



如何抓住關鍵字廣告胃口

■ 想上廣告 David Cheng / 0910-612-150 / david@adup.com.tw

- 鄭錦鴻 David Cheng
- 想上數位廣告(股) B2B數位行銷總監
- 久大資訊網路股份有限公司 14 年
- 想上數位廣告(股) 5年
- Yahoo+Google關鍵字廣告 11 年經驗

Agenda

■ 關鍵字廣告

- | 前言

- | Google Tools

■ 經貿網企業會員 x AdWords

- | 遴選關鍵字

- | 成功案例

Agenda

關鍵字廣告

買東西 / 採購





YAHOO!



NAVER

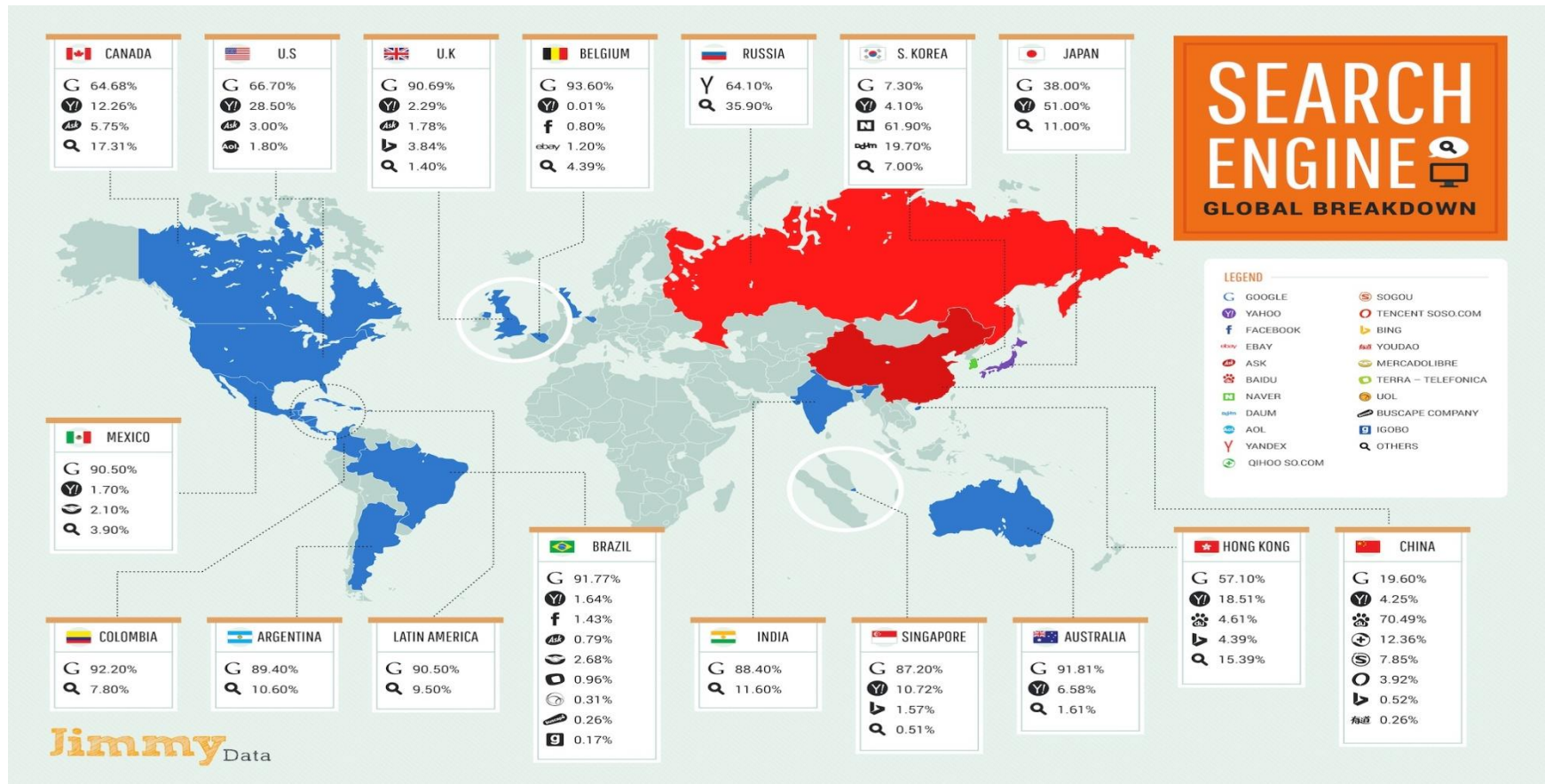
搜尋時您第一個想到？

Bing

Baidu 百度

Яндекс

Google





O ring

關鍵字



Google 搜尋

好手氣

Google o ring

全部 圖片 地圖 影片 書籍 更多 ▾ 搜尋工具

約有 42,300,000 項結果 (搜尋時間: 0.42 秒)

