2035 E-MOBILITY TAIWAN Hybrid

Application Kit

TaiNEX 1

APR. 12-15, 2023

ORGANIZER: TAITRA

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Why exhibit at 2035 E-Mobility Taiwan?

Building the E-Mobility Ecosystem

E-Mobility + Taipei AMPA = comprehensive sourcing platform for automobile and motorcycle industries

With the goal of building the e-mobility ecosystem, "2035 E-Mobility Taiwan" focuses on products, technologies, services and applications of electric vehicles and autonomous driving. On the other hand, "Taipei AMPA" has laid a strong foundation for the supply chain and aftermarket services of automobile and motorcycle parts over the past 40 years. The joint exhibition will create a unique and complete display platform for automobile and motorcycle industries in Asia, which will definitely attract attentions from domestic and international visitors and create abundant business opportunities.

B2B+B2C tradeshows – creating synergy

"EV Makers on Display" is a newly launched exhibit area targeted to local consumers. With this new area, "2035 E-Mobility Taiwan" not only presents the complete EV and autonomous driving ecosystem, but also showcases the latest models from global carmakers. Business and industry professionals, who are the perfect EV target consumers, can get in touch with suppliers and have a chance to browse the latest EV body structures and interior designs, experience cockpit functions, high-tech systems and innovative applications provided by multiple car brands at one time.

Innovative ideas – the seeds of inspiration for future mobility

As the automobile industry is undergoing a radical transformation progress towards electrification and digitization, embracing creative ideas from startups will not only accelerate the transformation, but also can bring new perspectives and approaches to research and development to the traditional automakers and automotive suppliers.

E-Mobility Global Demo Day, a startup competition dedicated to e-mobility, is one of the important side events of "2035 E-Mobility Taiwan". Outstanding startups will be selected and have an exhibiting space at the XMobility exhibit area of "2035 E-Mobility Taiwan". Startups will gain great opportunities to interact with global car makers, automotive suppliers and tech companies through the trade show.

Hybrid exhibition – linking exhibitors and buyers seamlessly

"2035 E-Mobility Taiwan" is going hybrid. E-Mobility DigitalGo, the online exhibition, will be launched concurrently with the physical exhibition. Through virtual booth display, combined with omnichannel marketing plans incorporating self-media, social media, KOL, Online Tech Talks, Live Studio, etc., the hybrid exhibition helps our exhibitors communicate with global visitors despite entry bans and travel restrictions.

General Information

Organizer

Taiwan External Trade Development Council (TAITRA)

Show Dates and Hours

Apr. 12 (Wed) – Apr. 14 (Fri), 2023, 9 a.m. – 5 p.m. daily

Apr. 15 (Sat), 2023, 9 a.m. – 3 p.m.

*Open for trade visitors and general public. General public can be admitted by purchasing tickets.

Dates for Exhibits Move-in & Move-out

Move-in	Move-out	
Apr. 10-11, 2023 7 a.m. – 5 p.m.	Apr. 15, 2023 3 p.m. – 7 p.m. (only for moving out light-weight exhibits, excluding booth demolition and removing decoration materials)	Apr. 16, 2023 5 a.m. – 12 p.m. (for moving out all exhibits and decorating materials)

*The above schedule is subject to the organizer's pre-show notice.

Venue

Taipei Nangang Exhibition Center, Hall 1 (TaiNEX 1)
(No. 1, Jingmao 2nd Rd., Nangang District, Taipei City 115, Taiwan)

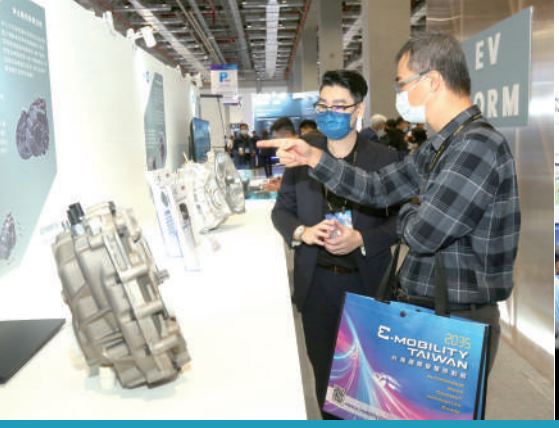


Exhibit Profile

Exhibit Themes

To showcase the global EV and autonomous driving ecosystem, "2035 E-Mobility Taiwan" focuses on 6 main themes including Connected, Autonomous, Electric, EV Platform, Shared, and Interaction. It is a comprehensive trade show for domestic and global manufacturers and suppliers to exhibit electric and autonomous vehicles, battery module, electric machine, electrical control unit, ADAS, LiDAR, IOV, 5G, information security, human-vehicle communication, in-vehicle entertainment, and shared platforms and solutions.

