

TAIPEI PACK ONLINE



Taipei International Packaging Industry Show ONLINE



ONLINE APPLICATION KIT

June 23 - July 22



www.taipeipack.com.tw

Organizers:





Integrated Online and Offline and Upgraded Business Opportunities in Exhibitions

2021 FOOD TAIPEI MEDGA SHOWS — Intelligent and Eco-Friendly X Safe and Efficient An Event for the Outstanding Food Industry Technologies

Taiwan owns the name of foodies' paradise that also certainly runs a complete chain of food production. Raw material, flavor R&D, state-of-the-art food processing and packaging machinery can all be found. From online food delivery to cross-border transactions, Taiwan's packaging industry is directing all of its efforts to meeting the various needs of every aspect of the market, including the popular concern of green packaging. Their latest achievements will be unpacked at 2021 TAIPEI PACK!

To facilitate continuous connections between domestic and international buyers and exhibitors, an online exhibition will be launched this year simultaneously with the physical exhibition, integrating the images of the physical exhibits with a virtual showroom and providing online messaging and video conference functions. It also provides integrated marketing and data analysis as well as exhibition services with virtual integration to help exhibitors go beyond national boundaries, market their products in both domestic and overseas markets, and enhance the online/offline digital business opportunities in the exhibition.



WHY TAIPEI PACK Online?

Benefits of Online Exhibition

Procurement across the globe beyond national boundaries without missing business opportunities

Simultaneous online and offline exhibitions across regions and time zones facilitate 24-hour uninterrupted connections with domestic and international buyers.

O2O integration marketing and promotion maximize brand exposure

Diverse range of digital marketing and online activities for continuous exposure of brands over one month.

New technologies for exhibition venues and futuristic exhibition halls

360-degree product catalog, 720-degree product catalog, and embedded videos maximize product display effects.

Rapid communication with buyers through online meetings

Message discussions, meeting reservations, and video conferences provide convenient and rapid connections with buyers.



Online Exhibition Four Elements

Display

- Company Introduction
- Product Display
- "Digital Corner" in the Exhibition

Network

- Schedule a meeting
- Text Message
- One-on-one text message
- Video conference

Marketing

- Exhibitor list on Show Guide/ Website
- Advertisement on Show Guide
- Company & Products Introduction on EDM

Insights

- Interacted Visitor list
- Number of Scheduled Meetings
- Number of Messages

TAIWAN HORECA Online Schedule

Mar. 22

Application open.
Review and Process
Applications.



Apr. 20- Jun. 26

Customize your
virtual booth



Jun.23- Jul.22

Online Show
GO LIVE!





TAIPEI PACK Online

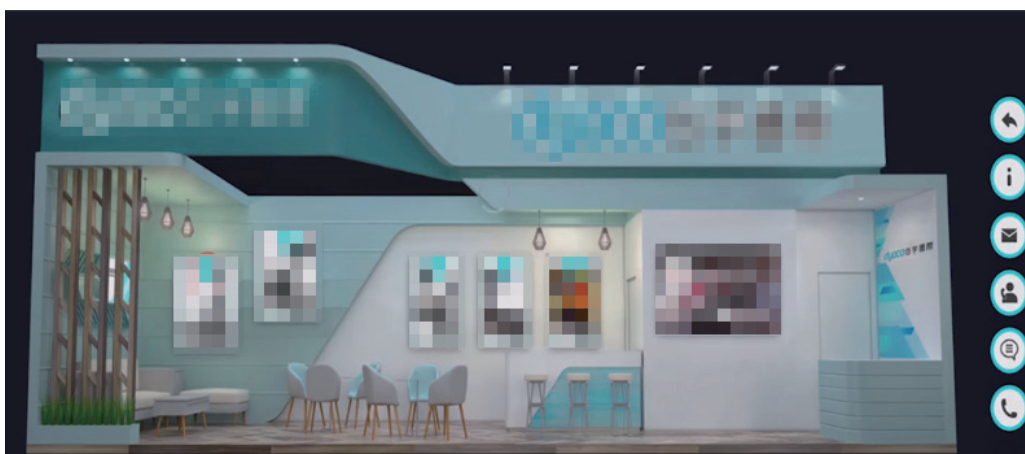
Lobby



Hall Entrances



Booths





TAIPEI PACK Online Profile

Show Dates

2021.6.23-7.22

Organizer

Taipei World Trade Center

Exhibits Categories

- Packaging Machinery & Materials • Packaging Plant Systems • Filling/ Sealing/ Weighing Machinery • Printing Machinery • Warehousing, Equipment, Food & Pharmaceuticals Packaging Machinery • Shrink Packaging Machines
- Bag Making Machinery • Material Control Equipment • Vacuum Packaging Machines • Conveyors/ Warehouse/Logistics • Paper & Cardboard Containers
- Tapes/ Plastic Film/ Pallets

