

📍 Taipei Nangang Exhibition Center, Hall 1

APPLICATION KIT

19-21 SEPT
2018

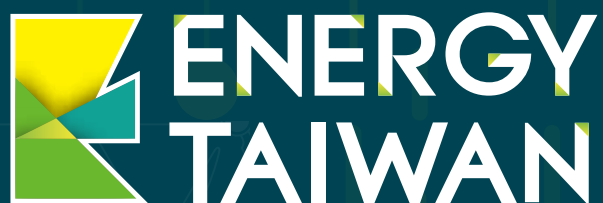
PV Taiwan
Wind Energy Taiwan
HFC Taiwan
Smart Storage Taiwan

Organizers:



ENERGY TAIWAN





The most competent procurement platform
for renewable energy in Taiwan!

Energy Taiwan 2018 presents 4 new concepts on energy

PV Taiwan

PV Manufacturing Machinery and Equipment/ Solar Cells/ PV Modules/ PV Systems, Components & Parts/ PV Application Products/ Green Finance and Insurance

Wind Energy Taiwan

Wind Turbine Generators Systems/ Components/ Off-Shore or On-Shore Wind Developer/ Wind Resource Assessment

HFC Taiwan

Hydrogen Energy Devices & Materials/ Manufacturing Technologies/ Supplying Technologies/ Fuel Cell Systems & Products

Smart Storage Taiwan

Smart Grid/ Storage Battery System/ Hybrid Vehicles, Fuel Saving Mobiles & Motorcycles/ Evaluation & Testing & Analysis

2017 Post Show Report

- ◆ 145 exhibitors from 9 countries
- ◆ Using 450 booths (11,770 sqm2)
- ◆ Attracting 10,932 buyers around the world

EXHIBITOR APPLICATION KIT

● Organizers:

TAITRA (Taiwan External Trade Development Council)
SEMI

● Exhibition, Move-in & Move-out Dates:

	Dates	Times
Move-in	Sep. 17, Monday	07:00-17:00
	Sep. 18, Tuesday	07:00-17:00
Show dates	Sep. 19, Wednesday – Sep. 20 Thursday	10:00-18:00
	Sep. 21, Friday	10:00-17:00
Move-out	Sep. 21, Friday	17:00-19:00
	Sep. 22, Saturday	08:00-17:00

Note: (1) Minors under 12 are prohibited from entering showground.

(2) Sep. 21: open to the public free of charge.

(3) The above move-in & move-out times are tentative. Further notice will be sent via e-mail before Aug. 15 2018

● Venue:

Taipei Nangang Exhibition Center, Hall 1
(No. 1, Jingmao 2nd Rd., Nangang District, Taipei City 11568, Taiwan (R.O.C.))

● Exhibits:

PV Materials & Silicon Wafers / Ingots / Solar Cells / PV Modules / BIPV / PV Power Generator Systems / HCPV / DSSC / Processing Equipment / Evaluation / Testing / Analysis / Solar Application Products / Storage Batteries / Systems / Solar Thermal Products / Systems / Wind Turbine Generators Systems / Off-Grid WTGS / In-Grid WTGS/ Hybrid Power System / Wind Resource Assessment & Site Selection / Hydrogen Storage / Fuel Cell Systems & Products / Hybrid Vehicles, Fuel Saving Mobiles / Smart Storage Batteries/ Green Finance and Insurance / Authentication / Certification Service / Green Finance and Insurance

● Dedicated Theme Pavilions:

PV Taiwan
Wind Energy Taiwan
HFC Taiwan
Smart Storage Taiwan

● **Booth Rental Rates (tax included):**

Booth Type (3m×3m)	Rental Rates / Per Booth	Early-bird Rate/ Per Booth (before May 4, 2018)
Raw Space	US\$ 3,100	US\$ 2,300
Shell Scheme	US\$ 3,600	US\$ 2,800

Note:

- ※ Each booth is included 110 volts / 500W power free of charge.
- ※ Exhibitors with Raw Space have to appoint their own contractors for stand set up at their own expense.
- ※ Shell Scheme package includes: partition, fascia board, carpet, information counter, 2 folding chairs, 3 spotlights, 1 waste basket.

