

# KAOHSIUNG FOOD SHO

高雄國際食品展覽會

Application starts on March 3, 2020.



OCT.22-25, 2020 Application Kit

www.foodkh.com.tw







# **KFS Overview**

**Show Name** Kaohsiung Food Show 2020

**Dates** October 22-25, 2020 (Thu. - Sun.)

Hours 10:00-18:00 (17:00 on last day)Venue Kaohsiung Exhibition Center

Organizer Taiwan External Trade Development Council (TAITRA)

Sponsor Bureau of Foreign Trade, MOEA

Co-organizer Marine Bureau of Kaohsiung City Government

**Exhibit Category** Fresh Fruits and Agricultural Product, Meat, Dairy and Fish Products,

Condiments, Frozen and Prepared Products, Dehydrated Food Stuffs, Coffee, Tea, Wine & Spirits, and Beverages, Confections and Cookies,

Health Foods/Leisure Foods.

Scale 287 exhibitor with 555 stands (estimated)

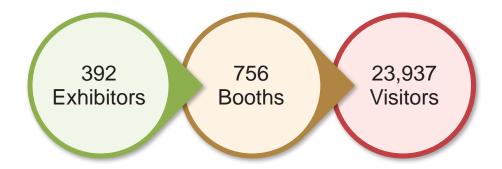
Official Website www.foodkh.com.tw







# **2019 Key Figures**



Above figures are combined with Kaohsiung HORECA and Kaohsiung HALAL.

# 2019 Most significantly growing Oversea Visitors & Regions

(Number of visitor)



# **Exhibit Area**

- National Pavilion
- Coffee, Tea, Wine and Soft Drink
- Taiwan Bubble Tea Alliance
- Vegetarian Foods

- Assorted Food
- Agricultural Product
- Bakery& Souvenir
- Media

- Sea Food Product
- Imported Product
- Food Industry Service

X National Pavilion is applied by Overseas Company. Imported Product is applied by Taiwan Company who imports overseas food.







# **2020 Show Dates**



### Oct. 20-21 for Move-in

- Hours: 08:00-18:00
- All exhibits must be moved in before 18:00 on the final day.



### Oct. 22-25 for Show Dates

- Hours: 10:00-18:00 (17:00 on last day)
- Access for :
  - Overseas visitors.
  - Local professionals with admission passes.
  - Opens to public & children under 12 years of age with paid admissions starting Oct. 22<sup>th</sup> at 13:00 pm.



### Oct. 25-26 for Move-out

- Oct. 25: 17:00-19:00 for Hand-carry exhibits only.
- Oct. 26: 08:00 -15:00 for Removal of exhibits and booth construction.

# **Campaign to Buyers**

An active publicity campaign for this event is in progress to ensure optimum media coverage targets thousands of potential quality buyers:



# **Participation Information**

### Participation Steps

Step '	1
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Fill out the application form

### Step 2

Send the form to organizer by email or invoice and arrange registration website

### Step 3

Receive the booth payment

### Step 4

Provide the bank slip to organizer to confirm the payment

- 1. The organizer reserves the right to determine exhibition eligibility of participants and the products to be displayed, and also reserves the right to determine the number for each exhibitor.
- 2. The priority of space allocation is based on the following criteria to determine the location:
  - (1) Number of booth(s)
  - (2) Date application received
- 3. After confirm booth allocation and payment, exhibitor will receive an E-manual with detailed information and procedures on electricity, shipping instructions, forwarding & handling agent, booth set-up and facilities.

### **Booth Rental Fee (Tax Inclusive)**

Description	Amount	Early Bird Rate *before May 25 <sup>th</sup> , 2020
Option A: Raw Space Only 3M*3M/ per unit; No booth facility is included	US\$1,300	US\$1,170
Option B : Shell Scheme Package 3M*3M/ per unit ; Booth facility is included	US\$1,550	US\$1,420

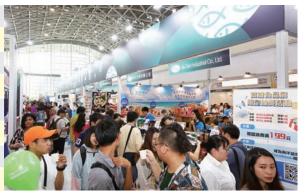
Each booth will be provided with 110V/500W electricity free of charge. Additional power and drainage will be at exhibitor's expense.

### **Shell Scheme Package**

- 1. All items are on rental basis, will not be refunded or exchanged.
- 2. The Country design of shell scheme will be changed according to exhibitor's country.