TAIPEI PACK -Packages

Online Display	1. Virtual booth (Company name + LOGO) 2. Company Information 3. Product for display x 5 (text description, Video, 360 degree category, 720 degree category)
Value-added Services	1. Schedule a meeting 2. Text Message 3. One-on-one text message 4. Video conference
Visitors Insight Report	1. Interacted Visitor list (Company name, person name, email, country) 2. Number of Scheduled Meetings 3. Number of Messages * The above is provided by the organizer *
O2O marketing services	1. Exhibitor list on Show Guide 2. Exhibitor list on Website 3. Advertisement on Show Guide 4. Company & Products Introduction on EDM
Price	USD 1,200



Supplementary Options

	Item	Charge(USD)
1	Pre-show EDM: Banner	100
2	Pre-show EDM: Company & Product Introduction	200
3	Official Website: Banner Ad	500
4	Facebook Post	200
5	Live Tour (For physical show exhibitors)	1,500
6	Online Show Hall Entrance Page Banner	600
7	Video Display on "Digital Corner" in the Exhibition	350

Online Exhibition Application

1. Registration time: start from March 22, 2021. Fill out the form online:
Please keep your confirmation email for record.
2. Registration step-by-step:

STEP 1

Visit official website (<https://events.taiwantrade.com/PACK21enl/Enrollment/Login>), then click on 'Application Kit' under the 'Online Exhibition' tab.

STEP 2

Every company is required to login as TAITRA member:

1. Already a member: login with your account.
2. Not a member yet: create new account and then login.

STEP 3

Start filling out the application form.

STEP 4

Complete the form and wait for the review and notification from the organizer to conduct the payment.



Payment Schedule and Withdrawal from Participation

1. Upon accepting application, the show organizer will invoice the exhibitor for a full amount of rental fee.
2. The rental fee already paid cannot be refunded, transferred to other shows or participant, or credited to later events.
3. Exhibitors who do not complete the payment before the invoice due date will have their application cancelled.
4. All extra banking handling charges, if any, is to be borne by applicant. Please select received in full amount (OUR) when transferring the payment.

Regulations and Privacy Statement

1. These general regulations ("the Regulations") are made by Taiwan External Trade Development Council (hereinafter referred to as the "Organizer").
2. The Regulations shall cover the registration forms, exhibition manuals, and materials made for an exhibition (hereinafter referred to as the "Exhibition Materials"). The Regulations are applicable to exhibitors, joint exhibitors, and their branch companies (hereinafter referred to as the "Exhibitors") of the exhibition.
3. After an Exhibitor completes the registration procedure, the Exhibitor is deemed to have fully read and understood the Exhibition Materials and the Regulations and agree to comply with the Regulations unconditionally. Furthermore, the Exhibitors authorize the Organizer to include the information (text and pictures) provided by the Exhibitors in the marketing materials of the Exhibition.
4. Compliance with or violations of the Regulations regarding the Exhibitors' behaviors during the exhibition period shall be determined, interpreted, and implemented by the Organizer. The Exhibitors shall have no objection.
5. The organizer prohibits the participation of competitive exhibitions or



related exhibition organizers, including subsidiaries or agents of associated enterprises. Exhibitors who register under falsified documents or impersonate others will be ordered to stop displaying and fees confiscated once found. The exhibitor agrees unconditionally to the organizer setting, explaining and executing of the regulation, regardless of whether or not the exhibitor has violated the regulation.