■ **2017 exhibitors get preferential discounts:**

2017 exhibitors that wish to increase their number of booths for ENERGY TAIWAN 2018 will receive 20% discount for additional booths.

For example, 2017 exhibitor using 4 booths that wishes to increase to 5 booths for 2018 will receive 20% discount on 1 booth.

● **Booth(s) Application:**

Application opens January 15, 2018

1. On-line application:

- (1) Go to '<http://energytaiwan.com.tw/>'.
- (2) Click "space application".
- (3) After the submission, email the application form and the product catalogue(s) to energy@taitra.org.tw.
- (4) The applicants will receive the confirmation of booth application together with Invoice of Down Payment.
- (5) Booth(s) will be reserved once the down payment is received.

2. By Post:

- (1) Fill out the application form (page 5).
- (2) Post the form and product catalogue(s) to:
Energy Taiwan 2018, TAITRA Exhibition Department
5 Xinyi Rd., Sec.5, Taipei 11011, Taiwan, R.O.C.
- (3) The applicants will receive the confirmation of booth application together with Invoice of Down Payment. Booth(s) will be reserved once the down payment is received.

● **Booth Allocation:**

The Organizer will inform exhibitors of dates and details for booth allocation. Space will be allocated according to the following criteria in descending order:

1. Number of booths reserved: Exhibitors with largest number of booths are allocated space first.
2. Priority points: Exhibitors with same number of booths will be allocated space based on priority points.
Priority points are calculated by:
(Number of times company participated in past exhibitions × 2) + (Total number of booths used in past exhibitions)
Note: "Exhibitions" refer only to PV Taiwan 2007 ~ 2017 & PV Power Expo Taiwan 2008.
3. Date deposit is received: If the priority points are identical.
4. Drawing of lots: If the date deposit is received and the priority points are identical.
5. Down payment must be cleared before booth allocation.



**ENERGY
TAIWAN**

台灣國際智慧能源週

19-21 SEPT 2018

Taipei Nangang Exhibition Center, Hall 1

● **Payment Information:**

1. Down payment: After the application has been accepted for participation, the applicant will receive confirmation of booth(s) together with Invoice of Down Payment (US\$ 700 per booth, inclusive of tax). Once payment is received, booth(s) will be reserved. Down payment must be cleared before booth allocation
2. Balance due: The Organizer will notify all exhibitors to clear balance before **July 31, 2018**.
3. All payments should be made by telegraphic transfer payable to "Taiwan External Trade Development Council" Account Number: 5056-665-100018 at the "Taiwan Cooperative Bank, World Trade Center Branch", SWIFT CODE: TACBTWTP505, with the name of show "Energy Taiwan 2018" clearly stated in the "Remarks" area. All banking charges, if any, are to be borne by the applicant.
4. In case of withdrawal, regardless of the reason, down payment and space rental already paid will not be refunded under any circumstance.

● **Booth Withdrawal:**

1. No refund for booth down payment and balance.
2. Down payment WILL NOT be refunded or transferred to cover other expenses in case of partial or full space withdrawal.
3. Failure to submit down payment or balance due before due date will be regarded as withdrawal of participation.

● **Rules & Regulations:**

1. On-the-Spot sales are prohibited.
2. Company name shown on the fascia board on the booth and all official publications has to be consistent with the name provided on the application form.
3. The Organizer reserves the right to decline participation if displays or the nature of the company indicated by the application materials is deemed irrelevant to the theme of the show.
4. The Organizer reserves the right to accept or reject applicants and exhibits from exhibiting on the account of their previous exhibition history in Taipei Trade Shows or other promotional events held by the Organizer.
5. Exhibits prohibited to be displayed by laws and the regulations of the government of Taiwan will be removed by the organizer.
6. The Organizer reserves the right to reduce the number of booths applied for or to change the venue and date of exhibition under certain circumstances. In the event of change of venue and/or date, or cancellation of the exhibition, Exhibitors shall not be entitled to compensation.
7. See P.6 for detailed Terms and Regulations.