In order to increase the interaction and communication between exhibitors and visitors, a wide range of events such as market seminar, industrial forum, and procurement meeting will be held both online and onsite from April 12 to 15, 2023. "2035 E-Mobility Taiwan" is not only a great platform for display, business matching, and exchanging creative ideas, but also a global EV and autonomous driving ecosystem to foster collaborations between global companies and Taiwanese suppliers.

Exhibit Category

Ecosystem & Vehicle

total solution/alliance/ecosystem for electric or autonomous vehicle; electric bus, electric passenger vehicle, electric commercial vehicle

Electric & Machinery

battery, electrical machine (e.g. motor, generator, convertor), electrical control units (e.g. vehicle control unit, motor control unit, battery management system), energy management, machinery used to produce metal or plastic parts of EVs

Autonomous & Connected

subsystems for autonomous vehicles, ADAS, LiDAR, high precision map, AI, system integration, IOV, 5G, LEO satellite communications (B5G, 6G), cyber security

Shared & Interaction

sharing platform, PaaS (Platform as a Service), MaaS (Mobility as a Service), SaaS (Software as a Service), IaaS (Infrastructure as a Service), smart cockpit technology, application solutions, infotainment, human-vehicle interfaces

Recycling & Sustainability

recycling of automotive electronics and batteries, technologies or materials which can extend battery life

XMobility for Startup

companies established after January 1, 2018 (inclusive); or related organizations and companies that support startups

EV Makers on Display (B2C exhibition zone)

latest EV models from global carmakers and tech companies

Core Events

2035 E-Mobility Global Demo Day

Market Seminar and Procurement Meeting *Hybrid*

E-Mobility Online Tech Talk

Int'l Press Conference *Hybrid*

Hybrid Events during the Trade Show

2035 E-Mobility Global Demo Day Pitch

E-Mobility Forum

Live Studio

Opening Ceremony

New Product Launch

EV Makers on Display (B2C Events)

Procurement Meeting

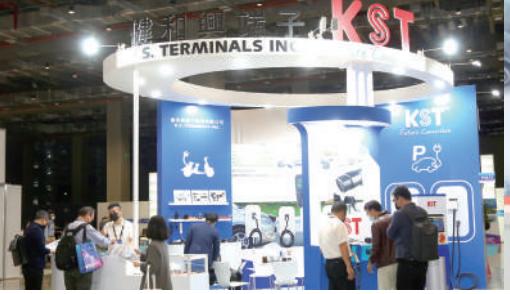
Participating Qualifications & Registration Procedures

Participating Qualifications

1. The selection order of the booth location is arranged according to the following terms: 1) number of booths used; 2) seniority; 3) date/ time that exhibitors complete the online application form.

   ※The seniority mechanism is based on exhibitor's accumulated years of participation in "Taipei AMPA (1998-2022)" and "the 2021 edition of 2035 E-Mobility Taiwan" physical shows. Exhibitors participating in either show for one year will be granted with one point (+1). Nonetheless, exhibitors that participated in both E-Mobility and Taipei AMPA in 2021 were granted with one point (+1).

   ※The record of exhibitors' participations in E-Mobility or Taipei AMPA physical shows will be both kept in TAITRA's database. Seniority will be used in the Booth Selection Meeting to determine the order of booth selection in both E-Mobility and Taipei AMPA tradeshows, starting 2023.
2. Eligibility: Companies serving the automotive (or other related) industries still in operation.
3. Products:
   (1) All exhibited products must be imported from an authorized nation, or via a local agency or branch office.
   (2) If the exhibiting corporation has an agency or branch office in Taiwan, they must provide the original manufacture certificate along with the product catalogue.
   - All products banned by the Taiwan government cannot be exhibited.
   - If an exhibitor is deemed to not service the automotive (or related) industry, the organizer reserves the right to refuse the application. If such an exhibitor is found to be exhibiting under an alias, the organizer may rescind its right to exhibit at the show and will be banned from participating in this exhibition for three years; any payment made will not be refunded. The organizer reserves the right to determine if the exhibitor and their products match the exhibit category of this trade show.
   - The organizer reserves the right to review exhibitor's past exhibiting record at other Taiwan Trade Shows to determine its participation and exhibit area.
4. Notice:
   (1) Exhibitor cannot rent out or lease their booths to other corporations (including sponsors, subsidiaries, other branch offices or their subsidiaries). If an exhibitor is in violation of this policy, the organizer will immediately withdraw the transferred booth, stop non-registered corporations from exhibiting, and prohibit the transferor and transferee from participating in this exhibition for one year.
   (2) The company name on the registration form must match the name shown on the booth's board, and it cannot be changed. If there is any violation, the organizer will rescind exhibitor's right to exhibit at the show immediately.
   (3) The organizer reserves the right to reject any product or corporation that does not match the themes of the exhibition.