加耐力士O-ring台灣精品製造 - cni.com.tw
廣告 www.cni.com.tw/ ▾ 02 2556 1139
美規、日規、歐規等尺寸齊全。材質NBR、SI、FKM(VT)、EP全系列庫存
依內徑排序 - 美規 AS規格 - 日規 G規格 - 日規 P規格
📍 台北市大同區太原路108號

富茂橡膠 O型環 O Ring - formores.com
廣告 www.formores.com/ ▾
O型環、油封、橡膠條、星型環 汽車橡膠、液壓密封件、客製橡膠
關於富茂: FOR MORES Rubber Co., Ltd

特瑞堡密封系統公司-O Ring - Trelleborg.com
廣告 www.tss.trelleborg.com/ ▾
專業量產全球性品牌客製化密封件！提供各種規格O Ring產品 歡迎大量訂購
特瑞堡密封件專業供應商 · O型環 O型圈 · 達到 IP防水防塵標準 · 旋轉軸封 油封
O型環 - 聯絡我們 - 液壓密封件

「o ring」的圖片搜尋結果 檢舉圖片



更多符合「o ring」的圖片

O形環- 維基百科，自由的百科全书
https://zh.wikipedia.org/zh-hant/O形環 ▾
O形環，（又稱：O型環、O環、O型圈）是一種圓環形狀的機械墊片，它是環狀的 O-ring Design, O-ring Design Guide, O-ring Seal Design -Mykin Inc. Mykin.com.
理論和設計 - 材料 - 失效 - 未來

O-ring - Wikipedia, the free encyclopedia
https://en.wikipedia.org/wiki/O-ring ▾ 翻譯這個網頁
An O-ring, also known as a packing, or a toric joint, is a mechanical gasket in the shape of a torus; it is a loop of elastomer with a round cross-section, designed ...

551513 人訪問本站

- 材質特性與使用
- O型環/背托環系列
- X型環系列
- 真空吸盤系列
- 旋轉式油封系列
- 氣動系列追緊
- 油壓系列追緊
- 鐵氟龍系列
- V型軸向油封系列
- 機械軸封系列
- 圓條系列
- 板材系列