● **Contacts:**

TAITRA

Ms. Carol Chang
Tel: +886-2-2725-5200 ext. 2856
Fax: +886-2-2729-1089
E-mail: energy@taitra.org.tw

SEMI

Ms. Gina Wu
Tel: +886-3-560-1777 ext. 203
Fax: +886-3-560-1555
E-mail: gwu@semi.org

● **Check the Overseas Offices of TAITRA and SEMI nearest you:**

<http://www.taiwantrade.com/mp/Taitra-Office>
<http://www.semi.org>



APPLICATION FORM

SEMI Member: ☐ Y-o ☐ V\

Application opens January 15, 2018

◆We require _____ booth(s)(3mx3m per booth) ◆Booth type(check one): ☐ Raw space ☐ Shell Scheme

Company: _____

Abbreviated Company Name (if any): _____

(↑No more than 12 letters, including blanks)

Address: _____

Postal code: _____ Country: _____

Website: _____

Sales Contact Person: _____ E-mail: _____

Tel: _____ Fax: _____

Trade Show Contact Person: _____ Dept: _____ Position: _____

Tel: _____ Fax: _____ E-mail: _____

Top Executive of Company: _____ Job title: _____

E-mail: _____ Tel: _____ Fax: _____

(* Top executive data are exclusively used in networking related activities and events)

Theme Exhibition Area

☐ PV Taiwan ☐ Wind Energy Taiwan ☐ HFC Taiwan ☐ Smart Storage Taiwan

IMPORTANT: Exhibiting company can only select booth space from the area/pavilion which you applied for.

Products or services to be on display (Please fill in your Product Codes (3 digits) listed in the Exhibit Profile.) :

1. _____ 2. _____ 3. _____ 4. _____
5. _____ 6. _____ 7. _____ 8. _____
9. Others: _____

(If you can't find suitable codes, please fill in product name)

Agent or representative in Taiwan, if any:

Name of company: _____

Address: _____

Tel: _____ Fax: _____ E-mail: _____

Person to contact: _____ Position: _____

Please make a copy of the application form for your file and send the original form with your company's product catalogues to: Energy Taiwan 2018 TAITRA Exhibition Department, 5 Xinyi Rd., Sec. 5, Taipei 11011, Taiwan, R.O.C.

E-mail: energy@taitra.org.tw

We have read and accepted the Terms and Regulations for Participation listed overleaf, and agree to abide by any additional rules and regulations made by TAITRA in connection with this show.

The above personal data will be used by TAITRA only in order to forward the applicant (by phone, mail and other means) information about exhibitions or trade promotion activities in the years 2017-2020. Those who wish to exercise any of the following rights, please contact TAITRA.

1. Make inquiry and request for a review of personal information;
2. Make request for duplications of personal information;
3. Request supplement or correct personal information;
4. Request stop of collection, processing or use of personal information;
5. Request deletion of personal information.

Signature: _____ Date: _____



TERMS AND REGULATIONS FOR PARTICIPATION

1. Application for Participation

- By signing related application forms, participant agrees to follow all existing Regulations and further Regulations that might be made to modify them.
- Once signed and submitted by the Applicant and confirmed by the Show Management, the contract will be established and come into effect.
- Violation of Regulations can result, by decision of the Show Management, in the exclusion of exhibitor whose damage claim, if any, will be rejected.

2. Payment Schedule

Space rental fee is due before August, 2017. A debit note will be sent to the applicant. In the event of cancellation, payment will not be refunded under any circumstances.