### **Facilities**

System partition (300x300x300cm/H)	1 set
Needle punch carpet (light gray)	9 SQM
System fascia board	1 pc
Lockable Counter (100x50x82.5cm/H)	1 pc
Folding chairs	3 pcs
Yellow spotlight	3 pcs
Waste paper basket	1 pc
Socket 110V/ 500W	1 pc



### **Booth Contractor**

For additional shell scheme equipment rental, please contact

### **Uniplan Taiwan Corporation**

Tel: +886-2-2758-5450 #611 | Fax: +886-2-2729-4948 | E-mail: twtc@interplan.com.tw matt.lee@interplan.com.tw







# **Payment**

- 1. After application is confirmed, the organizer will notify applicants the full payment and should be paid within 20 working days to secure your booth.
- 2. In case of cancellation or exhibitor's personal difficulties (i.e.: failure to obtain entry visa to Taiwan, illness or shipping problems), all payments will not be refunded under any circumstances.

### **Bank Info**

Telegraphic Transfer(T/T) to	Taiwan Cooperative Bank, World Trade Center Branch
Account Number	5056-665-100018
Swift ID	TACB TWTP 505
Beneficiary Name	Taiwan External Trade Development Council
Address of the bank	2F, No. 333, Sec. 1, Keelung Rd., Taipei 11011, Taiwan
Telephone of the Bank	+886-2-2729-1333

- \* With the name of show "Kaohsiung Food Show 2020" clearly stated in the remark area.
- \* All banking charges (inclusive of domestic and overseas charges), are to be borne by the applicant.

### Contact

Taiwan External Trade Development Council (TAITRA)		
Tel	+886-2-2725-5200	
Fax	+886-2-2722-7324	
Email	foodkh@taitra.org.tw	
Show Manager	Ms. Grace Wu #2675	
Media Coordinator Ms. Irene Chou #2692		



Find your nearest TAITRA branch at branch.taiwantrade.com.tw

# **Kaohsiung Food Show 2020**

### **APPLICATION FORM**

\*Please fill out the required information and submit this application form & catalogue to foodkh@taitra.org.tw

Company Information				
Company Name:		Brand Name	Brand Name:	
Website:		E-mail:		
Address:				
Tradeshow Contact Person:		Tel:_		
Tradeshow Contact E-mail:		Fax:		
Exhibit Product Code: (Please refer to the attached Exhibit Profit  1			rofile)	
Agent in Taiwan, if any:	· · ·			
Company Name:				
Contact person:		Position:		
E-mail:		Tel:		
Company Information				
Description	Amount	Early Bird Rate *before May 25 <sup>th</sup> , 2020	Quantity	TOTAL
Option A: Raw Space Only 3M*3M/ per unit; No booth facility is included	US\$1,300	US\$1,170	( )booth	US\$
Option B : Shell Scheme Package 3M*3M/ per unit ; Booth facility is included US\$1,550		US\$1,420	( )booth	US\$
We have read and accepted the Terms and Regulations, and agree to abide by any other rules and regulations made by organizers in connection with this show.				
Company Stamp:		Please affix your business card here.		
Authorized Signature:		-		
Date: 2020.				

The above personal data will only be used by TAITRA in order to forward the applicant (by phone, email or other means) information about exhibitions or trade promotion activities in the year 2020-2023. Those who wish to exercise any of the following rights please contact foodkh@taitra.org.tw

1. Make inquiry and request for a review of personal information 2. Make request for duplications of personal information 3. Request to supplement or correct personal information. 4. Request to end collection, processing or use of personal information 5. Request deletion of personal information.





### TERMS AND REGULATIONS FOR PARTICIPATION

### 1. Participation Application

- When signing the application forms, participants agree to follow the Regulations. Once this form is confirmed by the organizer, the contract will be established and valid.
- Violations of the Regulations can result, by decision of the organizer, in the exclusion of the transgressors whose damage claim, if any, will be reiected.

### 2. Payment Schedule

Booth fee should be paid off within one month after registration. The payment will not be refunded under any condition of cancellation.

### 3. Space assignment & Unoccupied Space

- Exhibitor shall not assign, sub-let or apportion the whole or any part of the assigned space or have representatives, equipment, or materials from firms other than his own in the exhibit space.
- The organizer reserves the right, should any exhibitors' space remain unoccupied on the opening day without reasonable cause, to assign the said space to another exhibitor, or use the said space in any other manner deemed suitable.