O型環系列



X型環系列



真空



氣動系列追緊



油壓系列追緊



V形軸



機械軸封系列



旋轉式油封系列



鐵氟龍

產品介紹



Free software to view and print Adobe PDF files

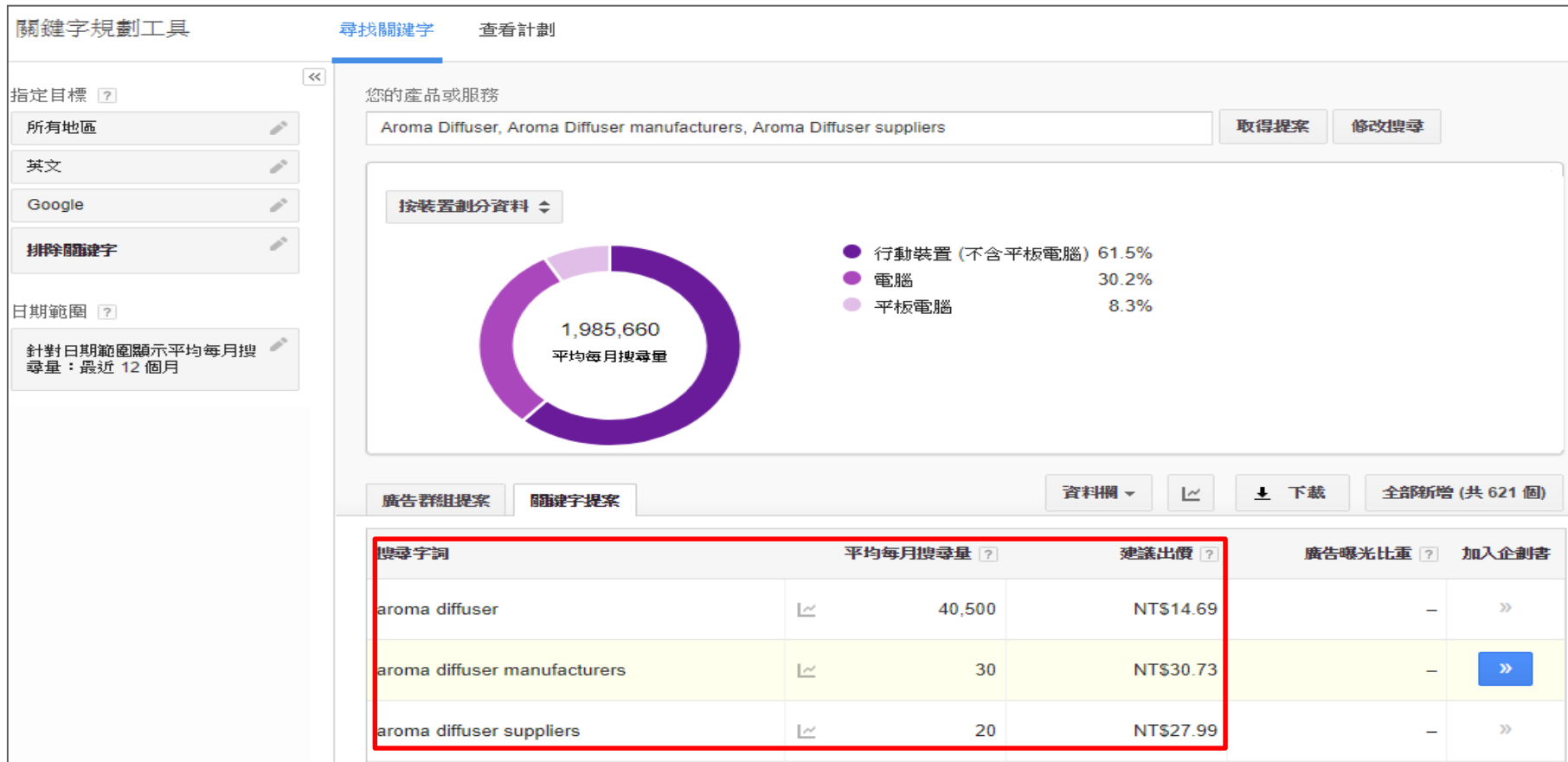
一、O型環 / 背托環系列

P 規格	G 規格
S 規格	V 規格
JASO 規格	AS 規格
METRIC 規格	Gm 規格
以內徑排序列表	
O型環 修理盒	背托環

關鍵字 = 商機

洞悉您的市場





關鍵字規劃工具 尋找關鍵字 查看計劃

廣告群組提案 **關鍵字提案** 資料欄 ▾ 📄 ↓ 下載 全部新增 (共 126 個)

指定目標 ? <<

所有地區 ✎

英文 ✎

Google ✎

排除關鍵字 ✎

日期範圍 ?

針對日期範圍顯示平均每月搜尋量：最近 12 個月 ✎

自訂搜尋條件 ?

關鍵字篩選器 ✎


關鍵字選項 ✎

只顯示密切相關的提案
隱藏帳戶中的關鍵字
隱藏企劃書中的關鍵字

要加入的關鍵字 ✎

關鍵字 (依關聯性)		平均每月搜尋量 ?	建議出價 ?	廣告曝光比重 ?	加入企劃書
aroma oil diffuser	📄	2,900	NT\$14.53	—	»
electric aroma diffuser	📄	1,300	NT\$7.69	—	»
ultrasonic aroma diffuser	📄	2,900	NT\$15.42	—	»
aroma diffuser online	📄	140	NT\$6.44	—	»
best aroma diffuser	📄	1,000	NT\$15.38	—	»
aroma air diffuser	📄	210	NT\$27.54	—	»
aroma mist diffuser	📄	480	NT\$12.75	—	»
aroma essential oil diffuser	📄	880	NT\$17.62	—	»

台灣經貿網企業會員 x AdWords



[Advanced](#)

[Home](#) > [Company](#) > [LIGEN TECHNICAL CORPORATION](#)

LIGEN TECHNICAL CORPORATION

[★ Add to favorites](#)

Company Name: LIGEN TECHNICAL CORPORATION


Business Type: Exporter , Manufacturer , OEM , ODM

Year Established: 1991

Total Revenue: USD 500,001 - 1,000,000

Tel (1): +886-7-3722120


Zip Code: 806

Address: No. 355,Chenguan Rd., Renwu Dist., Kaohsiung City814, Taiwan R.O.C. 

Main Product: Plastic/Metal Products, Mold, OEM/ODM product


Main Export Market: United States of America , Indonesia , Japan , Poland

Products




New

Aroma Diffuser
for..




New

Breed Essential
Oil..




New

Breed Essential
Oil..



safety glasses




電子收銀機
Cashier..