3. Adherence to Copyright Patent Laws

- The display of products which infringe others' intellectual property rights is strictly prohibited:
To safeguard intellectual property rights, it is strictly forbidden to display products infringing the patent rights, trademarks, copyrights, and business secrets of others.
Any exhibitor found to be displaying products determined by a court of law to be infringing the intellectual property rights of others shall be subject to immediate termination of the display of all its products and confiscation of the paid exhibition fees and shall be barred from participating in the next session of the exhibition.
In the event that an exhibitor is reported during the exhibition to be displaying products infringing the intellectual property rights of others and the reporting party meets one of the following requirements, display of the said products shall be terminated immediately.
(1) A victim of intellectual property rights infringement as determined by the court of first instance.
(2) A victim of intellectual property rights infringement as determined by the copyright deliberation and reconciliation commission.
(3) A holder of an authentication report from a professional institution authenticating the object that may be infringing patent rights with prior or concurrent notice to the manufacturer, importer, or dealer with suspected infringement acts requesting clearance of the infringing object. In the event that the aforementioned clearance notice has not been sent, but prior rights relief procedures have been taken or reasonable and possible attention has been paid or notice is objectively impossible or there is substantial evidence that the prospective notice recipient is aware of the infringement dispute, the clearance notice will be considered to have been sent.
In the event that TAITRA is involved in a lawsuit or suffers other damages as a result of the violation, the exhibitor shall be solely responsible for compensation.
- "It is strictly forbidden to display products in violation of applicable laws such as the Civil Law, Consumer Protection Act, Fair Trade Act, Commodity Labeling Act, Commodity Inspection Act and Food Hygiene Management Law. In the event that TAITRA is involved in a lawsuit or suffers other damages as a result of the violation, the exhibitor shall be solely responsible for compensation.

4. Space assignment & Unoccupied Space

- Show Management will determine number and location of booths assigned to each Exhibitor in the manner Show Management deems appropriate.
- Show Management reserves the right, should any Exhibitors' space remain unoccupied on the opening day without reasonable cause, to assign the said space to another exhibitor, or use the said space in any other manner deemed suitable.

5. Sub-letting of Space

Exhibitor shall not assign, sub-let or apportion the whole or any part of assigned space.

6. Venue & Show Dates Change

The Show Management reserves the right to change the venue and date of the Exhibition under certain circumstances. In the event of change of venue and/or date, or cancellation of the Exhibition, Exhibitors shall not be entitled to any claim for compensation.

7. Construction/Decoration of Stand and Removal of Exhibits from Hall

- All exhibitors ought to comply with all regulations in the Exhibitors' Manual and complete their construction and/or decoration by the date and time stipulated by the Show Management.
- Exhibitors must remove all exhibits from the Exhibition Hall within the move-out period stipulated by the Show Management. They will be held responsible for any loss or damage to the Exhibition Hall due to delayed removal.

8. Insurance

- Exhibitors are advised to insurance for exhibits in transit between the port of shipment and the fair site, exhibitors are advised to also take out adequate insurance (fire, theft, water, accident, natural disasters and third party liability, etc.) for exhibits during the exhibition (including build-up and dismantling periods).
- Exhibitors are advised to hire their own security guards, for valuable exhibits during the exhibition (including build-up and dismantling periods).

9. Exhibit Limitations

- Exhibitors are not permitted to erect booth partitions of over 250 cm in height.
- Advertising materials such as signs, posters and other advertising decorations can be extended to a height of 400 cm. Fixtures or signs that are affixed above the main (2.5 m) structure should be recessed at least 50 cm from the side edge of the lower structure between booths.
- Any signs or decoration higher than 250 cm in full view must be decorated.
- Partition requirement: All booths, except island configurations, must have a full back wall measuring a minimum width of 2.5 meters / and a minimum height of 8 feet. All exposed (back and side) walls must cover the entire area with the exhibitor covering all costs. The outer side wall areas or exposed structures must be in a neutral color to the exhibitor's booth and should be without graphics or company identification.

10. Selling from Stand

The sale of exhibited goods on the spot and the soliciting of customers outside stands is strictly forbidden.

11. Breach of contract and Withdraw by Exhibitor

- In case of the Exhibitor's refusing the use of whole or a part of the space reserved and allocated or in case of exhibitor default in payment by the stipulated date, the Show Management has the right to terminate the contract forthwith and the part of rental already paid shall not be refunded.
- In case of Exhibitor withdrawing from participation, rental already paid by the Exhibitor shall not be refunded.

