

第8届中国（临沂） 国际商贸物流博览会

The 8th China (Linyi) International Trade and Logistics Fair



展 期

(DATE)

2017 年 09 月 23-25 日
September 23th-25th, 2017

地 点

(ADDRESS)

临沂国际会展中心
Linyi International Convention
and Exhibition Center

临沂商城会展中心
Linyi Trade City Convention
and Exhibition Center

临沂国际博览中心
Linyi International
Expo Center



商 / 贸 / 通 / 五 / 洲 / 大 / 美 / 新 / 临 / 沂
Trade Connecting the World, Large and Beautiful New Linyi



中国 · 临沂 Linyi · China

商/贸/通/五/洲/大/美/新/临/沂

Trade Connecting The World, Large And Beautiful New Linyi



临沂简介

临沂市位于山东省东南部，濒临黄海，南邻苏北。现辖3区9县和3个开发区，其中2个国家级开发区，人口1090万、面积1.72万平方千米，是山东省人口最多、面积最大的市。临沂是全国文明城市、全国双拥模范城市、中国优秀旅游城市、国家园林城市、国家环保模范城市、国家卫生城市、国家森林城市，是中国书法名城、中国温泉城、中国市场名城、中国物流之都。

临沂商城作为临沂市的“硬名片”，经过改革开放三十多年的发展，先后经历了地摊式农贸市场—西郊大棚—专业批发市场—临沂批发城—中国临沂商城五个发展阶段，从无到有、从小到大，规模逐步扩大，档次不断提高。2016年，临沂商城累计举办展会109个，展出面积127.4万平方米，参展商有22867家，参展人员有156万人，实现展会交易额163亿元。

临沂商城现有专业批发市场134处，占地面积1447.9万平方米，商铺和摊位6.5万个，经营业户5万户，从业人员20万人，日客流量30万人次；经营商品多达6万个品种，涵盖小商品、五金、建材、板材、园林机械、劳保用品等27大类，基本覆盖了生产资料和生活资料主要门类。在临沂商城，只有你想不到的，没有你买不到的。2016年，临沂商城实现年交易额3783.48亿元、物流总额5825.59亿元、电子商务交易额942.31亿元。