Contact Information

Owner: Mr.Weiky

Contact Person: Mr.BillWei

[Contact Supplier](#)

Office Address: 806 No. 355,Chenguan Rd., Renwu Dist., Kaohsiung City814, Taiwan R.O.C. 

Company Site: <http://www.breed-life.com>

Main Export Market

>> 廣告投放國家

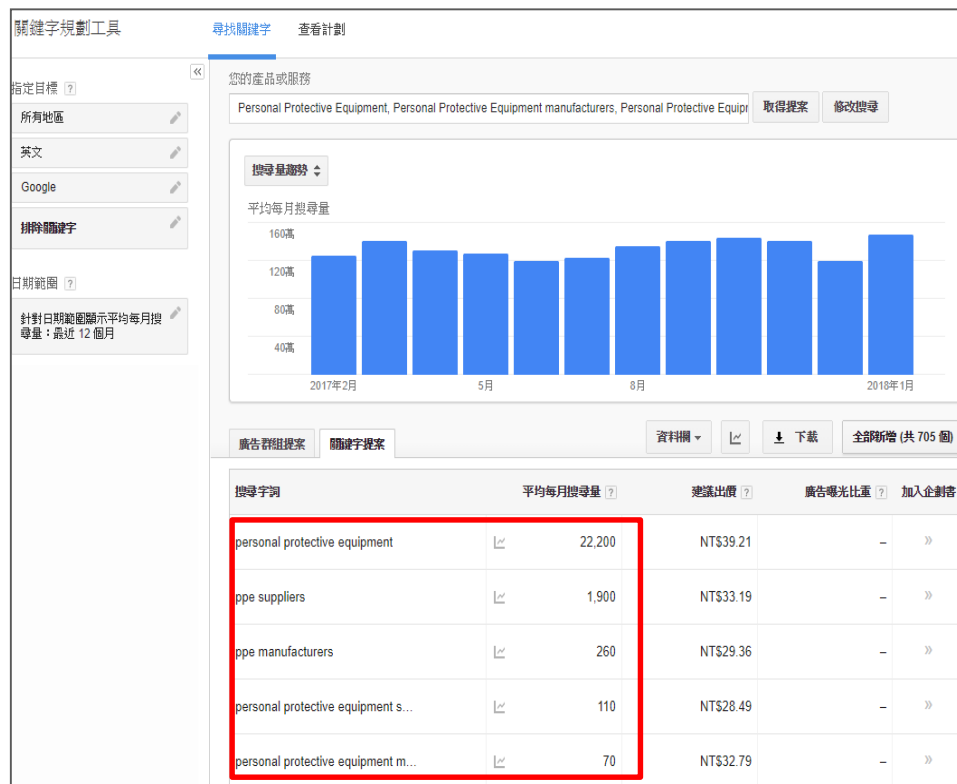
- 1、建議可以多投放區域或國家，以提升效果。
- 2、如未填寫將設定為投放全球，排除台灣。
- 3、投放國家限以Google系統設定可投放之國家。

Ex: 北韓、伊朗等非Google可投放之國家。

Main Product 與 Product

>> 關鍵字

- 1、運用關鍵字工具遴選關鍵字。
- 2、關鍵字+manufacturer、supplier等。



關鍵字

personal protective equipment , ppe suppliers, ppe manufacturers, personal protective equipment suppliers, personal protective equipment manufacturers, ppe equipment suppliers, safety ppe suppliers, ppe safety equipment suppliers

廣告群組提案		關鍵字提案		資料欄 ▾	下載	全部新增 (共 34 個)
搜尋字詞	平均每月搜尋量 ?	建議出價 ?	廣告曝光比重 ?	加入企劃者		
radio earmuffs	2,900	NT\$17.23	-	»		
safety ear muffs	880	NT\$31.90	-	»		
safety earmuffs manufacturer	-	-	-	»		
safety earmuffs supplier	-	-	-	»		
extendable safety earmuffs	-	-	-	»		
collapsible safety earmuffs	-	-	-	»		
foldable safety earmuffs	-	-	-	»		
mounted safety earmuffs	-	-	-	»		
safety earmuffs foldable	-	-	-	»		

關鍵字

radio earmuffs, industrial ear muffs, kids safety ear muffs, safety ear muffs, protective ear muffs, safety earmuffs with radio, safety works ear muffs, children's protective ear muffs, kids protective ear muffs, industrial noise cancelling ear muffs, noise cancelling ear muffs, hearing protection ear muffs