12. Security & Organizer's Liability

- The Show Management will provide personnel for maintaining order during the show period. Responsibility for guarding stands during the build-up, exhibition hours and dismantling period, shall rest with the exhibitors concerned.
- During booth erection and dismantling periods and during the show, booths must be staffed by exhibitors at all times.
- The Show Management shall not be held accountable or liable for any damage, loss, harm, or injury to any person or the property of the Exhibitor or of the exhibitor's officers, and / or employees, agents, and visitors which result from theft, water, fire, flood, natural disasters, or any other cause.
- Exhibitors should comply with fire control regulations. If any fire occurs due to the improper installation of decorations, construction or use of electric appliances, the exhibitor will be legally responsible for any loss or damage, and pay penalties of up to NT\$100,000 to TAITRA.
- All Exhibitors are requested to turn off the power supply before leaving their exhibition booths. Unless otherwise agreed, the Show Management will disconnect the main power supply at 5:15 p.m. each day.

13. Operation

- The Exhibitor shall keep his booth(s) staffed at all times during show hours.
- The Show Management reserves the right to restrict exhibits to a minimum noise level. Sound volume from booths must not exceed 85 dB.
- The Show Management reserves the right to reject exhibits or to stop the exhibition on the exhibitor's account, if he fails to lower the noise level or to resolve matters regarding contamination such as dust, smog, unpleasant odors, the emission of stimulating gases, volatile organic chemicals, or other pollutants.

14. Interruptions and / or Disruptions of the Exhibition

Exhibitors shall not cause interruptions and/or disruptions of the exhibition, which result in the protest or commotion at their booth(s), either inside or outside the showground, during the exhibition or during move-in and move-out. If and when such interruptions and/or disruptions influence the order of the exhibition or public image of the Show, and the exhibitor involved or those concerned are unable to deal effectively with such issues, the exhibitor understands and agrees that the Management can terminate the exhibition agreement and immediately shut down the booth(s) without compensation or liability. The exhibitor shall be required to indemnify the Management against any and all claims, liabilities, costs and expenses arising from such interruptions and/or disruptions thereof.

15. Supplementary Clauses

- Whenever necessary, the Show Management shall have the right to issue supplementary regulations in addition to those indicated in the Terms and Regulations for Participation to ensure the smooth management of the Exhibition.
- Any additional written regulations shall form part of the Terms and Regulations for Participation and shall be binding on exhibitors.
- In the event of any occurrences not foreseen in this manual, the decision of the organizer shall be final.

16. Note: Those submitting applications can expect to receive further information about TAITRA and SEMI trade shows in the future.

Exhibit Profile

Product Code	Product Name
Main Category	Solar Cell
A01	Monocrystalline Silicon Solar Cells
A02	Polycrystalline Silicon Solar Cells
A03	Amorphous Silicon Solar Cells
A04	CIGS Solar Cells
A05	Compound Semiconductor Solar Cells
A06	Organic film Solar Cells
A07	Dye-sensitised Solar Cells
A08	Concentrated Solar Cells
A09	Multijunction Solar Cells
A10	Other Solar Cells
Main Category	PV Module
B01	Monocrystalline Silicon PV Modules
B02	Polycrystalline Silicon PV Modules
B03	Amorphous Silicon Thin Film PV Modules
B04	CIGS PV Modules
B05	Organic Film PV Modules
B06	Dye-sensitised PV Modules
B07	Concentrated PV Modules
B08	Other PV Modules
Main Category	PV Systems, Componets & Parts
C01	Solar Power System
C02	Concentration Photovoltaic Power System
C03	Solar Tracking Systems
C04	PV Mounting Systems
C05	Connector / Junction Box
C06	Storage Batteries
C07	Charger
C08	Electric Wire and Cable
C09	Distribution Board and Terminal Low Voltage
C10	Sensors
C11	Remote Monitoring System
C12	Inverter
Main Category	Application Products
D01	Solar Light
D02	Handy Solar Power Generator
D03	Solar Calculators
D04	Solar Radio
D05	Solar Car-Battery Charger
D06	Solar Window Film
D07	Solar Powered Car Ventilator
D08	Solar Powered Directional Marker
D09	Other Application Products
Main Category	PV Manufacturing Machinery and Equipment
E01	Wafer Manufacturing Equipment
E02	Firing Furnace
E03	Diffusion Furnace
E04	Annealing, Tempering, Reheating Furnace
E05	Wafer Grinding Machine
E06	Wafer Processing Machine / Sorter
E07	Wafer Cutting Machine
E08	Solar Cell Manufacturing Machine / Equipment
E09	CVD equipment
E10	Thin Film Manufacturing Technologies