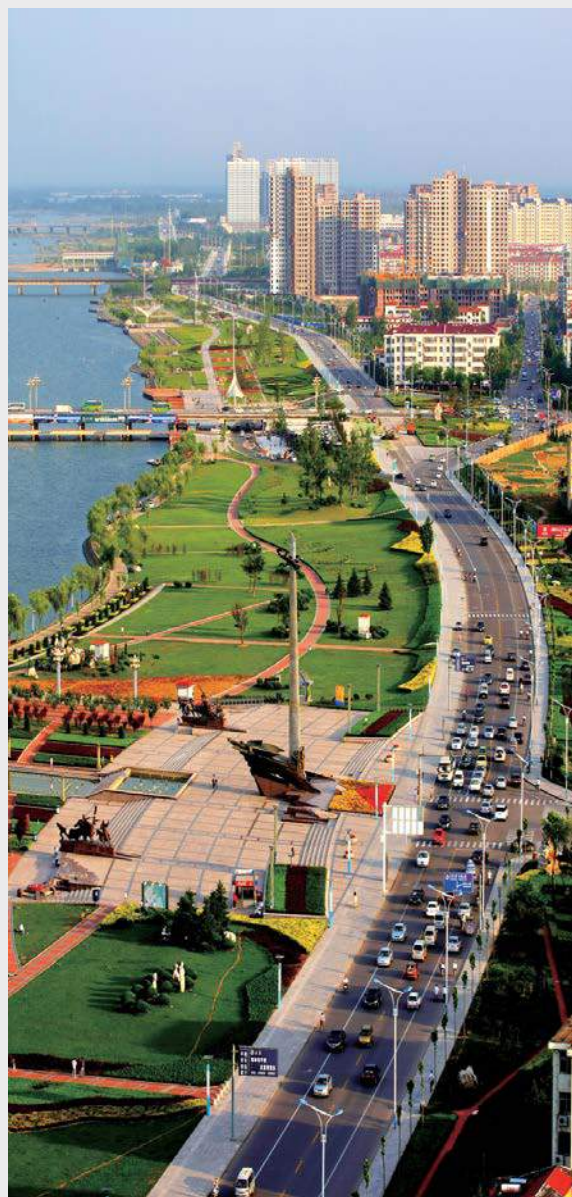


Linyi Profile

Linyi city is located in the southeast of Shandong Province, where borders on Yellow Sea and northern Jiangsu to the south. It exercises jurisdiction over 3 districts, 9 counties and 3 development zones, two of which are state-level development zone. With a population of 10.9 million and an area of 17.2 thousand square kilometers, Linyi is the most populous and the largest city in Shandong Province. Linyi is honored as National Civilized City, National Double Support Model City, Excellent Tourist City of China, National Garden City, National Model City for Environmental Protection, National Hygienic City, National Forest City, Famous City of Calligraphy of China, China Hot Spring City, Top Wholesale Trading City of China and Capital of Logistics of China.

As a “Hard Card” of Linyi, Linyi Trade City has experienced five stages of development: farmers markets like stalls, greenhouse of western suburbs, professional wholesale markets, Linyi wholesale city, China Linyi Trade City. It grew out of nothing, expanded from small to big, whose scale gradually spreading and level continually improving. In 2016, Linyi Trade City successfully held the exhibitions for 109 times, with a total exhibition area of 1274 thousand square meters. There are 22.867 thousand exhibitors and the participants visiting adds up to 1.56 million, realizing a total turnover of 16.3 billion RMB.

Linyi Trade City has 134 wholesale markets, covering an area of 14,479,000 square meters, including 65 thousand wholesale booths and shops, 50 thousand individual enterprises, 200 thousand staff member, and the daily customer visiting rate are about 300 thousand. The number of the main industrial products is about 60 thousand: textiles & foodstuffs consumer products, gold and porcelain, machinery, building materials, wood, and labor protection products 27 types etc.. It covers a great range of manufacture materials and consumer materials. There are a great range of products at Linyi Trade City, you can buy whatever you want to. At 2016, Linyi Trade City had reached annually trading 378.348 billion RMB, logistic amount 582.56 billion RMB, E - trading 94.23 billion RMB.



博览会简介

中国（临沂）国际商贸物流博览会是定期在山东省临沂市举办的综合性商贸类博览盛会。自 2010 年举办以来，“商博会”已成功举办了 7 届，共设展位近 3.59 万个，参会人数 151.7 万人次，实现现场成交额 366 多亿元，签约合同及协议金额达 2484.01 亿元。实现了以贸促展、以展兴贸，产销联动，构建内外贸一体化、线上线下相融合、创新创业相配套的经济发展新平台。大会已成为国内外各产业基地、专业市场、品牌企业搭建深度合作、互利共赢的财富桥梁。第 7 届中国（临沂）国际商贸物流博览会被中国会展行业年会、全国会展评选办公室评为“2016 年度十佳品牌展览会”荣誉称号。

第 8 届中国（临沂）国际商贸物流博览会定于 2017 年 9 月 23 日至 25 日举办。举办地临沂位于山东省东南部，是中国市场名城、中国物流之都、全国流通领域现代物流示范城市、中国板材之都，荣获“中国十大市场强市”、“山东省优质商贸物流服务基地”、“中国物流城市最佳投资环境奖”等荣誉。临沂商城经过 30 年的培育发展，现已成长为全国规模最大的专业市场集群、中国北方最大的物流基地。

