

2019 Kaohsiung Exhibition Center AUG. 21-23

# **Smart IoT Taiwan 2019 Application Kit**

## • Organizer

Bureau of Foreign Trade, MOEA

Taiwan External Trade Development Council, TAITRA

### • Implementer

European Chamber of Commerce Taiwan-Low Carbon Initiative

#### Venue

Kaohsiung Exhibition Center, KEC

#### • Show Dates & Hours

	Date	Time
Move-in	August 19-20	08:00 - 17:00
Show	August 21-23	10:00 - 18:00
Move-out	August 23	18:00 - 22:00

#### Theme

- Smart City Solution
- Smart Technology Application
- City Development Opportunity

## Exhibit Profile

Solutions to management and living problems of Mega Cities such as

- Smart Transportation/Rail & Metro Taiwan
- Smart Retail & Logistics
- Smart Healthcare
- Smart Disaster Prevention / Environmental Governance
- FunTech Taiwan (VR/AR/MR & Digital contents & 3D makers)
- Smart Sustainable Cities



#### Booth Rentals

Booth Type	Booth Rental (VAT included)*before 2019/2/28	Booth Rental (VAT included)* <mark>after</mark> 2019/2/28
Shell Scheme (3m x 3m)	USD1,000	USD1,260
Raw Space (3m x 3m) †	USD840	USD1,050

#### **Shell Scheme** includes:

- Carpet
- 3-sided standard partition
- 1 Company name fascia board
- 1 Reception desk
- 3 Chairs
- 2 Spotlights
- 2 Fluorescent Light
- 1 Waste basket
- 1 Socket (110V 5A in Taiwan)



## • How to Apply

1. Apply Online:

https://events.taiwantrade.com/smartiottwen19/Enrollment/Login

2. Apply via Email Complete the following application form and send it to <a href="mailto:smartasia@taitra.org.tw">smartasia@taitra.org.tw</a>

## • Payment Schedule

- 1. Upon receiving the application form, the organizer will notify the applicant of booth rental payment.
- 2. Payment (non-refundable) should be made by Telegraphic Transfer (T/T) to the assigned TAITRA bank account which will be given upon the application form received.
  - **★**All extra bank handling charges, if any, are to be borne by the exhibitor.





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3. In case of cancellation, booth rental already paid will not be refunded under any circumstances.

#### • Booth Allocation

Booth allocation priority is based on the following criteria:

- 1. Number of booths
- 2. Date of application

The organizer will notify the applicant to complete the booth allocation procedure by e-mail.

#### • Contact Us

Taiwan External Trade Development Council, TAITRA 5 Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan

Ms. Helen WU (Show Manager) Tel: 886-2-2725-5200 Ext. 2780

Fax: 886-2-2725-1337

E-mail: smartasia@taitra.org.tw





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## **APPLICATION FORM**

Please complex	ete and e-mail the following	documents to the	e organizer at <u>sma</u>	rtasia@taitra.org.tw:		
Company Name			Brand Name			
Abbreviated Company Name	(For exhibitor's badge printing. Example: TAITRA)					
Address						
Postal Code			Country			
Telephone	Fax		Website			
Trade Show	□Mr. □Ms.		Position			
Contact						
Person						
E-mail						
Products or	Product Codes (Please go to www.smartasiataiwan.com to download EXHIBITS					
services to be	PROFILE and fill in the code			ow.)		
on display	1 2	3	4.			
	1 2 5 6	7	8.			
	If you can't find suitable code, please fill in product name:					
Products profile	(In order to increase the exphotos of your products to			ide descriptions and		
Booth	□Shell Scheme(3m x 3m)					
Required	$\square \qquad \text{Raw Space}(3m \times 3m)$					
Exhibit Area	☐ Smart Transportation / Rail & Metro Taiwan					
	☐ Smart Healthcare					
	☐ Smart Retail & Logistics					
	☐ Smart Disaster Prevention / Environmental Governance					
	☐ Funtech Taiwan(AR/VR/Digital Content/Startup/MAKER)					
	☐ Smart Sustainable Cities					
Agent / Repres	entative in Taiwan(if any)					
Company		Company Tax	ID			
Address						
Telephone		Fax		E-mail		
Contact		Position				
Person						
By signing and Regulations for the organizer in	submitting this application for Participation and agree to connection with this show.	form to the organ comply with any f	nizer, I accept the T further terms and	erms and regulations made by		
	Position:					
Data						