Continued→

Follows from previous page

Product Code	Product Name
E11	Screen Printing Press / Printer
E12	Imprinter
E13	Screen Plate
E14	Cleaning System for Semiconductor
E15	Sputter Vacuum Coater
E16	Etcher
E17	Laser Cutting Machine
E18	Clean Room
E19	PV Module Laminator
E20	Solar Cell Stringer
E21	Solar Module Manufacturing Machine / Equipment
E22	Robotics for Semiconductor and Opto-Electronic
E23	Hardware and Software for Factory Automation Equipment
E24	Automatic Material Handling Equipment
E25	Packaging & Assembly Equipment
E26	Pumps
E27	Motor
E28	Gas Abatement / Scrubber
Main Category	Materials
F01	Polysilicon Feedstock
F02	Solar Wafers
F03	Industrial Gas
F04	Thin Film Process Chemicals
F05	Etching Process Chemicals
F06	Thin Film Materials
F07	Coating Materials
F08	Solar Glass
F09	Lens
F10	Aluminium Frame
F11	EVA Film (Ethylene-Vinyl Acetate Copolymer Film)
F12	Other Laminating Films (PVB, TPU, etc.)
F13	Backsheets
F14	Conductive Paste (Silver / Aluminium)
F15	PV Ribbon
F16	PV Consumables (wires, etc.)
Main Category	Inspection / Measurement Tools
G01	Test and Measuring Equipment
G02	Simulator / Solar Simulator
G03	Solar Power / Energy Meter
G04	Test & Inspection Equipment
G05	Safety Tester
G06	PV Analyzer
G07	I-V Tracer
G08	Spectroscopes / Spectrometer
G09	Quantum Efficiency Measurement
G10	Wafer Resistivity Tester
G11	Surface Thickness Measuring Instrument / Surface Profiler
Main Category	Others (Solar Power)
H01	PV System Installation Service
H02	PV Project Developer
H03	Building-Integrated Solutions (BIPV)
H04	Solar Architecture
H05	Solar Thermal System

Continued→



Follows from previous page

Main Category	Wind Power Related
I11	Wind Turbine Generators Systems
I12	Off-Grid WTGS
I13	In-Grid WTGS
I14	Hybrid Power System
I15	Componenets
I16	Blades
I17	Gearbox
I18	Generators
I19	Heat Exchange
I20	Technical Consulting & Certification Services
I21	WTGS Design
I22	Wind Resource/ Assessment/ Site Selection
I23	Test & Certification
I24	Education, Training & Research Institute
I25	Developer
I26	Operation and Maintenance
I27	Foundation
I28	Tower
Main Category	Hydrogen Energy Related
J01	Devices & Materials
J02	Evaluation/ Testing/ Analysis
J03	Manufacturing Technologies
J04	Supplying Technologies
J05	Hydrogen Storage
J06	Fuel Cell Systems/ Products
Main Category	Smart Storage Related
K01	Hybrid Vehicles, Fuel Saving Mobiles/ Motorcycles
K02	Hybrid Vehicles Accessories
K03	Fuel Saving Mobiles/ Motorcycles Accessories
K04	Fuel Saving Mobiles/ Motorcycles Power Charge Appliances
K05	Hybrid Electric Vehicle and Accessories
K06	Evaluation/ Testing/ Analysis
K07	Smart Storage Batteries
K08	Energy Storage/ Battery/ System/ Application
Main Category	Others
L01	Green Finance and Insurance
L02	Authentication / Certification Service
L03	Mass Communication / Media / Public Relation
L04	Magazines
L05	Industrial / Government Association

