



October 7-8, 2015

Ford Motor Company

Advanced Lighting International Expo

Design Aid Area
Ford Product Research Development Center (PDC)



Planning is underway for the Ford Motor Company Advanced Lighting International Expo (ALIE) on October 7 and 8, 2015 at the Ford Product Development Center, Dearborn, Michigan, USA.

This year's Expo will showcase world-class advanced lighting manufacturers and designers with technology presentations, special guest speakers, promotional opportunities and panel discussions.

A brand new Private Showing Area has been added to allow selected exhibitors the opportunity to showcase top secret products and technologies directly and confidentially to key Ford Buyers, Engineers and Designers.

About ALIE:

ALIE is a unique opportunity to network with engineers, buyers, managers and designers directly involved in new and innovative lighting technology (OLED, LED, Laser, and more), components, systems and future trends. You will even have the opportunity to present products and technologies in a Private Viewing Area!

Ford will share their view and vision in automotive lighting, materials, design, technology, manufacturing, and quality and you'll be able to network with best-in-class manufacturers, designers, and customers from around the world.

THIS IS INVITE ONLY. To be considered as an Exhibitor, please send your interest to info@showreadytech.com for review and consideration.

Location and Dates:

Location:

The Design Aid Area
Ford Product Research Development Center (PDC)
21175 Oakwood Blvd., Dearborn, MI, 48124, USA

Show Hours:

Wednesday, October 7. Expo Hours: 7:30 AM – 3:00 PM
Thursday, October 8. Expo Hours: 7:30 AM – 3:00 PM
(Exhibitors will set up Tuesday, October 6.)