Products

- Safety Earmuffs (19)
- Safety Glasses (35)
- Safety Goggles (17)
- Safety Helmet (2)
- Respirators (37)
- Safety Earplugs (8)
- Safety Sets (1)
- Face Shield (14)

Items per page


Safety Earmuffs CE ANSI
 Made in: Taiwan, ROC
 Model No.: H609
 MOQ: 1200 Pieces

Safety Earmuffs Extendable
 Made in: Taiwan, ROC
 Model No.: HC709
 MOQ: 1200 Pieces

Safety Earmuffs CE ANSI
 Made in: Taiwan, ROC
 Model No.: HC706
 MOQ: 1200 Pieces

Safety Earmuffs Mounted Extendable
 Made in: Taiwan, ROC
 Model No.: H302-BB
 MOQ: 1200 Pieces

產品名稱加入適當關鍵字




Safety Ear Muffs

Adjustable Adult Size Noise Canceling Ear Hearing Protection Red

\$15.98

Western Safety Hearing Protection Headphones Earmuffs

★★★★★ 1 product rating | [Write a review](#) | [About this product](#)



Brand new: lowest price ⓘ

Approx.

RMB 98.28

+ RMB 109.63 Addl. Costs

US \$15.50


Get it by Sat, Mar 24 - Thu, Mar 29 from USA, United States

- New condition
- Returns accepted - 30 days money back or item exchange

"Western Safety Hearing Protector. Manufacturer: Western Safety. Measure for the dimensions of an item. Never rely only on the picture. Read the ? details?. Buying Tips...."


[Read full description](#)

[See details >](#)



Product ▼ noise cancelling ear muffs Q

[Advanced](#)



Sorry, we found no result for "noise cancelling ear muffs". Did you mean [NOISE](#) ?

Products

Suppliers


Supplier Types: ☐ Trade Assurance ☐ Gold Supplier ☐ Assessed Supplier
Supplier Location: All Countries & Regions Past Export Countries: All Countries & Regions

MARCH EXPO

Qualifying orders started by March 31st, get
15% Off Shipping* | **Free Inspections*** | **Transaction Fees as low as 10¢***

[Learn More](#)

View 795 Product(s) Min Order: Less Than Price: - ☐ Online Sort By: Best Match







6 Photos

MARCH Electronic Noise Canceling Hunting and Shooting Ear Muffs

US \$12.0-13.58 / Sets

50 Sets (Min. Order)

Model Number: SA-9-1
Brand Name: Sian
Place of Origin: Jiangsu, China (Mainland)
Type: Adjustable PVC Headband
Feature: Comfortable Soft Ear Cushion
Material: ABS

 Jiangyin Sian Plastic Protech Co., Ltd.
China (Mainland)  Trade Assurance
Transaction Level: 
64 Transactions(6 months) Response Rate
\$ 120,000+  98.5%



SINCE 1987

DAYACOM INDUSTRIAL CO., LTD.

Home

Company

Products (28)

- ▶ HIGH END PEN KITS (3)
- ▶ PEN MAKING KITS (23)
- ▶ PROJECT KITS (1)
- ▶ Other (1)

Buy Products on iDealEZ

Contact

Mr. ANGUS LEE

TEL : 886-2-25323680

FAX : 886-2-25323385

URL : <http://www.dayacom.com.tw/>

▶ HIGH END PEN KITS (3) ▶ PEN MAKING KITS (23) ▶ PROJECT KITS (1)

▶ Other (1)

產品照片清楚, 成效好

view gallery | view list | Show 30 items per page


select all Click to

FEATURED



Jr. Abraham Fountain / Rollerball P...

FEATURED



Great Palace Vine Fountain / Roller...

FEATURED



Jr. Great Palace Vine Fountain / Roller...

FEATURED



BALL PEN KIT

FEATURED



Elegant Lady Twist Ball Pen Kit

FEATURED



Elegant Twist Ball Pen Kit

Gadgets (5)

- ▶ 06_Professional Kitchen Utensils Plastic Handle (6)
- ▶ 07_Stainless Steel Serving Spoons And Ladles (4)
- ▶ 08_Stainless Steel Serving Tongs (5)
- ▶ 03_Kitchen Tools and Kitchen Gadgets (6)
- ▶ 02_Kitchen Tools and Kitchen Gadgets (6)
- ▶ 01Professional Kitchen Utensils With Wooden Handle (4)
- ▶ 04_Kitchen Tools and Kitchen Gadgets (6)
- ▶ Other (1)

Contact

EISON LIN

TEL : 886-2-7533148

FAX : 886-2-7653093

URL : www.taizantrade.com.tw/vimma

Contact Supplier

select all Click to select products , then click on Add to Inquiry Cart

FEATURED



Spoon,Turner,Ladle,Fork,Skimmer,S...

