

台灣經貿網 醫療VR 核心產業館

2022年VR展示暨數位行銷方案說明

- 網址:
<https://medical.taiwantrade.com>

Taiwantrade Virtual Medical Pavilion

Newly Launched



方案說明

方案種類及價格		水晶級 \$16,000	翡翠級 \$45,000	鑽石級(限2名) \$125,000
1.台灣經貿網生態系串聯及媒合洽談機會	台灣經貿網電商生態系一站式服務	●	●	●
	VR虛擬館視訊媒合週活動(結合貿協駐外單位於海外推廣，安排有洽談意願之潛在買主與展商視訊會議)	●	●	●
	公司LOGO於台灣經貿網醫療專區曝光(10個月不間斷蒐集買主商機)	●	●	●
2.VR館展品展示	展品數量	3件	5件	10件
	展品專業商業攝影	3張	5張	10張
	展品360度環物展示	3件	5件	10件
	【鑽石級專屬】 特別設計的獨立VR展間(整個展間只展示您的產品，為品牌廠商首選！)			
3.超值數位行銷推廣	Google關鍵字導流行銷(保證250次點擊)	●	●	●
	FB導流行銷(保證200次貼文互動)	●	●	●
	英文專業新聞稿撰寫(1篇，400-600字)		●	●
	台灣經貿網英文產業電子報、英文產業新聞專區曝光		●	●
	【鑽石級專屬】 海外新聞媒體數位頻道曝光(保證至少250個頻道數露出)			
4. OMO虛實整合 【鑽石級專屬】	於台灣經貿網參展攤位展出產品(請選擇相應產業之展覽，海外展或國內展擇一參加，限參加1展)			
	台灣經貿網醫療專區首頁-Featured Products區塊版位曝光(可露出6件產品，搭配前項選定展覽檔期，曝光1個月)			

1

台灣經貿網 生態系串聯 及媒合洽談 機會



- 串接臺灣最大B2B電商平台“台灣經貿網”，提供一站式電商生態系完整服務！
- 公司LOGO於台灣經貿網醫療專區首頁露出，強曝光、增流量、蒐集線上買主商機。
- 結合貿協駐外單位為展商於海外推廣，安排有洽談意願之潛在買主進行視訊會議，完美模擬實體參展。

2

VR館展品 展示

- 為展品拍攝**商業攝影照**，用於虛擬館的展品細節說明；貴司亦可將照片上架於您的型錄說明頁，為產品增添新照片。
- **360度環物攝影**可為您的產品展示更多細節。
- **【鑽石級專屬】** 展商將獲得特別設計的**獨立專屬VR展間**，買主在專屬展間只會看到您的展品，能充分展現您的品牌！

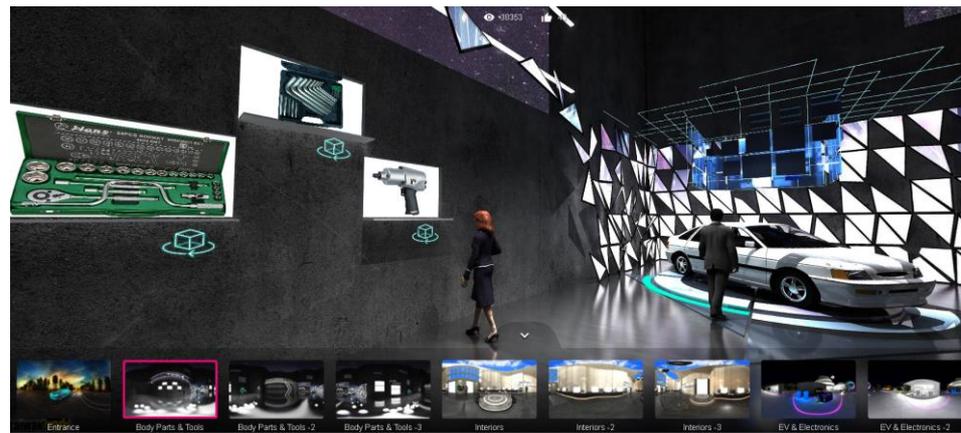
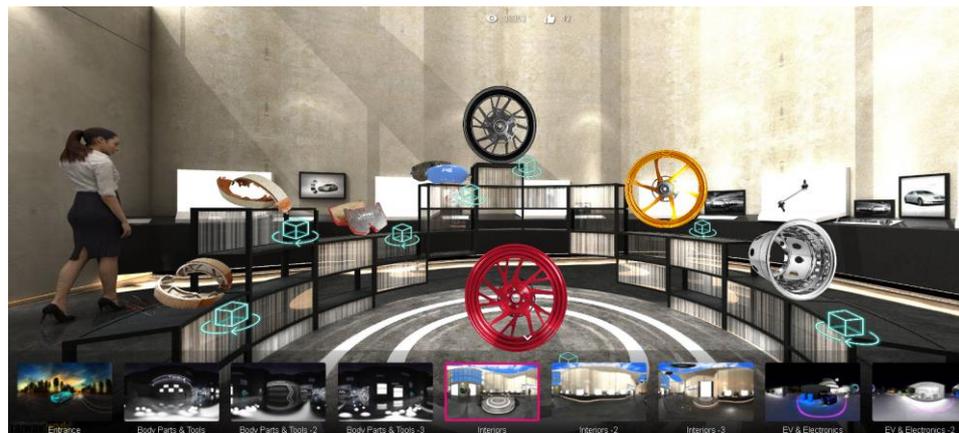
360度環物攝影



