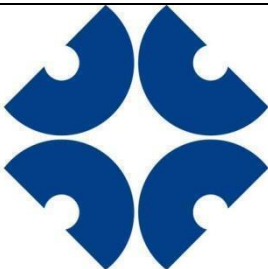


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|  | <p>TAITRA International Trade Institute</p> <p>Business English (October – December 2024)</p> |
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| Student's Copy |
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| Frequency and Duration: 10 x Two-hour Classes |
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Course Aim

The aim of the *Business English* course is to improve students' English communication skills in the field of business.

Course Description

Boost your English skills with our fun and flexible course! Ready to improve your vocabulary and work skills in an enjoyable way? Our lively English course is made for you, focusing on intermediate-level learners.

Our course takes you on an exciting learning journey with engaging content that makes mastering the language easy and enjoyable. You'll explore key aspects of English through interactive conversations, reading materials, and practical activities that help you speak and understand better.

You'll dive into various topics and important work skills that will grow your vocabulary and make you more confident in any professional setting. With teamwork tasks, our course creates a supportive space for you to practice and perfect your English communication skills.

Don't miss this chance to enhance your English and unlock your full potential. Join our lively English course today and experience the power of great communication!

Once you have completed this Business English course, we invite you to continue your learning journey with us. By pursuing the next term, you'll further expand your communication skills and become even more proficient in the world of business.

Course Materials

Business English is a course designed to help you develop your communication skills in a business context. All necessary materials for the course will be provided by the teacher.

Course Topics

| Weeks | Topic |
|--------|-----------------------|
| 1 – 3 | Art for Art's Sake |
| 4 – 6 | Unique Selling Points |
| 7 – 10 | Collaboration |