6. The Organizer has the right to plan the exhibition area and the booth based on the types of the products exhibited, the actual registration results, and booth demand. The Organizer also has the right to determine whether to accept Exhibitors' registrations, adjust the exhibition area and the optional purchase items based on the nature of the products exhibited and the Exhibitors' past records in the Taiwan Trade Shows, or the domestic or foreign promotional activities organized by the Organizer.
7. The Organizer shall send the Exhibition Materials and the Regulations to the Exhibitors approximately 90 days before the exhibition and publish them on the exhibition website (www.timtos.com.tw) for the Exhibitors to access and print the materials. The Exhibitors will have no grounds to claim ignorance of and/or violate the Exhibition Materials due to not having received the Exhibition Materials or having no access to the Regulations.
8. The Organizer may cancel the Exhibitors' exhibition qualifications and eligibility if the Exhibitors are found to be in any one of the following situations by the Organizer, and make no improvement after a request for improvement has been made by the Organizer. The Exhibitors shall be banned from participating in exhibitions organized by the Organizer for at least two years, and all previous exhibition records of the Exhibitors and their seniority shall be removed. If the Organizer is sued or deemed responsible for any loss or damages, the Exhibitors shall indemnify the Organizer for the expenses (including but not limited to the lawsuit and legal fees). The Exhibitors shall have no objection.
 - (1) Use of false documents, information, or any other person's name to participate in the exhibition.
 - (2) Exhibition items shown on the product catalog provided for registration are different from those indicated on the registration forms or from the physical objects.
 - (3) Failure to make full payment of the exhibition fees 10 days before the



start of the exhibition.

- (4) Refusal or withdrawal of authorization for the Organizer to use the information provided by the Exhibitors in the marketing materials of the Exhibition.
- (5) Booth with incomplete or no information about exhibitor and exhibition items.
- (6) Sale, display, or advertisement of exhibition items that infringe upon the copyright of others.
- (7) The exhibition items or the means of displaying them are in violation of relevant laws and regulations prescribed in the Civil Code, the Consumer Protection Act, the Fair Trade Act, the Commodity Labeling Act, the Commodity Inspection Act, and the Act Governing Food Safety and Sanitation.
- (8) Exhibition items or the means of display them disrupt public order or violate codes of decency.
- (9) Exhibition items infringe upon the rights of a third party who provides the Organizer with supporting documents such as a settlement agreement, the written judgment for losing the civil suit, or the written judgment for the conviction of criminal charge (whether the judgment is made or not).
- (10) The signs and information shown in the Exhibitor's booth are different from the information of the company in Chinese or English as provided in the registration form.
- (11) The booth(s) are subleased, transferred, or used to host exhibitions under the names of companies that are not registered (including the names of sponsors, affiliate companies [parent and subsidiary companies], a branch company of the original registered company in a third region, or subsidiary companies).
- (12) Exhibition items are imported from regions restricted by the government of Taiwan, or are manufactured, produced, or sold in such regions, or are contraband pursuant to the laws of Taiwan.
- (13) Exhibition items do not match the theme of the exhibition.
- (14) Conducting retail sales in the exhibition online platform.
- (15) The music, images, or related information played by the Exhibitors in the exhibition platform infringe upon intellectual property rights.



- (16) Third parties conduct disturbances or protests in the Exhibitors' booth(s) or inside/outside of the exhibition hall due to private disputes, thereby affecting the order or image of the exhibition.
9. The Organizer retains the right to adjust the exhibition date and venue. In the event of natural disasters, notifiable infectious diseases, functional failure as a result of hacking and cracking by a third party or other force majeure reasons that cause the change of exhibition date or venue, the Organizer will refund fees paid by the Exhibitors after deducting the incurred costs (including but not limited to payments that have been made to contractors and cannot be returned to the Organizer).
10. The Organizer retains the right to cancel the exhibition. In the event of natural disasters, notifiable infectious diseases, functional failure as a result of hacking and cracking by a third party or other force majeure reasons that cause the exhibition to be canceled, the Organizer will refund fees paid by the Exhibitors after deducting the incurred costs (including but not limited to payments that have been made to contractors and cannot be returned to the Organizer).
11. If any Exhibitors would like to drop out of the exhibition due to reasons not attributable to the Organizer, any payment made will not be refunded. All payments will not be refunded.
12. For matters not stipulated in the Regulations, the Organizer may amend or update the Regulations from time to time.