鑽石級獨立展間

水晶、翡翠級

依產業分區，與同產業產品並列



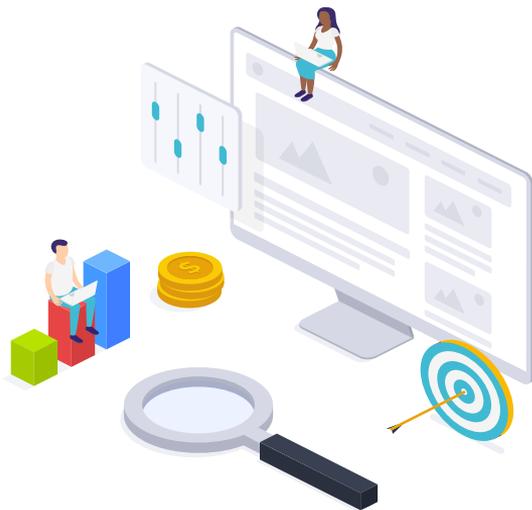
鑽石級獨立展間

個別獨立展間、特別設計，品牌廠商首選

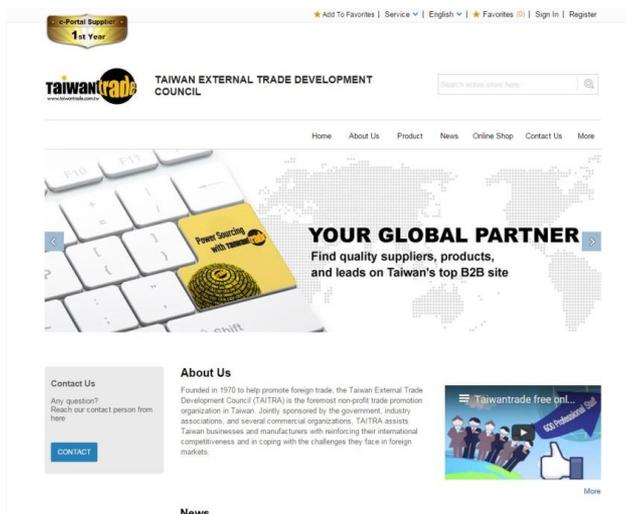
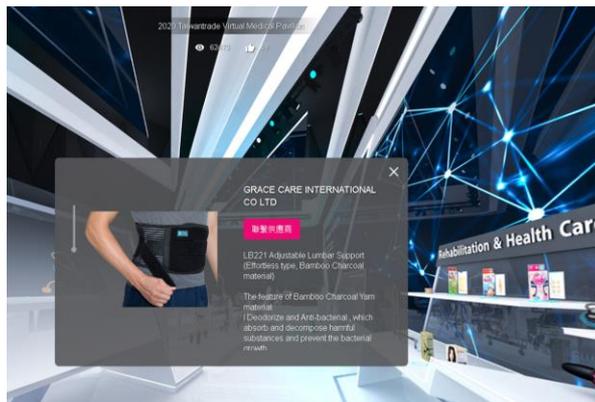