(4) The information provided in the application would be used by the organizer to promote the show. Please make sure all information is accurate and does not violate relevant patent and copyright laws. If an exhibitor is found in violation of this policy, the organizer may rescind their right to exhibit at the show; any payment made will not be refunded. Any dispute will be handled in accordance with the "General Regulations for Taiwan Trade Shows Organized by Taiwan External Trade Development Council." Exhibitors shall not object. If the show organizer is involved in litigation or suffers any damages, the exhibitor shall be liable for all amounts due arising from the violation.

(5) During the exhibition period, retail is prohibited. If there is any violation, the organizer will rescind exhibitor's right to exhibit at the show immediately and the exhibitor will be banned from participating in this exhibition for one year. All products MUST remain in exhibit at the booth until 3 p.m. on the last day of the show.

(6) Booth decorations should not exceed 2.5 meters in height, and the company signboard or logo shall not exceed 4 meters.

(7) Please review the "General Regulations for Taiwan Trade Shows Organized by Taiwan External Trade Development Council (page 15)" for more information.

Application Procedures

Items	Schedule
Space Application	Starting at 10 a.m. (GMT+8) on August 5, 2022
Deadline of Early Bird Discount	December 30, 2022
Booth Selection Meeting	Tentatively scheduled in January 2023

1. Space application: Online application opens from August 5, 2022 (Friday) at 10 a.m. (GMT+8) till the spaces are full.
2. Application procedures: Visit the official website at **www.e-mobilityshow.com.tw**, click "Space Application" and follow the steps to complete the application online. For the "Exhibition Product Code," please refer to the "Exhibit Code" file and find the product name that best describe your exhibits and enter the code accordingly on the application form. Please save the Online Application Form and mail it along with the "Application Documents" to **e-mobility@taitra.org.tw**. The date and time of your application is the date and time generated by the system once you complete and submit the application form online.
3. Application documents: Please send the soft copies of the following documents to **e-mobility@taitra.org.tw**:
   (1) Online application form
   (2) Product brochure or catalogue
   (3) At least three high-quality images of exhibits
   (4) Original Manufacturer Certificate (if applicable)
4. Qualification review
   (1) After receiving the "3. Application Documents," the organizer will review whether the applicant is eligible for participating. Those with incomplete application documents will not be included in

the review stage. Those who are eligible to participate will receive a security deposit payment slip sent by the organizer's official email address. If the exhibitor pays the security deposit within the deadline, the application procedure is completed.

(2) To maintain the quality of the exhibition and the rights and interests of exhibitors, the organizer reserves the right to accept or decline the applications for participation in accordance with the applicant's nature of exhibits and records of participating in the Taiwan Trade Shows organized by TAITRA in the past years.

Space Rental Rates

1. General Exhibition Area

(1) Space Rental Rates (in USD, tax included)

Rates \ Booth Types	Raw Space Facing main aisle	Raw Space Regular
Regular Price	US$2,200	US$2,000
Discount Price (by Dec. 30, 2022)	US$2,090	US$1,900
Exhibitors who participate in the onsite exhibition will be eligible to receive the DigitalGo Deluxe package for free. Exhibitors who wish to purchase Premium or Flagship package, please write to e-mobility@taitra.org.tw. The organizer will contact you and confirm the package and price.		

(2) Raw Space booths do not have any partition, carpet, or any display facilities. Exhibitors are requested to pay separately and contact the official or their own contractors for the booth compartments and to rent the display equipment.