Contact

Ms. Goya Su / Project Manager

Tel: 886-2-2725-5200 ext. 2662

E-mail: tppack@taitra.org.tw



參展產品代碼表

EXHIBIT PROFILE

包裝機械

Packaging Machinery

產品代號	中文 / 英文名稱
611010	壓縮機 Compressor
611020	送排風機 Blower & Ventilator
613218	各類發泡機 Foam Making Machine
613228	複捲機 Rewinder
613230	塑膠裁切機 Plastic Cutting Machine
613232	捲取機 Winding Machine
613258	自動高速封切機 Automatic High-Speed Sealing & Cutting Machine
614036	白米及豆類色彩選別機 Rice & Bean Color Sorter
6150	包裝機械 Packaging Machinery
615002	真空包裝機 Vacuum Packing Machine
615004	壓縮打包機 Baling Press
615006	滅菌包自動封包機 Medical & Surgical Packaging Machine
615008	裹包機 Wrapping Machine
615010	捆包機 Strapping Machine
615012	封蓋機 Capping Machine
615014	上膠機 Gluing Machine
615016	充填機 Filling Machine
615018	封口機 Sealing Machine
615020	切捲機 Roll Cutting Machine
615022	合掌機 Center-sealing & Gusseting Machine

615024	貼合機 / 覆膜機 Laminating Machine
615026	壓紋機 Embossing Machine
615028	分條機 Slitting Machine
615030	捆包帶切斷機 Band Disposer
615032	鎖螺絲機 Screwing Machine
615034	軟管充填封尾機 Flexible Tube Filling & Welding Equipment
615036	泡殼包裝機 Blister Packing Machine
615038	自動疊棧板機 Palletizer
615040	日期批號打印機 Code Imprinter
615042	洗瓶機 Bottle Washer
615044	計數、分類及檢驗機械 Counting, Sorting & Checking Machine
615046	自動計重包裝機 Automatic Weighing & Packing Machine
615048	食物充填 / 包裝機 Food Filling / Packaging Machine
615050	標籤機 Label Making Machine
615052	書籍裝訂機 Book Binding Machine
615056	裝罐機械 Canning Machine
615058	製袋機 Bag Making Machine
615870	輸送機 Conveyor
7505	量測工具及校正器 Measuring Tools & Calibrators
7510	重量測量儀器 Weighing Scales
7515	流量及液位測量儀器 Flow & Level Measuring Instruments