FEATURED



KITCHENWARE, KITCHEN ACCESSORIES, DI...

FEATURED



Spoon,Turner,Ladle,Fork,Skimmer,S...

FEATURED



Spoon,Turner,Ladle,Fork,Skimmer,S...

FEATURED



Spoon,Turner,Ladle,Fork,Skimmer,S...

Coming Soon!



Icing Spatula,Round Tip,Beveled End...

Coming Soon!



Icing Spatula,Round Tip,Beveled End...

Coming Soon!



Icing Spatula,Round Tip,Beveled End...

FEATURED



Kitchen Gadget,Sandwich Spreader

Coming Soon!



Icing Spatula,Round Tip,Beveled End...

Coming Soon!



Coming Soon!

Coming Soon!



Coming Soon!

Coming Soon!




Coming Soon!

Coming Soon!



Coming Soon!

Coming Soon!



Coming Soon!

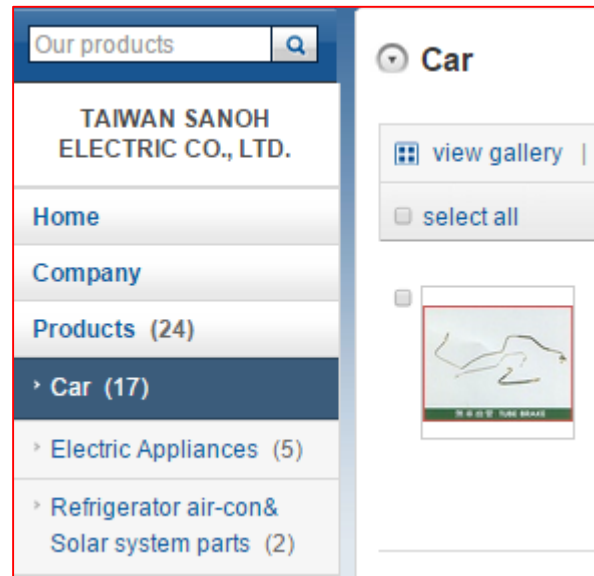
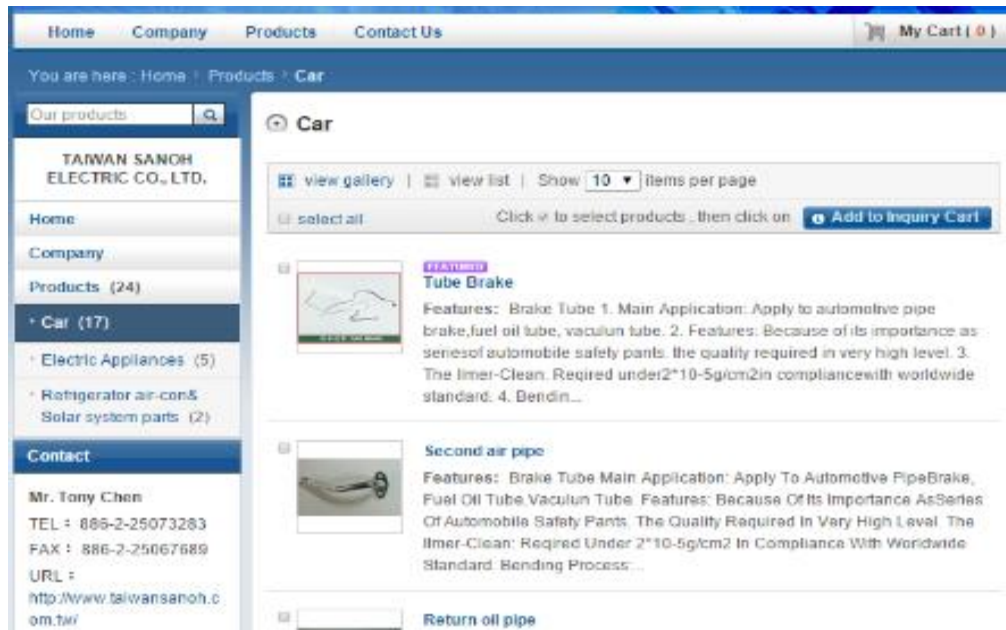
產品照片不清楚, 成效差

產品照片清楚, 成效好

The screenshot displays the website for Norm Pacific Automation Corp., which has been an e-Portal Supplier for 13 years. The site features a clean, professional design with a purple header and navigation bar. The main content area is divided into several sections:

- Home / Company / Products / Contact Us**: Navigation links at the top.
- Our products**: A search bar and a list of product categories including Air Purifier (5), Dehumidifier (13), and Desiccant Dryers (4).
- About Us**: A section titled "Company Overview" stating that Norm was founded in 1990 and provides comprehensive service growth with worldwide customers. It also mentions being a spin-off of the Institute (ITRI).
- Featured Products**: A section showcasing specific products with images, such as a dehumidifier.
- Contact**: Contact information for Ms. Eunice Lin, including TEL: 886-2-87800516, FAX: 886-2-87800415, and URL: http://www.taiwantrade.com.tw/growthforever.
- Product Catalog**: A grid of product images with captions, including:
 - Airless Bottle
 - Loose Powder Brush
 - Eyeshadow / Blush / Powder / Loose
 - Cream Jar
 - Cream Jar / Powder Jar
 - Stackable case / Powder Jar / Small
 - Stackable case / Cream
 - Stackable case / Powder Jar / Small
 - Stackable case / Cream Jar / Small

The product photos are clear and high-quality, contributing to the site's effectiveness.



Home Company Products News Contact Us My Cart (0)

Our products

asia weidean
WEI-DEAN WEAVE BELT
FACTORY CO., LTD.

News

Home

Products (287)

- LATEST DESIGNS (8)
- Function-功能性 (21)**
- Weave-織法 (13)
- MEDTEX (26)
- Sportex (104)
- Clothex (42)
- Fashion Accessories (32)

About Us

Focus product-scope

Weaving The World - Asia WeiDean Weaving Group Best Narrow-Fabric Master Corporate Policy: Technology / Quality / R&D in service Focus product-Scope: * ClothTex : SportTex : PackTex : * ShoeTex : BagTex : HomeTex : MedTex : OekoTex : ProtectorLocation: Taiwan : Vietnam : Cambodia Advantages in Asia WeiDean Weaving Group: 1. in-house whole production equipment 2. professional know-how technical capability3. strong R&D in service & flexible ... (more »)

Company Profile

Brand	Asia WeiDean Weaving Group
Business Type	Exporter, Manufacturer, OEM, ODM, Service Company
Main Export Product(s)	focus product-scope: ClothTex : SportTex : OackTex : ShoeTex : BagTex : HomeTex : MedTex : OekoTex : Protector
Main Export Market(s)	Japan, France, Germany, United States, Viet Nam, United Kingdom, Sweden, Italy
Approval / Certification	ISO 9001 2008
Membership	Taiwan Garment Industry Association, Taiwan Footwear Manufacturers Association, Taiwan Global Business Operations, Textiles, Apparel & Accessories

more

Our products

MAP
ZIPPER
HOMER ZIPPER CO., LTD.

Home

Company

Products (61)

- ZIPPER BAG (4)
- Special Zipper / 特殊拉鍊 (13)**
- Fireproof Zipper / 防火拉鍊 (1)
- Reflected Zipper / 反光拉鍊 (1)
- Rhinestone Zipper / 水鑽拉鍊 (1)
- ECO-Friendly Zipper / 環保拉鍊 (1)
- Glim Zipper / 夜光拉鍊 (1)
- Coil Zipper(Nylon Zipper) (3)
- Mold Zipper(Plastic Zipper) (3)

Products

- Fireproof Zipper / 防火拉鍊 (1)
- Reflected Zipper / 反光拉鍊 (1)
- Rhinestone Zipper / 水鑽拉鍊 (1)
- ECO-Friendly Zipper / 環保拉鍊 (1)
- Glim Zipper / 夜光拉鍊 (1)

view gallery view list Show 10 Items per page

select all Click to select products, then click on Add to Inquiry Cart

Safe Fireproof Zipper, Fire Retardant, Protection, Zipper

Model No: Fireproof Zipper

Features: Fireproof Zipper: Not only Metal zipper. We can make it in the Coil Zipper & Mold (Plastic) Zipper. The Zipper Tape & the Zipper Teeth are the fireproof material.