(3) Shell Scheme is available to exhibitors who rent 1-2 booths. In addition to space rental rates, one Shell Scheme is USD275 and shall be paid by exhibitors. Shell Scheme include basic facilities which are listed on page 10.

(4) Each Raw Space booth is 9 m^2 (3 × 3 m).

(5) The cost of each booth includes 110 volts and 500 watts of basic electricity (accumulated according to the number of booths). If the estimated booth display will exceed the available cumulative electricity or require 220 volts, the exhibitor is required to apply and pay for the additional power supply.

(6) For those needing internet, telephone, water supply, and any equipment at the booth, exhibitors must contact the official contractors and pay for the lease.

(7) Security deposit: USD$650 per booth. Upon receipt of the payment slip from the organizer, please complete the payment on or before the deadline; paid security deposit will not be refunded.

(8) The balance of the booth fee: The organizer will send a notice of payment for the final booth fee to the exhibitors within 3 weeks after the "Booth Selection Meeting." The exhibitor shall make the final payment within 2 weeks. If the exhibitor fails to pay within the deadline, the organizer may cancel the exhibitors' exhibition qualifications. Moreover, paid security deposit will not be

refunded, and the selected booth will be released to other exhibitors.

2. Startup Exhibition Area (XMobility)

(1) Exhibition qualifications: Corporations established after January 1, 2018 (inclusive) or related organizations and corporations that support startups are eligible for applying Startup Exhibition Area (XMobility).

(2) Space Rental Rates (in USD, tax included)

Rates \ Booth Types	Raw Space Regular	Stand
Regular Price	US$2,000	US$1,260
Discount Price (by Dec. 30, 2022)	US$1,900	US$1,200
Exhibitors who participate in the onsite exhibition will be eligible to receive the DigitalGo Deluxe package for free. Exhibitors who wish to purchase Premium or Flagship package, please write to e-mobility@taitra.org.tw. The organizer will contact you and confirm the package and price.		

(3) Each raw space booth is 9 m^2 (3 × 3 m) and does not contain partition, carpet, or any display facilities. Exhibitors are requested to pay separately and contact the official or their own contractors for the booth compartments and to rent the display equipment. Each Shell Scheme is 9 m^2 (3 × 3 m) and each Stand is 2.25 m^2 (1.5 × 1.5 m), both including basic equipment (details are listed on page10).

(4) Shell Scheme is available to exhibitors who rent 1-2 booths. In addition to space rental rates, one Shell Scheme is USD275 and shall be paid by exhibitors. Shell Scheme include basic facilities which are listed on page 10.

(5) The cost of each booth includes 110 volts and 500 watts of basic electricity (accumulated according to the number of booths). If the estimated booth display will exceed the available cumulative electricity or require 220 volts, the exhibitor is required to apply and pay for the additional power supply.

(6) For those needing internet, telephone, water supply, and any equipment at the booth, exhibitors must contact the official contractors and pay for the lease.

(7) Security deposit: USD650 per booth. Upon receipt of the payment slip from the organizer, please complete the payment on or before the deadline; paid security deposit will not be refunded.

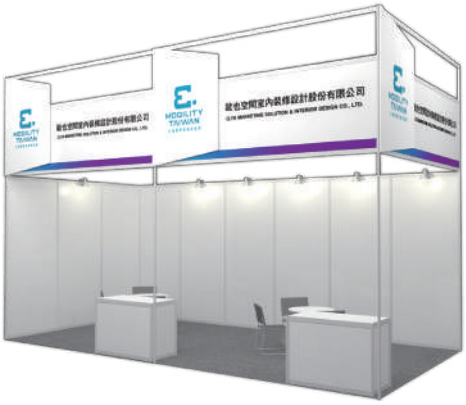
(8) The balance of the booth fee: The organizer will send a notice of payment for the final booth fee to the exhibitors within 3 weeks after the "Booth Selection Meeting." The exhibitor shall make the final payment within 2 weeks. If exhibitor fails to pay within the deadline, the organizer may cancel the exhibitor's exhibition qualifications. Moreover, paid security deposit will not be refunded, and the selected booth will be released to other exhibitors.

