



## Specific Terms and Conditions

### 1. Organizer

Messe Frankfurt Korea Ltd.  
Fl. 8, Business Tower, Nuritkum Square  
396, Worldcupbuk-ro, Mapo-gu,  
Seoul 121-795, Korea  
Tel. (822) 775-2280  
Fax (822) 776-5113  
E-mail: info@korea.messefrankfurt.com

### 2. Exhibition venue

Halls 1 & 2, BEXCO  
(Busan Exhibition & Convention Center)  
55, APEC-ro, Haeundae-gu  
Busan 612-704, Korea

### 3. Date of event

14 (Wed) - 17 (Sat) June 2017

### 4. Registration and confirmation

Application for acceptance as an exhibitor at the event must be made by submitting a completed and signed application form.

Acceptance of the application will be confirmed in writing by the organizer.

### 5. Terms of payment

Please return application form and remit appropriate amount to the organizer according to the issued invoice. All banking charges, if any, are to be borne by the applicant.

50% deposit required with application and balance payment due on 30 April 2017.  
Or, full payment due on 31 March 2017.

Payment should be made to:

Bank: Standard Chartered  
Beneficiary: Messe Frankfurt Korea Ltd.  
Account Nc 275-85-012160  
Swift Code: SCBLKRSE  
Address: 75-95 Seosomun-dong,  
Jung-gu, Seoul 100-814, Korea

### 6. Cancellation

If an applicant withdraws, for whatever reason, his application before receipt by him of a rejection of his application or after his application has been approved, the participation fee paid will be forfeited.

Should the exhibitor under contract inform the organizer that he will not be participating at the event and providing the organizer is able to resell the stand without loss, the payment to be made by the exhibitor will be reduced to a handling fee of US\$500 irrespective of the exhibitor's full liability for additional costs, catalogue fees, etc.

### 7. General terms and conditions

The detailed terms and conditions for the event are available upon request.

### 8. Booth allocation

The organizer shall allocate the space considering the floor space, the order of applications received, type of the products and other reasonable standards.

Participants may not object to the decisions made by the organizer.

Participants shall not rent, lend or transfer all or any part of the booth space allocated to them; shall not exchange the booths with other participants. If this provision is violated, the organizer may dismiss the participants from the show.

The organizer has the right to change the assigned location and area even after allocation is completed. In this event, participants may not cancel or file claims against the organizer on the grounds of such changes.

### 9. Catalogue entry

Information from points 1 to 3 on the reverse will be used as your official catalogue entry if the organizer does not receive the catalogue entry form from the exhibitor manual.

### 10. Standard package booth

The standard package booth provided by the organizer comprises side and rear walls (white), wall to wall carpeting, fascia board with company name/ booth number, 1 information desk, 3 chairs, 1 table, 3 spot lights, 1 fluorescent tube, security, catalogue entry, exhibitor passes, visitor invitation cards, and exhibitors reception.

### 11. Data protection

On the basis of a contractual relationship with exhibitors, the exhibitor explicitly agrees with the storage, processing or forwarding of personal data by the organizer in accordance with the data-protection law - insofar as this is for business purposes only.

On the basis of a contractual relationship with exhibitors, the exhibitor explicitly agrees with the storage, processing or forwarding of business data by the organizer in accordance with the data-protection law, inasmuch as this is necessary for the purposes of Messe Frankfurt and its subsidiaries, or Messe Frankfurt has a justified interest in the business purposes.