

FOOD TAIPEI MEGA SHOWS 2025



GREEN VISION AWARD



WHAT IS GREEN VISION AWARD?

【Organizer】  TAITRA 【Partner Organization】  bsi

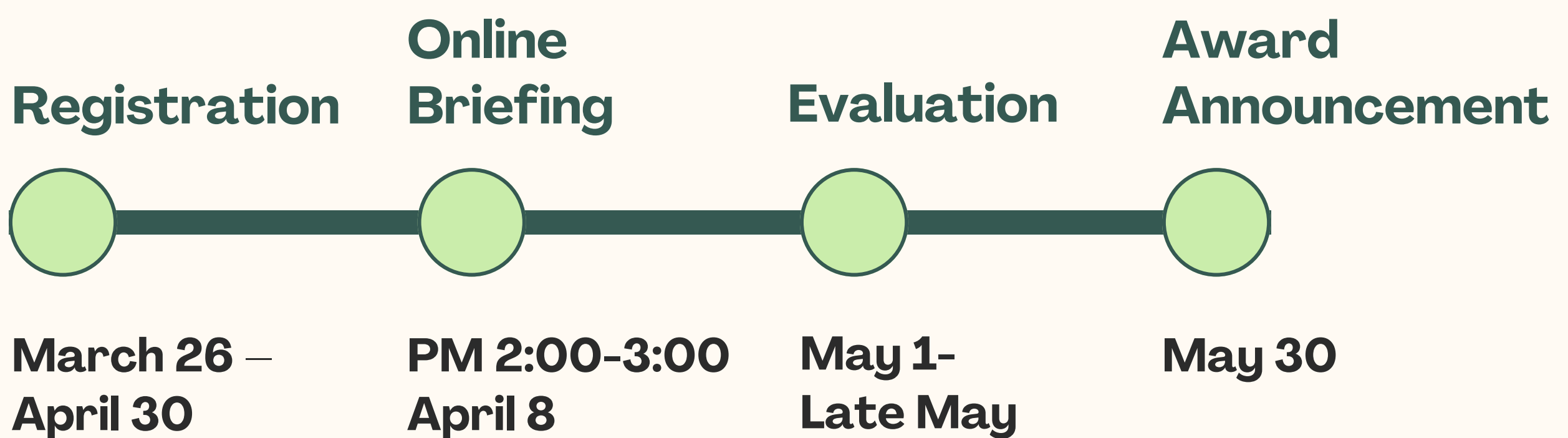
The **Green Vision Award**, launched by **Food Taipei Mega Shows** in 2024, promotes ESG initiatives in the food industry. In 2025, it partners with the **British Standards Institution (BSI)** to introduce a structured evaluation system, enhancing credibility. Eligibility now extends to all **Food Taipei Mega Shows** exhibitors, fostering greater industry participation.

ATTEND ONLINE BRIEFING!

PM 2:00-3:00, Apr. 8, 2025



KEY TIMELINE



MARKETING EXPOSURE & BENEFITS

- | | |
|--|--|
| <input checked="" type="checkbox"/> Official Website | <input checked="" type="checkbox"/> Exhibition Display |
| <input checked="" type="checkbox"/> Show Guide | <input checked="" type="checkbox"/> Exclusive Tabletop Display Sign |
| <input checked="" type="checkbox"/> Social Media | <input checked="" type="checkbox"/> Permission to use the award badge in promotional materials |