### 4. Venue & Show Dates Change

The organizer reserves the right to change the venue and date of the Exhibition under certain circumstances. The exhibitors shall not be entitled to any claim for compensation in connection with the booking of participation.

### 5. Construction/Decoration of Stand and Limitation

All exhibitors have to follow with regulations in the Exhibitor's Manual and complete the written construction and decoration by the date and time.

- Exhibitors are not permitted to erect booth partitions of over 250cm in height.
- Advertising materials such as signs, posters and other advertising decorations can be extended to a height of 400cm.
- iii. Any signs or decoration higher than 250cm in full view must be decorated.

### 6. Removal of Exhibits

Exhibitors must remove all exhibits from the Exhibition Hall within the move-out hour. And will be held responsible for any loss or damage to the Exhibition Hall due to delayed removal.

### 7. Insurance

- In addition to insurance for exhibits in transit between the port of shipment and the fair site, the exhibitors are advised to also take out adequate insurance (fire, theft, water, accident, natural disasters and third party liability, etc.) for their exhibits during the exhibition (including move-in and
- ii. Exhibitors are advised to hire their own security guards, for their valuable exhibits during the exhibition (including move-in and move-out hour).

### 8. Sellina

Sale is allowed and exhibitors are required to issue invoices / receipts, those who fail to do so have to take all related responsibilities.

### 9. Breach of contract

In case of the Exhibitor's refusing the use of whole or a part of the space reserved and allocated or in case of the exhibitor default in payment by the stipulated date, the organizer has the right to terminate the contract forthwith and the part of rental already paid shall not be refunded.

- The organizer will provide move-in & out notice before 2 weeks of the show opens.
- ii. Booths must be staffed by exhibitors at all times during the exhibition.
- iii. The organizer shall not be held accountable or liable for any damage, loss, harm, or injury to any person or the property of the exhibitor and visitors which result from theft, water, fire, flood, natural disasters, or any other cause.
- iv. Exhibitors should comply with a fire control regulation. If any fire occurs due to the improper installation of decorations, construction or use of electric appliances, the exhibitor will be legally responsible for any loss or damage, and pay penalties of up to NT\$100,000 to TAITRA.

### 11. Voice

- i. The organizer reserves the right to restrict exhibits to a minimum noise level. Sound volume from booths should not exceed 85 dB.
- The organizer reserves the right to reject the exhibits or to stop the exhibition on the exhibitor's account, if he fails to lower the noise level or to resolve exhibition pollution such as dust, smog, unpleasant odors, the emission of stimulating gases, volatile organic chemicals, or other pollutants.

### 12. Interruptions and / or Disruptions

Exhibitors shall not cause interruptions and/or disruptions of the exhibition, which result in the protest or commotion at its booth, either inside or outside the showground, due to its debt or its private dispute at any time during the exhibition or during move-in and move-out. If such an interruption and/or disruption influences the order of the exhibition or public image of the organizer, and the exhibitor involved is unable to deal effectively with private disputes, the exhibitor understands and agrees that the Management can terminate the exhibition agreement. The exhibitor's booth(s) may be shut down immediately resulting with no refund. The exhibitor shall be required to indemnify the Management against any and all claims, liabilities, costs and expenses arising of such interruptions and/or disruptions thereof.

### 13. Adherence to Copyright Patent Laws

The display of products which infringe others' intellectual property rights is strictly prohibited. To safeguard intellectual property rights, it is strictly forbidden to display products infringing the patent rights, trademarks, copyrights, and business secrets of others. Any exhibitor found to be displaying products determined by a court of law to be infringing the intellectual property rights of others shall be subject to immediate termination of the display of all its products and confiscation of the paid exhibition fees and shall be barred from participating in the next session of the exhibition. It is strictly forbidden to display products in violation of applicable laws such as the Civil Law, Consumer Protection Act, Fair Trade Act, Commodity Labeling Act, Commodity Inspection Act and Food Hygiene Management Law. In the event that TAITRA is involved in a lawsuit or suffers other damages as a result of the violation, the exhibitor shall be solely responsible for compensation.

In the event that an exhibitor is reported during the exhibition to be displaying products infringing the intellectual property rights of others and the reporting party meets one of the following requirements, display of the said products shall be terminated immediately.