3

超值數位行銷推廣



Google關 鍵字、FB貼 文導流行銷



- 台灣經貿網累積多年海外數位行銷經驗，廣獲買主、廠商好評，年年導流創3千萬次全球流量。
- 台灣經貿網VR數位行銷方案，除了可享受經貿網平台帶來的全球流量外，更為參展會員提供Google及FB廣告，加碼導流至貴司在**台灣經貿網的企業網頁**。
- 本服務將由貿協合作廣告商協作提供，廣告商將將依據您的需求(投放國家、指定月份)進行廣告投放，於廣告前提供**廣告規劃書**供您確認，並於服務結束後提供**結案報告書**。

翡翠級、鑽石級

- 由專業編輯團隊為貴司量身打造**英文新聞稿1篇** (400~600字), 除曝光於台灣經貿網網站, 貴司更可自由運用於其他客戶開發。
- 新聞稿將於**台灣經貿網新聞中心**露出, 並透過**台灣經貿網海外電子報**發送給9萬個國際訂戶。

經貿網英文新聞中心

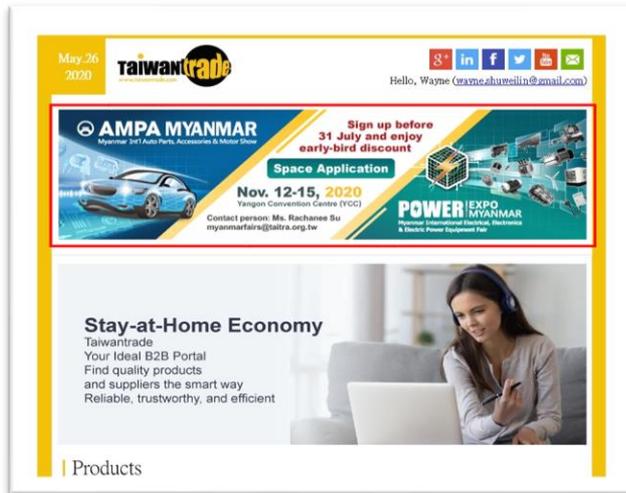


The screenshot shows a news article on the Taiwantrade website. The article title is "Taiwantrade VR Pavilion, The Future of ICT and Global Sourcing". The main image features a virtual reality scene with a hot air balloon and various ICT-related icons like "Electrical & Electronics", "Sound Innovations - Taiwan Carol", and "Construction Equipment".

ICT Virtual Pavilion

ICT Industry Overview
While many of the global industries have been stagnated by the COVID-19 pandemic, the information and communication technology (ICT) sector sees an early sign of rebounding due to the increase of new technology adoptions. During the past two years, digital workflow and automation has become the standard for many businesses and will ultimately be a key driver in the growth of the ICT industry in the New Normal.

經貿網英文產業電子報



The screenshot shows an industry newsletter from Taiwantrade. It features promotional banners for "AMPA MYANMAR Myanmar 2nd Auto Parts, Accessories & Motor Show" and "POWER EXPO MYANMAR Myanmar International Electrical, Electronics & Electric Power Equipment Fair". The newsletter also includes a "Stay-at-Home Economy" section and a "Products" section.

AMPA MYANMAR
Myanmar 2nd Auto Parts, Accessories & Motor Show

POWER EXPO MYANMAR
Myanmar International Electrical, Electronics & Electric Power Equipment Fair

Stay-at-Home Economy
Taiwantrade
Your Ideal B2B Portal
Find quality products
and suppliers the smart way
Reliable, trustworthy, and efficient

Products

英文專業新聞稿撰寫及經貿網平台曝光

- 參考範例:
<https://reurl.cc/l9Ejej>
<https://reurl.cc/YgMrdo>
<https://reurl.cc/oeNoZl>

【鑽石級專屬】海外超強曝光，觸及更多潛在客戶！

Taiwan Export Processing Zones Ride E-Commerce Wave with Taiwantrade.com

ACCESSWIRE • June 3, 2020

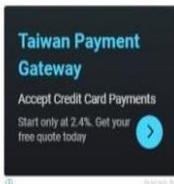
TAIWAN / ACCESSWIRE / June 3, 2020 / The Export Processing Zones (EPZs) have played a vital role in Taiwan's economic development since its first inception in 1966 - the first free special zone combining free trade and industrial zone in the world. Due to their prime locations, land, administration, facilities, customs and tax, EPZs have helped to create a series of economic miracles in Taiwan.