For Golden Badge Only

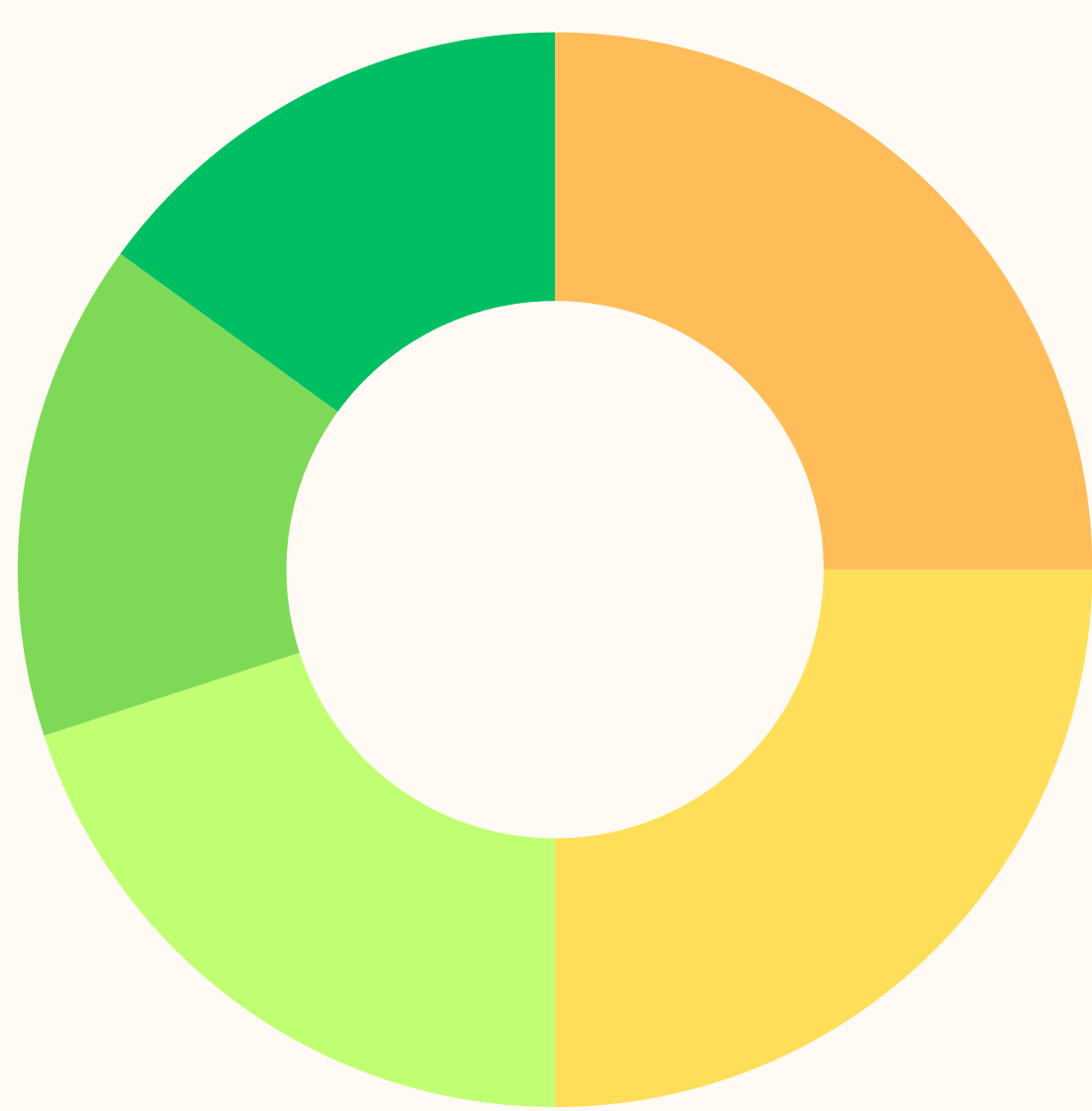
- | |
|---|
| <input checked="" type="checkbox"/> Award Ceremony |
| June 26 at the Food Taipei Forum |
| <input checked="" type="checkbox"/> Media Exposure |
| (non-exclusive interviews) |
| <input checked="" type="checkbox"/> Video Coverage |
| (non-exclusive interviews) |

EVALUATION CRITERIA

Performance and Outcomes	Concrete achievements supported by data, such as carbon reduction, energy efficiency, supply chain optimization, or market influence.
Practical Innovation	Use of new technologies, models, or strategies to advance sustainability, such as low-carbon solutions, circular economy practices, or innovative supply chain management.
Engagement and Impact	<i>(Applicable to Sustainable Products & Market Influence, Green Supply Chain Management, and Innovation & Social Responsibility)</i> Internal participation (e.g., employees), external collaboration (e.g., suppliers, partners), and market support, including brand influence, industry promotion, and social impact.

- 📌 **Total score = The sum of each dimension’s score × its weighting**
- 📌 Evaluation is based on submitted data, case studies, and supporting documents.

Evaluation Dimensions



- Innovation & Social Responsibility (15%)
- Green Supply Chain Management (15%)
- Sustainable Products & Market Influence (20%)
- Low-carbon Operations & Emission Reduction (25%)
- Energy Management & Efficiency Improvement (25%)

CONTACT



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