THE CHINA (LINYI) INTERNATIONAL TRADE AND LOGISTICS FAIR INTRODUCTION

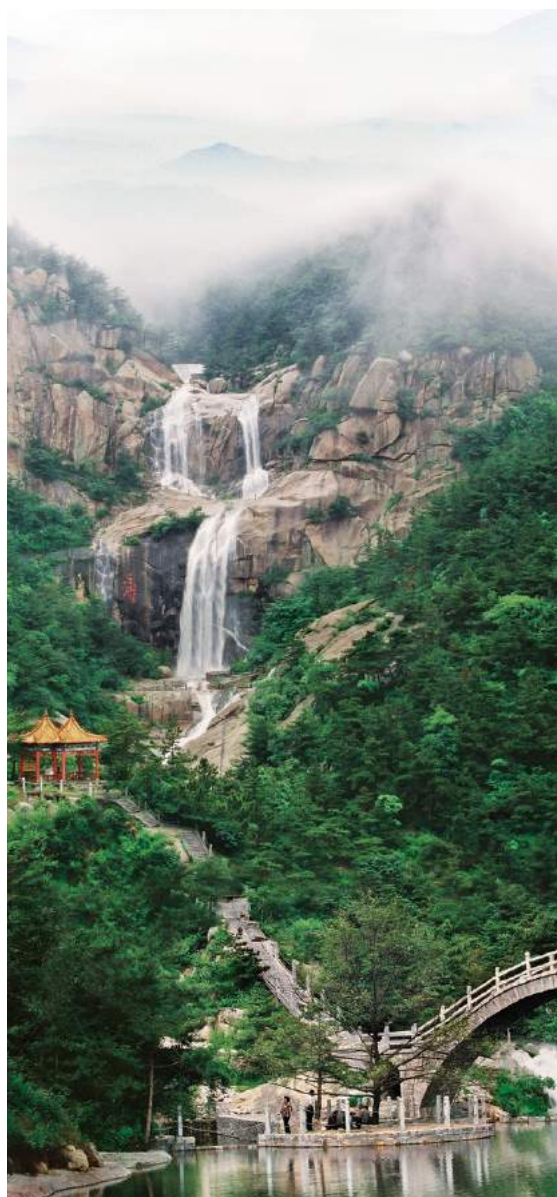
The China (Linyi) International Trade and Logistics Fairs is a grand comprehensive trade expo regularly held in Linyi of Shandong Province. Since 2010, the CLITLF has been successfully organized for seven sessions with nearly 35.9 thousand booths and 1.52 million participants visiting. It reached on-site deal amount of 36.6 billion RMB and contract-signed or agreement amount up to 248.4 billion RMB in total. The new platform for developing economy has been realized where trade is promoted by exhibition, production is linked with marketing, domestic trade is integrated by international trade, on-line is blended with off-line, innovation is supported with new business. The fair has become a fortune bridge for deep cooperation & mutual win-win between all production bases, professional markets and brand enterprises from home and abroad. The 7th China (Linyi) International Trade and Logistics Fairs has been awarded by China's Convention and Exhibition Industry Annual Meeting and The National Selection Office of Convention and Exhibition as "2016 Top 10 Brand Exhibition".

The 8th China (Linyi) International Trade and Logistics Fairs will be held on Sept.23-25, 2017. The host city Linyi, which is in southeast of Shandong, is famous for markets city in China, logistics city of China, modern logistics demonstrating city in national circulation field, China boards city, top ten strong market city, quality trade logistics service base of Shandong and the best investment environment for logistics city of China. After 30 years' development, Linyi trade city now has grown as the largest professional markets cluster of China and the biggest logistics base in northern China.



上届回顾 Post Review





组织机构 ORGANIZATION

主办单位

中国商业联合会
中国交通运输协会
中国林产工业协会
中国对外承包工程商会
山东省商务厅
山东省工商局
山东省贸促会
临沂市人民政府

SPONSORS

China General Chamber of Commerce
China Communication & Transportation Association
China National Forest Product Industry Association
China International Contractors Association
Department of Commerce of Shandong Province
Shandong Administration for Industry and Commerce
Shandong Provincial Commission of CCPIT
Linyi Municipal People's Government

承办单位

第8届商博会组委会办公室

ORGANIZER

Organization Office of The 8th China(Linyi) International Trade and Logistics Fair

展会运营商

临沂商博展览有限公司

OPERATOR

Linyi Trade and Logistics Fair Co., Ltd

展会时间、地点 TIME AND VENUE

时间

9月23-25日

TIME

September 23-25

地点

临沂国际会展中心
临沂商城会展中心
临沂国际博览中心

VENUE

Linyi International Convention and Exhibition Center
Linyi Trade City Convention and Exhibition Center
Linyi International Expo Center



总体安排 General Arrangement

第8届商博会设置5个展区，展会规模6000个标准展位。同期举办9项相关系列活动。
The 8th China(Linyi) International Trade and Logistics Fair includes 5 areas, 6000 standard booths in total.
Nine related events will be held in the meantime.

