initiatives among supply chain partners.</p> <p>Innovation in Practice (30%): Implementation of low-carbon logistics, new green supply chain technologies, or collaborative models.</p> <p>Engagement & Impact (20%): The breadth and depth of sustainability engagement among supply chain members.</p> <p>Key Points for Evaluation: Submit supply chain carbon reduction data and management plans (referencing GHG Protocol - Scope 3 Emissions). Describe collaborative carbon reduction initiatives with supply chain partners and their outcomes (e.g., joint carbon neutrality projects). Reference ISO 20400 (Sustainable Procurement) to evaluate the sustainability of procurement strategies.</p>
Sustainable Innovation (20%)	<p>Performance Results (50%): Quantifiable results in waste reduction, resource efficiency improvement, or other sustainability contributions.</p> <p>Innovation in Practice (30%): Innovations in technology or business models that support circular economy practices and sustainable development goals.</p> <p>Engagement & Impact (20%): Influence in promoting circular economy practices within the industry or society.</p> <p>Key Points for Evaluation: Provide data on resource efficiency improvements and waste reduction (referencing ISO 14001 - Environmental Management System). Describe real-world applications of circular economy models (e.g., material recycling, zero-waste production). Reference BS 8001 (Circular Economy Framework) to ensure systematic implementation of circular economy measures.</p>