Industries within EPZs cover various fields and boast various companies with great development potential and international competitiveness. Followings are some companies in Taiwan EPZs that provide high-quality products and earn growing recognition.

Starting from remanufacturing and rebuilding the used chassis parts, Great Auto Parts (GAP) inherits 30+ years of CNC machining and assembly experience in suspension and steering parts from family. Considering business expanding and long term strategy, GAP was reengineering and established in 2005. GAP is known for its all Stud / Ball Rod / Ball Pin / Pillow ball, and Housing components used in automobiles steering and suspension systems. This includes Tie Rod Ends, Ball Joints, Stabilizer Links, Control Arms, Drag Links, Idler Arms, bushings and numerous other chassis parts used in automobiles. GPA also has assembly lines for those parts and sales worldwide.

GAP focuses on producing customer design products (ODM / OEM). Small quantities and special design machining parts are very welcome. GPA's main customers are world leading aftermarket manufacturers worldwide.



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What to Read Next



More fans, fewer restrictions: Games go on Taiwan ballparks

The Associated Press



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Taiwantrade.com showcases popular Taiwanese food, beverage, and pineapple products

Taiwantrade.com

1 July 2021 - 1:00m read

SINGAPORE - Media OutReach - 1 July 2021 - Taiwantrade.com is showcasing a popular range of Taiwanese foods, beverages, and pineapple products for buyers in Southeast Asia starting 29 June through to 29 July. Among the featured products will be plant-based meats, Asian style sauces, bubble tea ingredients, and an assortment of pineapples snacks and drinks.



With the ongoing pandemic and cities under lockdown, the showcase offers a great variety of food and beverage ideas for home cooking. For example, the canned plant-based offers from CHEN SHIN FOOD include mock chicken and braised tofu for vegan cooking. LI CHENG BIOLOGICAL supplies DIY bubble tea kits that include all the necessities to make a cup of delicious bubble tea in just 3 minutes. JIN HONG SUGAR is the expert of flavorful sugars. Add some Taiwan dark brown sugar or white gourd tea brick into boiled water to create a pot of sweet drink instantly. The BBQ tomato flavored potato strip chips and pepper squid chips from KAKA FOOD are also highly popular. In addition to chips, the iconic Taiwan fresh pineapple or pineapple cakes are among the favorites of foodies worldwide. This incredible lineup of offers and more are available for buyers right now on pineapple.taiwantrade.com.

Benefiting from the years of exporting experience and an advanced agri-tech sector, Taiwan fruit traders can supply fresh pineapples to multiple countries, including Singapore, Canada, Japan, and Australia. The most popular Taiwan pineapple in the world market is the Gold Diamond variety, also known as the Taiwan No. 12.

Taiwantrade.com is home to over 70,000 excellent Taiwanese suppliers offering 660,000 product catalogs.

#Taiwantrade



TRENDING

1. 7 Best Fixed Deposit Rates in Singapore (Apr 2022) - CMB & More
2. 4 REITs That Can Help You Diversify for Life
3. These 3 Blue-Chip Stocks Could Surprise on the Upside
4. Singapore's 23rd is said to suspend CEO level investigation
5. Here's How Stocks and REITs Can Help You Beat Inflation