举行第8届商博会开幕式(9月23日 9时30分) Opening ceremony of 8th CLITLF (Sept 23 9:30AM)

(一) 展区安排 Exhibition Areas Arrangement

1、木博会展区

全面展示木材、板材、木化工产品、木工机械等木制品全产业链相关产品，引领全市相关产业向产业终端、微笑曲线两端发展。

地点：临沂国际会展中心 1号馆一楼、2号馆

规模：2200个展位

承办单位：苏州得一会展有限公司

联系电话：+86-539-5326197 / 198

1.Wood Exhibition Area

Comprehensive display of wood, wood plate, wood chemical products, woodworking machinery, such as wood products full industrial chain related products, leading the city's industry terminals, smile curve at both ends to the industry

Address: Hall 2; 1st Floor, Hall 1, Linyi International Convention and Exhibition Center

Scale: 2200 booths

Undertaker: Suzhou Deyi Expo Co.,Ltd.

Contact tel: +86-539-5326197 / 198

2、进口商品展区

集中展示进口家电、家居用品、食品饮料、保健品、工艺品、化妆品、服装及其它日用品，充分利用临沂商城市场集散全国的商贸物流优势，围绕打造进口商品物流节点城市，着力吸引“一带一路”沿线国家企业参展，努力将该展区打造成为国内知名进口商品专业展会。

地点：临沂国际会展中心 1号馆二层

规模：1000个展位

承办单位：临沂商博展览有限公司

联系电话：+86-539-2199777

2.Import Commodities Exhibition Area

Concentrated display of imported electrical appliances, household goods, food and beverage, health care products, handicrafts, cosmetics, clothing and other daily necessities, make full use of Linyi trade city, marketing and distributing the national trade logistics advantages. Surround making imported goods logistics node city, strive to attract "one belt one road" all the way along the national enterprise, focus on building a famous domestic importing exhibition professional brand.

Address: 2nd Floor, Hall 1, Linyi International Convention and Exhibition Center

Scale: 1000 booths

Undertaker: Linyi Trade and Logistics Fair Co.,Ltd

Contact tel: +86-539-2199777

(一) 展区安排 Exhibition Areas Arrangement

3、建筑材料展区

集中展示建筑陶瓷系列产品、建筑节能与新型建材、装饰材料、智能楼宇、五金卫浴、木塑木屋、外墙保温、集成住宅、石材及相关加工设备、软件及新兴技术等产品和服务，为全市建筑材料、装饰材料生产企业对接新产品、新技术搭建平台。

地点：临沂国际商贸城展馆

规模：1200 个展位

承办单位：青岛海宸国际会展有限公司

联系电话：+86-532-80791051

3. Building Materials Exhibition Area

Focusing on the construction of ceramic products, energy and new building materials, decoration materials, intelligent buildings, bathroom hardware, wood huts, wall insulation, integrated residential, stone processing equipment and related software, and new technology products and services for the city, building materials, decoration materials production enterprises docking of new products and new technology to build the platform.

Address: Linyi International Trade City Exhibition Hall

Scale: 1200 booths

Undertaker: Qingdao Haichen International Expo Co., Ltd

Contact tel: +86-532-80791051

4、电商物流展区

集中展示电商企业发展成果，为电商服务机构打造宣传平台，推动商城业户发展线上交易，形成实体店加网店模式的转型升级，为临沂商城信息化建设指引方向；集中展示现代物流新兴业态，宣传临沂市物流中转在价格、效率、管理等方面优势，为全市物流企业吸引全国商品中转搭建平台。

地点：临沂国际商贸城展馆

规模：400 个展位

承办单位：临沂贝格商务会展服务有限公司

联系电话：+86-539-2022207

4.E-commerce Logistics Exhibition Area

Focusing on showing the e-commerce enterprise development, forging publicity platform for e-commerce services, promote the development of the trade city operators online trading, forming physical stores and online mode transformation and upgrading, guiding the direction for linyi trade city informatization construction; Focusing on showing the new condition of modern logistics, propagandize Linyi logistics transit advantages in the aspect of price, efficiency and management, forming the platform for logistics enterprises in the whole city attract national transit goods.

Address: Linyi International Trade City Exhibition Hall

Scale: 400 booths

Undertaker: Linyi Beige Commercial Exhibition Service Co., Ltd.

Contact tel: +86-539-2022207



5、家电厨卫展区

集中展示家用电器、厨房用具、卫浴洁具、家电配件等行业最新产品，为家电厨卫市场提供产品支持，促进临沂商城家电厨卫批发市场持续繁荣发展，不断提升在行业内的知名度和影响力。

地点：临沂商城会展中心

规模：1200 个展位

承办单位：临沂金奥展览有限公司

联系电话：+86-532-68698588

5. Household Electrical Appliances and Kitchen Bathroom Supplies Exhibition Area

Focusing on household electrical appliances, kitchen supplies, bathroom sanitary wares, household electrical spare parts and other new industry products. Supporting for the market of the household electrical appliances and kitchen bathroom. Promoting the sustainable prosperity development of the household electrical appliances and kitchen bathroom wholesale market in Linyi trade city. Constantly improve the popularity and influence in the national industry field.