- A victim of intellectual property rights infringement as determined by the court of first instance.
- ii. A victim of intellectual property rights infringement as determined by the copyright deliberation and reconciliation commission.
- iii. A holder of an authentication report from a professional institution authenticating the object that may be infringing patent rights with prior or concurrent notice to the manufacturer, importer, or dealer with suspected infringement acts requesting clearance of the infringing object. In the event that the aforementioned clearance notice has not been sent, but prior rights relief procedures have been taken or reasonable and possible attention has been paid or notice is objectively impossible or there is substantial evidence that the prospective notice recipient is aware of the infringement dispute, the clearance notice will be considered to have been sent.
  - In the event that TAITRA is involved in a lawsuit or suffers other damages as a result of the violation, the exhibitor shall be solely responsible for

The organizer shall have the right to issue supplementary regulations in addition to those indicated in the Terms and Regulations. Any additional written regulation shall form part of the Terms and Regulations and shall be binding on the exhibitors. In the event of any occurrences not foreseen in this manual, the decision of the organizer shall be final.

### 15. Those submitting applications can expect to receive further information about TAITRA trade shows in the future

# **EXHIBIT PROFILE**

For more product code, please visit https://code.taitra.online/ for the most updates information.

<b>Product Code</b>	Product Name	中文產品名稱
51	Agricultural Products & Foods	農產品及食品
5105	Livestock	畜產品
510505	Chicken	雞肉
510510	Pork	豬肉
510515	Beef	牛肉
510520	Lamb	羊肉
510525	Dairy Products	乳製品
510530	Eggs	蛋
510599	Other Livestock	其他畜產品
5110	Seafood	水產品
511005	Fish	魚類
511010	Crab, Lobster & Shrimp	蟹及蝦
511015	Shellfish	貝類
511020	Cuttlefish, Squid & Octopus	烏賊、魷魚及章魚
511025	Seaweed	海帶
511030	Sea Food Seedling	水產種苗
511099	Other Seafood	其他水產品
5115	Vegetables	蔬菜
511505	Leafy Vegetable	葉菜類
511510	Cabbage	高麗菜、花椰菜及甘藍
511515	Lettuce	美生菜
511520	Legume	豆莢
511525	Sweet Potatoes & Potatoes	番薯及馬鈴薯
511530	Fresh Carrot	胡蘿蔔
511535	Onion	洋蔥
511540	Bamboo Shoot	竹筍
511545	Water Bamboo	茭白筍
511550	Mushrooms & Fungus	蕈、香菇及木耳
511555	Ginger	薑
511560	Garlic	蒜頭
511599	Other Vegetables	其他蔬菜



<b>Product Code</b>	Product Name	中文產品名稱
5120	Fruits	水果
512005	Mango	芒果
512010	Banana	香蕉
512015	Guava	番石榴
512020	Papaya	木瓜
512025	Pineapple	鳳梨
512030	Grape	葡萄
512035	Pear	梨
512040	Litchi	荔枝
512045	Carambola	楊桃
512050	Wax Apple	蓮霧
512055	Melon	瓜類
512060	Citrus Fruits	柑橘類
512099	Other Fruits	其他水果
5125	Grain Products	農產大宗物資
512505	Rice	米
512510	Soybean	大豆
512515	Maize (Corn)	玉米
512520	Peanut	花生
512525	Sesame	芝麻
512530	Adzuki Beans	紅豆
512535	Mung Beans	綠豆
512540	Sorghum	高梁
512545	Grain Powder	穀粉
512599	Other Grain	其他農產大宗物資
5135	Canned Food	罐頭食品
513505	Canned Meat	肉類罐頭
513510	Canned Vegetable	蔬菜罐頭
513515	Canned Seafood	水產罐頭
513520	Canned Fruit	水果罐頭
513525	Canned Bean Food	豆類罐頭食品
5140	Dried & Preserved Food	脫水及醃製食品
514005	Bacon	臘肉及培根
514010	Ham & Sausage	火腿及香腸
514015	Dried & Fried Pork	肉乾及肉鬆