3. Shell Scheme & Stand Note: All items are on rental basis.

Shell Scheme

1-Shell Scheme	
Standard partition (300x300x250 cm/H)	1 set
Company name board (300x150 cm/H)	1 pc
Information counter (100x50x75 cm/H)	1 pc
Glass round table	1 pc
Folding chair	3 pcs
LED spotlight	3 pcs
110V/ 5A socket	1 pc
Trash can	1 pc
Needle punch carpet (light gray)	9 sqm

2-Shell Scheme	
Standard partition (600x300x250 cm/H)	1 set
Company name board (300x150 cm/H)	2~3 pcs
Information counter (100x50x75 cm/H)	2 pcs
Glass round table	2 pcs
Folding chair	6 pcs
LED spotlight	6 pcs
110V/ 5A socket	2pcs
Trash can	2 pcs
Needle punch carpet (light gray)	18 sqm



Stand for Startup Exhibition Area (XMobility)

Display booth back panel 150x250 cm/H (including company name board)	1 set
Poster 150x120 cm/H (exhibitor shall provide electronic final version)	1 pc
Reception desk 150x50x100 cm/H	1 pc
Bar chair	2 pcs
LED spotlight	2 pcs
110V/ 5A socket	1 pc
Trash can	1 pc
Needle punch carpet (light gray)	2.25 sqm

Exhibiting Rules and Regulations

Joint Booth Application

1. Joint booths are cases when more than one exhibitor is in a mutual cooperative relationship, with their booths requested to be side by side and jointly decorated.
2. Each exhibitor shall provide application documents individually include:
   (1) Online application form (fill in the registration form at www.e-mobilityshow.com.tw)
   (2) Product brochure or catalogue
   (3) At least three high-quality images of exhibits
   (4) Original Manufacturer Certificate (if applicable)
   (5) One company out of all joint-booth companies shall be the representative company and submit "Joint Booth Application Form" (page 14).
3. Joint-booth shall have a unified design plan.
4. If the basic information, contact information and booth information needs to be corrected, please notify the organizer through email as soon as possible.
5. If general exhibitor and joint-booth exhibitor applied the same booth number in the same exhibit area, general exhibitor will be given the priority to select its booth location.

Booth Selection

1. The organizer will notify the qualified exhibitors who have already paid the security deposit to participate in the "Booth Selection Meeting." Booth selection process, reminders of important regulations, and marketing plans will be conveyed during the meeting.
2. The selection order of the booth location is arranged according to the following considerations:
   Exhibitors in the same exhibit area
   (1) Number of booths used.
   (2) Seniority: accumulated years of participation in "Taipei AMPA (1998-2022)" and "the 2021 edition of 2035 E-Mobility Taiwan".
   (3) Date/ Time that exhibitors complete the online application form.
   (4) If the above terms are all the same, the selection order will be determined by drawing lots on the spot.
   (5) If general exhibitor and joint-booth exhibitor applied the same number of booths in the same exhibit area, general exhibitor will be given the priority to select its booth location. If more than one group of joint-booth exhibitors applied the same number of booth in the same exhibit area, the priority will be determined by 1) Seniority: one of the exhibitors who has the highest accumulated years of participation in one group of joint-booth exhibitors will be able to choose before other groups; 2) Date/ Time that exhibitors complete the online application form: the date and time of the online applications will be compared across all of the join-booth exhibitors. One group with the earliest date/ time will be able to choose before other groups.
3. Booths selected by the same exhibitor should be adjacent to each other, and no booth selection across the aisle is allowed.

4. Exhibitor shall not make a request to change the exhibit area or increase/decrease the number of leased booths during the booth selection meeting.
5. According to the final application status, the organizer has the right to arrange the exhibit area and the number of total booths in each exhibit area.
6. Exhibitors who cannot participate the booth selection meeting shall inform the organizer through email at least one day prior to the meeting. The organizer will select the booth location on exhibitors' behalf. The exhibitors shall have no objection. If exhibitors cannot participate the meeting and do not inform the organizer through email one day prior to the meeting, the organizer will arrange others with the same booth number to choose their preferred booth location first, then the organizer will select the booth location on behalf of those do not inform the organizer not being able to participate the meeting. Those exhibitors shall have no objection.

Retreat

1. The security deposit and final payment are NOT refundable.
2. If part of the booth is canceled after paying the security deposit, the security deposit will not be refunded and cannot be used to cover other exhibiting expenses.
3. After the booth selection meeting, the organizer will send a notice of payment for the booth balance fee to exhibitor. The exhibitor shall make the final payment within 2 weeks. If the exhibitor fails to pay within the deadline, the organizer will cancel exhibitor's exhibition qualifications. Also, paid security deposit will not be refunded, and the selected booth will be released to other exhibitors.