Address: Linyi Trade City Convention and Exhibition Center

Scale: 1200 booths

Undertaker: Linyi Jinao Expo Co., Ltd

Contact tel: +86-532-68698588



(二) 系列活动 Series Events

1、第四届中国（临沂）世界人造板大会

主办单位：中国林产工业协会

承办单位：临沂市林业局、苏州得一会展有限公司

时间：9月22日

2、2017中国（临沂）建筑陶瓷发展高峰论坛

主办单位：中国建材联合会

承办单位：罗庄区政府、青岛海宸会展有限公司

时间：9月23日

3、2017中国（临沂）电子商务交流促进大会

主办单位：中国电子商务协会、中国互联网协会

承办单位：临沂市商务局、山东贝格国际会展有限公司

时间：9月23日

4、2017供应链创新发展论坛

主办单位：中国交通运输协会

承办单位：山东新丞华展览有限公司

时间：展会期间

5、2017中国（临沂）招商引资洽谈会

主办单位：临沂市人民政府

承办单位：临沂市招商局

时间：展会期间

1.The 4th China(Linyi) World Wood-based Boards Conference

Sponsor: China National Forest Product Industry Association, Linyi Municipal Government

Organizer: Linyi Administration of Forestry, Suzhou Deyi Expo Co.,Ltd.

Date: September 22

2.2017 China (Linyi) Building Ceramics Development Summit

Sponsor: China Building Materials Federation

Organizer: Luozhuang District Government, Qingdao Haichen Exhibition Co., Ltd.

Date: September 23

3.2017 China(Linyi) E-commerce Communication and Promotion Conference

Sponsor: China Electronic Commerce Association, Internet Society of China

Organizer: Linyi Commerce Bureau, Shandong Beige International Exhibition Co.,Ltd.

Date: September 23

4.2017 Supply Chain Innovation and Development Forum

Sponsor: China Communication and Transportation Association

Organizer: Shandong Xinchenghua Exhibition Co., Ltd.

Date: period of exhibition

5. 2017 China(Linyi) Investment Promotion Meeting

Sponsor: Linyi Municipal Government.

Organizer: Linyi Investment Promotion Bureau

Date: period of exhibition





6、第二届中国（临沂）房地产创新发展论坛暨临沂国际设计周

承办单位：青岛海宸国际会展有限公司

时间：展会期间

7、市场采购贸易方式推介对接会

主办单位：临沂商城管委会

承办单位：市场采购贸易方式办公室

时间：展会期间

8、蒙山沂水商博会专场

主办单位：临沂市人民政府

承办单位：临沂市文广新局

时间：9月22日晚

9、境外采购商对接会（市场行）

承办单位：各组展公司、各商协会、各市场

时间：展会期间

6. The Second China (Linyi) Real Estate Forum of Innovation and Development of Linyi International Design Week

Organizer: Qingdao Haichen Exhibition Co.,Ltd

Date: period of exhibition

7. Market Purchases of Trade Promotion Conference

Sponsor: Linyi Trade City Administrative Committee

Organizer: Market Trading Office

Date: period of exhibition

8. Yimeng Scenery Special Performance

Sponsor: Linyi Municipal Government

Organizer: Linyi Cultural Radio and Television News and Publication

Date: Evening of September 22

9. Foreign Purchaser Market Meeting

Organizer: various exhibition companies, business associations, markets

Date: period of exhibition





中国（临沂）国际商贸物流博览会组委会

电话：0539-2650058

传真：0539-2650058

地址：山东省临沂市沂河路 166 号 临沂国际会展中心

邮箱：lyshangbohui@Foxmail.com

网址：www.zglyfair.com

邮编：276000



Organizing Committee of China(Linyi)International Trade & Logistics Fair

Tel: 0539-2650058

Fax: 0539-2650058

Add: Linyi International Convention and Exhibition Center, Yihe Road 166, Linyi City of Shandong Province

E-mail: lyshangbohui@Foxmail.com

Website: www.zglyfair.com

Postcode: 276000