推廣ETF 交易享手續費優惠

【快訊】產業用地需求增，投資者積極尋局！免費諮詢+



推廣ETF 交易享手續費優惠

新聞稿於海外 400+個媒體 數位頻道曝光

經貿網醫療專區首頁Featured Products區塊曝光，
可露出6件主打產品，曝光時間長達1個月！

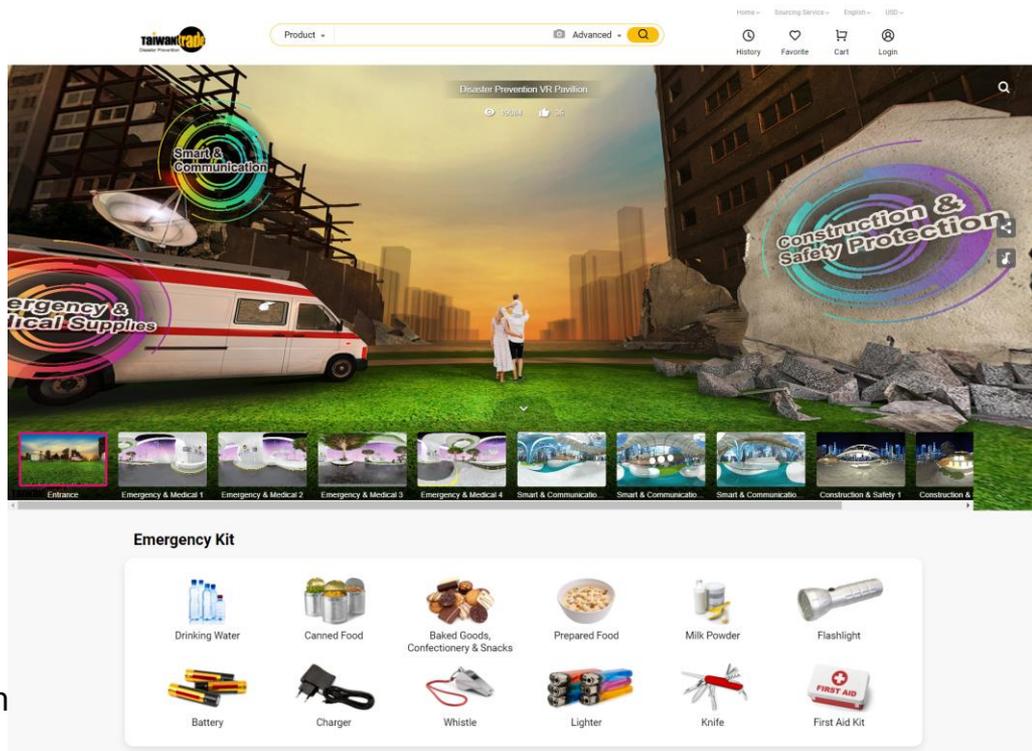
【鑽石級專屬】

4

OMO虛
實整合

醫療專區網址:

<https://medical.taiwantrade.com>



於經貿網 參展攤位 展出產品

【鑽石級專屬】

經貿網海外展或國內展擇一參加，限參加1展

編號	海外展	展出日期
1	2022杜塞道夫醫療器材展 ^註	11/14-11/17

編號	國內展	展出日期
1	2023台灣國際醫療暨健康照護展	待大會公告

註：2022杜塞道夫醫療器材展增值服務特別注意事項如下：

1. 需於7/20以前完成報名及繳費，並於7/26前將產品寄達指定地點。逾時恕不等候，請另擇他展。
2. 可提供1~2件產品，但總材積限30*20*20cm以內。

*2023年醫療產業類相關展覽將陸續更新。

*展出日期請以各展覽主辦單位官網公布之最新資訊為主。

*參展樣品須符合各展承辦人所公布之尺寸、重量、材積限制。

*目前以實體參展為主，然若疫情加劇，有可能改為線上展辦理，將視各展實際辦理情況而定，敬請知悉。

注意事項

1. 參展商須有台灣經貿網公司頁面，欲展示產品之型錄需上架台灣經貿網，以利買主瀏覽、電商生態圈串接，及後續數位行銷服務文案素材製作。
2. 展示名額有限，展品須符合展館主題，本會保留展品最終選擇權。
3. 展示位置與展館設計，由貿協統一規畫，請協助於資料繳交期限內提供相關資料，配合建館日程以維護您的權益。
4. 如有未盡事宜，本會保留修改、終止、變更活動內容細節之權利。
5. 以拍攝360環物攝影優先，若產品尺寸超過範圍才改以720環景攝影產品。
6. 360換物攝影小件產品由會員廠商自行寄送/運送至攝影棚拍攝並負擔相關運費，回運費由貿協負擔。720環景拍攝地點若在外縣市(不在北北基桃)，由廠商負擔出機費。
7. 本案報名之英文公司名稱，請務必使用與台灣經貿網帳戶相同名稱。
8. VR展館產品展出均由承辦人規劃，恕不開放參展商選位。
9. 如對台灣經貿網帳號及產品型錄上架操作有任何問題，歡迎逕洽免付費客服專線：0800-506-088。
10. 超出本參展服務之額外需求不包含在本案服務中，請另行與服務執行商接洽並自行負擔費用。

台灣經貿網 醫療VR核心產業館 展示暨數位行銷方案

立即報名：

<https://events.taiwantrade.com/VRmed2022>