855520 倉儲服務
Storage & Warehousing

泵浦 / 馬達 Pumps & Motor

產品代號 中文 / 英文名稱

6108 泵浦
Pumps

610810 真空泵
Vacuum Pump

6304 馬達
Electric Motor

630410 直流馬達
DC Motor

630430 交流馬達
AC Motor

630499 其他馬達
Other Electric Motor

造紙及印刷機械 Paper Making & Printing Machinery

產品代號 中文 / 英文名稱

614610 紙張加工機械
Paper Processing Machine

614620 紙張整理機械
Paper Finishing Machine

614630 紙製品製造機械
Paper Products Making Machinery

614640 紙製品加工機械
Paper Products Making Machine

6148 印刷機械
Printing Machinery

614805 膠版印刷機
Flexographic Printing Press

614810 凸版印刷機
Offset Printing Press

614815 平版印刷機
Platogravure Printing Press

614820 凹版印刷機
Rotogravure Printing Machine

614825 網版印刷機
Screen Printing Press / Screen Printer

614830 移印機
Pad Printing Press

614835 燙金印刷機
Hot Stamping & Printing Machine

614840 熱轉印機械
Heat Transfer Machine

614845 商標印刷機
Label Printing Machine

614850 紡織印花機
Textile Printing Machine

614855 輪轉印刷機
Roll Gravure Printer

614860 印版製造機
Printing Block Making Machine

614865 燙印機及印碼機
Stamping & Coding Machine

614870 印杯、印碗及印管機
Cup, Bowl & Tube Printing Machine

614875 塗佈機
Coating Machine

614880 錫膏印刷機
SM Stencil Printer

614885 無線辨識印刷設備
RFID Printing Machine

614890 3D 印表機
3D Printer

614895 塑膠印刷機
Plastic Printing Machine

612430 雷射打標機
Laser Marking Machine

612440 雷射雕刻機
Laser Engraving Machine

846010 印刷油墨
Printing Ink

包裝材料 Packaging Materials

產品代號 中文 / 英文名稱

533010 PVC 管 / 聚氯乙烯管
PVC Pipe & Tube

533020 PE 管 / 聚乙烯管
PE Pipe & Tube

533030 PU 管 / 聚氨酯管
PU Pipe & Tube

533040 FRP 管 / 玻璃纖維強化塑膠管
FRP Pipe & Tube

533050 工業軟管
Industrial Hose

533099 其他塑膠管
Other Plastic Pipe & Tube

5340 塑膠膜
Plastic Film



534010 PVC 膜 / 聚氯乙烯膜
PVC Film

534020 PE 膜 / 聚乙烯膜
PE Film

534030 PP 膜 / 聚丙烯膜
PP Film

534040 CPP 膜
CPP Film

534050 BOPP 膜
BOPP Film

534060 EVA 膜 / 乙烯 - 醋酸乙烯共聚體膜
EVA Film

534070 PET 膜 / 聚酯膜
PET Film

534099 其他塑膠膜
Other Plastic Films

823010 膠帶
Tape

823015 膠帶台
Automatic Tape Dispenser

823020 吊牌槍
Tag Gun

825005 標籤紙
Label Sticker

8410 包裝膜
Packaging Films

841010 金屬薄膜
Metallized Film

841020 食物保鮮膜
Food Wrap

8420 包裝袋及網袋
Packaging Bags & Nets

842010 包裝袋
Packaging Bag

842020 夾鏈袋
Zipper Bag

842030 保鮮袋
Fresh Bag

842040 編織袋
Woven Bag

842060 網袋
Mesh Bag

8430 包裝容器
Packaging Containers

843005 包裝瓶
Packaging Bottle & Jar

843010 包裝盒
Package Case

843015 包裝桶
Packaging Barrel

843020 包裝杯及包裝盤
Packaging Cup & Plate

843025 包裝箱及包裝簍
Packaging Box & Crate

843030 泡殼包裝
Blister Package

843035 包裝罐
Packaging Can

843040 包裝瓶蓋及杯蓋
Packaging Bottle Closure & Cap

843045 易開蓋
Easy Open End

845010 緩衝材料
Protective & Cushioning Material

845020 包裝標籤及封條
Packaging Label & Seal

845030 包裝紙
Packaging Paper

845040 包裝帶
Packaging Strapping

845050 包裝繩
Packaging Rope

845060 橡皮筋
Rubber Band

845070 棧板
Pallet

845080 花束包裝材料
Flower Sleeve & Wrapping

846020 紙及紙板
Paper & Paperboard

846030 轉印膜、轉印紙及轉印膠帶
Transfer Film, Paper & Tape

媒體 Media

產品代號	中文 / 英文名稱
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851005	傳播服務 Mass Media Services
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851010	出版服務 Publishing Services
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856505	會議服務 Conferencing Services
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856510	展覽服務 Exhibition Services
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Printing Ink

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PU Pipe & Tube

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FRP Pipe & Tube

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Industrial Hose

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BOPP Film

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Packaging Films

841010 金屬薄膜
Metallized Film

841020 食物保鮮膜
Food Wrap

8420 包裝袋及網袋
Packaging Bags & Nets

842010 包裝袋
Packaging Bag

842020 夾鏈袋
Zipper Bag

842030 保鮮袋
Fresh Bag

842040 編織袋
Woven Bag

842060 網袋
Mesh Bag

8430 包裝容器
Packaging Containers

843005 包裝瓶
Packaging Bottle & Jar

843010 包裝盒
Package Case

843015 包裝桶
Packaging Barrel

843020 包裝杯及包裝盤
Packaging Cup & Plate

843025 包裝箱及包裝簍
Packaging Box & Crate

843030 泡殼包裝
Blister Package

843035 包裝罐
Packaging Can

843040 包裝瓶蓋及杯蓋
Packaging Bottle Closure & Cap

843045 易開蓋
Easy Open End

845010 緩衝材料
Protective & Cushioning Material

845020 包裝標籤及封條
Packaging Label & Seal

845030 包裝紙
Packaging Paper

845040 包裝帶
Packaging Strapping

845050 包裝繩
Packaging Rope

845060 橡皮筋
Rubber Band

845070 棧板
Pallet

845080 花束包裝材料
Flower Sleeve & Wrapping

846020 紙及紙板
Paper & Paperboard

846030 轉印膜、轉印紙及轉印膠帶
Transfer Film, Paper & Tape

媒體 Media

產品代號	中文 / 英文名稱
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851005	傳播服務 Mass Media Services
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851010	出版服務 Publishing Services
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856505	會議服務 Conferencing Services
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856510	展覽服務 Exhibition Services
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