iCorner Speaking & Presentation Application Form

Submission Due Date : August 17, 2018

Please return the completed application form to vchen@semi.org

1. Time Slot: Please prioritize the top three time slots

Date	Sep. 19, Wednesday	Sep. 20, Thursday	Sep. 21, Friday
Timeslot	<input type="checkbox"/> 10:30 – 11:00	<input type="checkbox"/> 10:30 – 11:00	<input type="checkbox"/> 10:30 – 11:00
	<input type="checkbox"/> 11:00 – 11:30	<input type="checkbox"/> 11:00 – 11:30	<input type="checkbox"/> 11:00 – 11:30
	<input type="checkbox"/> 11:30 – 12:00	<input type="checkbox"/> 11:30 – 12:00	<input type="checkbox"/> 11:30 – 12:00
	<input type="checkbox"/> 13:00 – 13:30	<input type="checkbox"/> 13:00 – 13:30	
	<input type="checkbox"/> 13:30 – 14:00	<input type="checkbox"/> 13:30 – 14:00	
	<input type="checkbox"/> 14:00 – 14:30	<input type="checkbox"/> 14:00 – 14:30	
	<input type="checkbox"/> 14:30 – 15:00	<input type="checkbox"/> 14:30 – 15:00	
	<input type="checkbox"/> 15:00 – 15:30	<input type="checkbox"/> 15:00 – 15:30	

2. **Fee:** ☐ Exhibitors: NTD 31,500 ☐ Non-Exhibitors: NTD 52,500 (TAX included)

3. Presentation Information

Topic: _____

Speaker: _____

Job Title: _____ Language: _____

*This information above will be used in the promotions if submitted by **August 17, 2018**

4. Contact Information

Company		Booth No
Contact Name		
Telephone		ext.
E-mail		
Show-site Contact Name	Mobile on Show-site	

If you have any further questions, please contact SEMI Taiwan / Ms. Vanessa Chen +886.3.560.1777 x 311 or
Email: vchen@semi.org



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TAIWAN

台灣國際智慧能源週

19-21 SEPT 2018

Taipei Nangang Exhibition Center, Hall 1

iCorner Speaking & Presentation Application Form

Payment information

Fee : (The price includes 5% VAT)

- ☐ Exhibitors: NTD 31,500
☐ Non-Exhibitors: NTD 52,500

※ Cancellation Policy:

Cancellations on or before **July 31, 2018** are subject to a 20% administrative fee. Cancellations received after July 31, 2018 will not be refunded, including no-show.

Signature _____

Methods of Payment

USD only

- ☐ Check Enclosed
Beneficiary: SEMI
Attn: Rajwinder Singh
Mailing Address: 673 South Milpitas Blvd.
Milpitas, CA 95035, USA

- ☐ Wire Transfer
Beneficiary: SEMI
Account No.: 4277-159497
Paying Bank: Wells Fargo Bank
ABA No: 121000248
Swift Code: WFBIUS6S
Bank Address: 420 Montgomery Street
San Francisco, CA 94104 USA

TWD only

- ☐ Check Enclosed
Beneficiary: SEMI Taiwan
Attn: Finance Department
Mailing Address: 11F-2, No. 1, Taiyuan 1st
Street, Zhubei City, Hsinchu County 30288,
Taiwan, R. O. C.

- ☐ Wire Transfer
Beneficiary: SEMI Taiwan
Account No.: 5643-717-201996
Bank: Taiwan Cooperative Bank
H. S. I. P. Branch
Swift Code: TACBTWTP564
Bank Address: No. 1, Technology Rd.,
Science-Based Industrial Park,
Hsinchu 300, Taiwan, R. O. C.

Email related materials or any further questions, please contact:

Ms. Vanessa Chen (SEMI Taiwan)

Tel: 886.3.560.1777 x 311

Fax: 886.3.560.1555

E-mail: vchen@semi.org

More Marketing Promotion Opportunities!

We help you to spread and reinforce your sales message!

Energy Taiwan attracts the most influential and important buyers. We offer a variety of advertising and promotion opportunities to help you to achieve these goals.

