

ORGANISED BY **TRADEINDIA**



MEDICAL & HEALTHCARE EXPO INDIA 2021

10 11 12 JUNE 2021
(10AM to 9PM)

Overview/Background/Future

Overview : In order to help Indian manufacturers, suppliers and exporters of Medical & Healthcare Products, Hospital & Medical Supplies, Pharmaceuticals Drugs & Medicines and other Health & Beauty Products, we are providing them a platform to:

- Connect with Global & Genuine Buyers Digitally.
- Showcase Products and Services to Visitors.
- Build Business Partnerships & Channels.
- Get Qualified Leads & Appoint Distributors.
- Exhibit in India's First & Largest Virtual

**"Medical & Healthcare
Expo India 2021".**

Background & Statistics : With traditional export markets worldwide going into lockdown again & business survival mode and the imposition of travel restrictions to control the Covid-19 outbreak in 2021, virtual or online trade shows are helping manufacturers, suppliers & exporters to:

- Showcase their Medical & Healthcare Products and Services to the world.
- Keep the Economic Activity Wheel Moving.
- Be More Efficient & Cost-effective.
- Do More Business in Less Time.
- Get Access to the Internet Audience.
- Deal with the Buyers of 150+ Countries.

Business Future - Over the Past : Today, Lacs of Buyers of Medical & Healthcare Products, Hospital & Medical Supplies, Pharmaceuticals Drugs & Medicines and other Health & Beauty Products, and Businesses are connecting through Virtual medium to fulfill their needs worldwide. More than 900 Virtual Tradefairs are already planned for year 2021 & a better Future is awaiting us:

- Cost & Time Effective.
- Real Time Buyers Meeting.
- More Buyers & Visitors.
- More Qualified Leads.
- Connect with Targeted Audience.
- 3D Product Display & Community Building.
- New Opportunities for Manufacturers.
- Eliminate Geographical Barriers.
- User Friendly Access.
- Modern Digital Technology.

Categories Covered

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| <ul style="list-style-type: none"> ● Emergency Medical Services ● Medical Services ● Pathology Labs & Diagnostic Centre ● Therapies ● Adult Diapers ● Anti Infective Drugs & Medicines ● Ayurvedic & Herbal Powder ● Ayurvedic Medicines & Products ● Baby & Infant Products ● Beauty Products ● Common Medicines & Drugs ● Cosmetics & Cosmetic Accessories ● Dietary Supplements ● Essential Oils & Aromatics ● Hair Care Products ● Health Care Equipment ● Health Food ● Healthcare & Hygiene Products ● Henna & Henna Products | <ul style="list-style-type: none"> ● Herbal & Botanical Products ● Herbal Medicine & Natural Herbs ● Homeopathic Medicines ● Immunization & Vaccination Drugs ● Pain Relief Drugs & Medicines ● Pediatric Medicines ● Personal Care Products ● Pharma. Ointments & Creams ● Skin Care Products ● Soap, Hand Wash & Sanitizers ● Toothpaste & Tooth Brush ● Veterinary Medicine ● Autoclaves & Sterilizers ● Ayurvedic Therapy Equipment ● Blood Pressure Monitors ● Dental Equipment & Supplies ● Diagnostic Equipment ● Disposable Gloves ● ECG Machines | <ul style="list-style-type: none"> ● ENT Equipment & Supplies ● First Aid ● Hearing Aids ● Hospital Beds & Equipment ● Hospital Furniture ● Hospital Uniforms ● Imaging Equipment ● IV & Infusion Set ● Laparoscopic Instruments ● Medical & Hospital Disposables ● Medical Equipment & Implants ● Medical Gases ● Medical, Diagnostic & Hospital Supplies ● Needles & Syringes ● Obstetrics & Gynecology Instruments ● Ophthalmic Instruments ● Orthopaedic Equipment ● Orthopaedic Implants & Supplies ● Orthopaedic Surgical Instruments | <ul style="list-style-type: none"> ● Oxygen Setup ● Personal Safety Equipment ● Physiotherapy Equipment ● Pulse Oximeters ● Rehabilitation Aids ● Surgical Dressings & Disposable ● Surgical Instruments ● Temperature Instruments ● Ultrasound Machines ● Wheel Chairs ● X-Ray Chemicals & X-Ray Machine ● Drug Intermediates ● Empty Capsules ● Eye & Ear Drops ● Pathology Labs & Diagnostic Centre ● Pharma. Chemicals & Machinery ● Pharma. Raw Materials & Ingredients |
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Visitors Covered

- Traders ● End Users ● Manufacturers ● Purchasers ● Service Providers ● Media Houses ● Exporters ● E-Commerce Sellers

Features & Benefits of Participation

- Prominent Stalls equipped with attractive services & facilities.
- Confirmed Buyers Communication & Networking.
- Separate Halls for Prominent Product Categories.
- Business appreciation opportunity among local & global buyers.
- Direct Buyer meetings & appointments with relevant buyers.
- Assured solutions to every buyer query and business needs.
- Live Chat Enablement & Networking Facilitation for real-time leads and sales generation.
- Customized booths with brand logos, messaging, product demos, and digital handouts or brochures.
- Digital Product Launch & Platform Design attracts buyers touch point your booth.
- Solve the logistics distribution and consumer needs of the associated industry.
- Direct Meeting with industrial engineering machinery & equipment users.
- Increase your visibility, generate leads and connect your team with qualified buyers.
- Experience High Level Seminars with Industry Experts.



Achievements of



- 70000+ Visitors
- 90+ Exhibitors
- 35+ Sponsors
- 140+ Countries
- 1200+ Global Cities
- 800+ Indian Cities
- 35% Leads Conversion

Normal Exhibitors Booth

\$1000

Booth with 5 Confirmed Indian Buyers Meeting

\$1200

Booth with 10 Confirmed Indian Buyers Meeting

\$1500

Sponsorship Banners :

\$1000

\$1500

\$2000

Expectations from



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- 150000+ Visitors
- 250+ Exhibitors
- 60+ Sponsors
- 160+ Countries
- 2000 Global Cities
- 1000 Indian Cities
- 40% Leads Conversion