Product Code	Product Name	中文產品名稱
514020	Dried & Preserved Seafood	脫水及醃製水產品
514025	Dried Fruit & Vegetable	脫水蔬果
514030	Preserved Fruit & Vegetable	醃漬蔬果
514035	Fruit Jam	果醬
5145	Prepared Food	調理食品
514505	Rice Products	米食類製品 (如炒飯、焗飯及蘿蔔糕)
514510	Flour Products	麵食類製品 (如水餃、披薩及雞塊)
514515	BBQ & Smoked Food	燒烤及煙燻食品
514520	Finished Dishes	餐包及調理包
514525	Fresh Noodles & Pasta	麵
514530	Meatball	丸類
514535	Bean Products	豆類製品
514540	Vegetarian Food	素食類
514545	Instant Noodles	泡麵
514550	Instant Soup	湯
514599	Other Prepared Food	其他調理食品
5150	Food Additives & Ingredients	食品添加物及原料
515005	Baking Powder & Flour	烘焙粉及麵粉
515010	Dough	麵糰
515015	Starch	澱粉
515020	Tapioca Ball	粉圓及珍珠
515025	Agar Powder	洋菜粉
515030	Yeast	酵母
515035	Lactobacillus & Probiotics	乳酸菌及益生菌
515040	Enzyme & Enzyme Extract	酵素及淬取物
515045	Cake Decoration	蛋糕裝飾品
515050	Food Concentrate & Extract	食品濃縮物及萃取物
515055	Preservative	防腐劑
515060	Decoloring Earth (Bleaches)	食品漂白劑
515065	Artificial Sweetener	人工甘味
515070	Flavoring	香料
	riavoring	
515075	Food Coloring	食用色素
515075 515080	•	



<b>Product Code</b>	Product Name	中文產品名稱
5155	Seasonings & Condiments	調味品
515505	Salt	鹽
515510	Sugar & Syrup	糖及糖漿
515515	Soy Sauce	醬油
515520	Vinegar	醋
515525	Tomato Ketchups	蕃茄醬
515530	Chili Sauce	辣醬
515535	Sauces	調味醬料
515540	Monosodium Glutamate (MSG)	味精
515545	Cooking Oil	食用油
515550	Sesame Oil	麻油
515555	Spice	天然香辛料
5160	Health Supplement	健康補給品
516005	Herbal Nutrient Extracts	漢方食補品
516010	Ganoderma	靈芝
516015	Ginseng	人蔘
516020	Antrodia Cinnamomea	牛樟芝
516025	Honey & Honey Products	蜂蜜
516030	Pollen	花粉
516035	Bird's Nest	燕窩
516040	Chlorella, Spirulina & Other Algae	綠藻、藍藻及其他藻類
516099	Other Health Supplement	其他健康補給品
5165	Baked Goods, Confectionery & Snacks	糖果、零食及烘焙類
516505	Biscuit	餅乾
516510	Egg Roll	蛋捲
516515	Rice Crackers	米果
516520	Pastry	糕點
516525	Rice Cake (Mochi)	麻糬
516530	Baked Goods & Filling	烘焙類及內餡
516535	Nuts & Kernels	各類堅果
516540	Snack	零食
516545	Candy	糖果
516550	Peanut Sweets	花生糖
516555	Chocolate	巧克力
516560	Jelly	果凍及豆花類

<b>Product Code</b>	Product Name	中文產品名稱
516565	Ice Cream	冰品
516570	Pudding	布丁
516575	Dried Seaweed / Nori	海苔
516580	Gum	口香糖
5170	Beverage	咖啡、茶及飲料
517010	Coffee	咖啡
517015	Coffee Beans	咖啡豆
517020	Tea Leaves	茶葉
517025	Herbal Tea	花草茶
517030	Juice	果汁
517035	Soybean Milk	豆漿
517040	Carbonated Drinks	碳酸飲料
517045	Tea Drinks	茶葉飲料
517050	Vinegar Soft Drinks	醋飲
517055	Energy Drinks	機能性飲料
517060	Alcoholic Beverage	酒精飲料
517065	Drinking Water	水
517070	Powdered Drinks	沖泡式飲料
8505	<b>Business &amp; Industrial Services</b>	工商服務
850535	Advertising & Public Relations (PR)	廣告及公關服務
8510	Media & Publishing Services	資訊傳播及出版服務
851005	Mass Media Services	傳播服務
851010	Publishing Services	出版服務
8565	Event Organization	會議及展覽服務
856505	Conferencing Services	會議服務
856510	Exhibition Services	展覽服務



The 30<sup>th</sup> Taipei International Food Show

# FOOD TAIPEI



Held in conjunction with
FOODTECH TAIPEI
TAIPEI PACK
TAIWAN HORECA
HALAL TAIWAN
BIO/PHARMATECH TAIWAN





TaiNEX 1 (TAIPEI NANGANG EXHIBITION CENTER, HALL 1), TWTC EXHIBITION HALL 1

www.foodtaipei.com.tw

For further information, please find your nearest TAITRA office online : http://BRANCH.TAIWANTRADE.COM.TW