- Maximize Business Opportunities
- Seek Decision Makers
- Stand out in the Crowd
- Maximize Media Exposure
- Bring Traffic to Your Location
- Highlight New Products & Technologies
- Branding and Marketing

Visitor Lanyards

NT\$ 210,000 / 4,000 pics (max. 3 sponsors)

These lanyards are imprinted with sponsor's name – blanket the show floor with your brand!

Attendee Badge Inserts

**NT\$ 84,000 / 4,000 pics (max. 3 sponsors)
Including the production fee**

The sponsor's logo and tagline will appear on these insert cards and be displayed on thousands of the mobile attendees.

Attendee Show Bags

**NT\$ 315,000 (Executive Sponsor Only)
5,000 pics · including production fee and PVC
material Size : 35 (H) X 45 (W) X 12 (D) cm**

Visitors use the Show Bag to carry the information they collect at Energy Taiwan — making the Official Show Bag the most popular item at the show



Directional Sign

**NT\$ 105,000 / per pics (max. 2 sponsors)
Size: 100(W)X250(H)cm**

- Eye-catching lighted sign to get visitors' attention.
- The perfect way to get your company message in the midst of high traffic areas.



Bottle Water

**NT\$ 157,500 / 5000 bottles/ 330ml,
including production fee (max. 2 sponsors)**

The most friendly sponsorship item. Your company logo or image will be displayed on the bottle water. All the attendee will received your warmest greeting at each main entrance!



Main Aisle Sign

**NT\$ 84,000 / (max. 3 sponsors) including
production fee, Size: 150(W) X 110 (H) cm**

Put your company name, logo and booth number on the aisle sign - and as visitors walk the show floor, they'll be directed to your booth!

Two side advertising sign to make your corporate brand stand out on the show floor



Pocket Guide

**NT\$ 105,000 / The Cover Page · Size: 9 x 16cm
(max. 2 sponsors only)
NT\$ 31,500 / Inside Page · Size: 9 x 5cm**

* Pocket Guide – The Cover Page

On the cover, the sponsor can deliver their message and booth number

* Pocket Guide – Inside Page

sponsor logo along with the booth number will be highlighted on the floorplan inside the guide

Lucky Draw

**NT\$ 52,500 / one time slot
(max. 2 sponsors daily)**

Put your company name, logo and booth number on the Pocket Guide and also on Event at Glance information – visitors will come to your booth during the Lucky Draw !



Jing Jing Mascot

NT\$ 52,500 (max. 3 sponsors)

Jing-Jing is the most popular star on the show floor. Invite Jing-Jing and show girls to be your special guests to attract traffic to your booth!

*Sponsor's logo on Jing-Jing and event website

*Jing-Jing and show girls help to send DM to visitors

*Traffic-building and branding opportunity brings visitors to your booth



Banner AD – energytaiwan.com.tw

(Exhibitors only, one month promotion)

NT\$ 52,500

Application deadline : 2018.07.01

AD will be updated within 3 days after confirmation

Size: 170 x 70 pixel (file size:10kb)



Outdoor / Indoor Advertising

Main Entrance Banner
Northside Billboard
Traffic Lane Banner
Street Flags

Banner on Main Aisle
Southside Billboard
MRT Entrance Banner

A big and eye-catching Ad spaces outside and inside the TWTC Nangang Exhibition Hall are guaranteed to attract the attention of the target groups.



eDM Promotion**NT52,500****(Exhibitor Only, one edm exposure)**

Circulation: 40,000 / time

Content: Show and conference highlight, Market information, Feature Events

To have more exposure of your company brand, logo and booth information.

**For more Marketing Promotion Opportunities, please kindly contact :**

SEMI Taiwan

Ms. Gina Wu

Tel: 886.3.560.1777 #203

Email: gwu@semi.org

TAITRA

Ms. Carol Chang

Tel: 886.2.2725.5200 #2856

Email: energy@taitra.org.tw

Notice:

- * All price above is included with tax, not including design and transportation fee.
- * All sponsorship items are for exhibitor as first priority.
- * All production size is as reference, please kindly confirm with organizer for the final actual production size.
- * There are limited sponsorship items, please contact us at any time to confirm the promotion plan and opportunities.