Reflected Zipper, Zipper

Model No: Reflected Zipper

Features: Reflected Zipper:Coil Zipper, Mold (Plastic) Zipper & Metal Zipper

Rhinestone Zipper,Rhinestone,Rhinestone String, Phone String, Mobile String, MP3 String,Zipper

Model No: Rhinestone Zipper

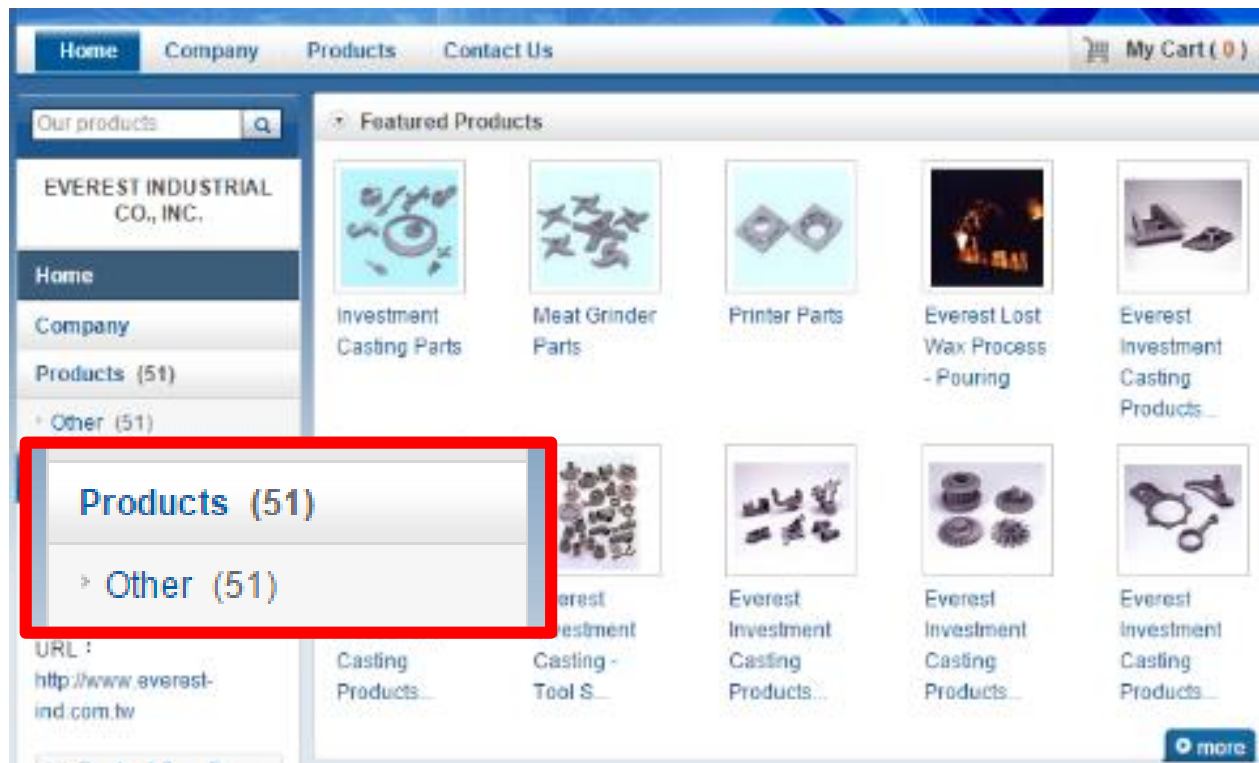
Features: Shining Rhinestone: 1.It can use on your mobilephone string, MP3 string. 2.For your garment

Eco friendly Zipper,RePET,Zipper,Recycle,

Model No: Eco Friendly Zipper Recycle

The screenshot shows the website for BRC Antenna Co., Ltd. The navigation bar includes links for Home, Company, Products, and Contact Us, along with a shopping cart icon labeled 'My Cart (0)'. A search bar is present with the text 'Our products'. The left sidebar contains a logo for BRC ANTENNA and a list of navigation links: Home, Company, Products (29), Antenna (8), Two-way Radio Antenna (1), Antenna A (7), Other (13), Buy Product, and Contact. The main content area features an 'About Us' section with a company overview and a 'Featured Products' section displaying five product images: Handy Antenna, Magnet Antenna, Antenna Bracket, MR-50, and Dual-Band Handy Antenna. A red box highlights the 'Other (13)' category in the sidebar. Below the sidebar, a table lists product specifications.

HP-500	2m/70cm	145/435MHz	6m/2m/70cm	N-620,N-620B
2m/70cm	Dual-Band	Dual-Band	Dual-Band	145/435MHz
Dual-Band	for Handy	fiberglass	Ground-Plant	



成效好的特徵

- 公司介紹清楚
- 客製化首頁
- 產品分類明確
 - | 產品說明清楚
 - | 有正確分類
- 產品照片清晰
- 單一產品單一照片

成效不好的特徵

- 公司背景資料不明確
- 產品分類
 - | 產品分類不明確
 - | 產品分類:圖片化
- 產品放太多無法辨識產品
- 分類中文顯示
- 沒有放置產品訊息