Contact Us

E-Mobility Team
Taiwan External Trade Development Council (TAITRA)
Address: Taipei World Trade Center Exhibition Hall,
5 Xinyi Rd., Sec. 5, Taipei 11011, Taiwan, R.O.C.
Tel: 886-2-2725-5200
Fax: 886-2-2723-4374
Email: e-mobility@taitra.org.tw
Show Manager: Ms. Irene Lin (ext. 2779)
Marketing & PR Manager: Mr. Max Liu (ext. 2763)

You may contact **TAITRA Overseas Office** for information and assistance

Appendix 1

Onsite Exhibition – Application Form

E-MOBILITY TAIWAN 台灣國際智慧移動展

Please go to the official website www.e-mobilityshow.com.tw to fill in the online application form, and your application time will be based on the time generated by the system. For details, please refer to "Application Procedure" on page 7 of this document.
※ After the application for the exhibit area (category) is approved, it cannot be changed. The exhibition area must be selected according to the organizer's planning.
※ If the basic information, contact information and booth information needs to be corrected, please notify the organizer by email as soon as possible.

1. Basic Information

Company Name: _____ Company Name Abbreviation: _____

Legal Representative: _____

Business Type: ☐ Manufacturer ☐ Importer/ Exporter ☐ Agent/ Distributor/ Retailer ☐ Academy ☐ Organization

☐ Others _____

Brand Name: ☐ Agent ☐ Self-owned _____

Address: _____

Website: _____ Tel: ( )_____

E-mail: _____ Fax: ( )_____

2. Contact Information (Please fill in carefully.)

Trade Show Contact Person: _____ Position: _____

Mobile Number: _____ Tel: ( )_____Ext: _____

E-mail: _____ Fax:)_____

Sales Contact Person: _____ Position: _____

Mobile Number: _____ Tel: ( )_____Ext: _____

E-mail: _____ Fax: ( )_____

3. Booth Information

3.1 Exhibit Categories (Pick only 1 that applies):

- ☐ **Ecosystem & Vehicle:** electric or autonomous vehicle total solution/ alliance/ ecosystem; electric bus, electric passenger vehicle, electric commercial vehicle
- ☐ **Electric & Machinery:** battery, electrical machine (e.g. motor, generator, convertor), electrical control units (e.g. vehicle control unit, motor control unit, battery management system), energy management, machinery used to produce metal or plastic parts of EVs
- ☐ **Autonomous & Connected:** subsystems for autonomous vehicles, ADAS, LiDAR, high precision map, AI, system integration, IOV, 5G, LEO satellite communications (B5G, 6G), cyber security
- ☐ **Shared & Interaction:** sharing platform, PaaS (Platform as a Service), MaaS (Mobility as a Service), SaaS (Software as a Service), IaaS (Infrastructure as a Service), application solutions, infotainment, human-vehicle interfaces, smart cockpit technology
- ☐ **Recycling & Sustainability:** recycling of automotive electronics and batteries, technologies or materials which can extend battery life
- ☐ **XMobility for Startup:** companies established after January 1, 2018 (inclusive); or related organizations and companies that support startups
- ☐ **EV Makers on Display (B2C exhibition zone):** latest EV models from global carmakers and tech companies

3.2 We hereby apply for _____ booth(s)

3.3 Booth Types:

- ☐ Raw Space (9 square meters each)
- ☐ Shell Scheme (9 square meters each with basic equipment)
- ☐ Stand (2.25 square meters with basic equipment. **For XMobility exhibit area only.**)

3.4 Do you want to upgrade the E-Mobility DigitalGo Deluxe Package to Premium or Flagship Package?

- ☐ No, keep Deluxe Package. (free of charge for onsite exhibitors, US$0)
- ☐ Yes, upgrade to Premium Package. (additional US$715)
- ☐ Yes, upgrade to Flagship Package. (additional US$1,430)

3.5 Exhibiting product code: Please go to the exhibition website www.e-mobilityshow.com.tw under "Exhibitors" to check the "Exhibit Code" and fill in the code. This will be printed on official directory. For more than 8 items, the previous 8 items are counted. (Please fill in the six-digit code)

(1)_____ (2)_____ (3)_____ (4)_____

(5)_____ (6)_____ (7)_____ (8)_____

Other, please specify: _____

We have read and accepted the terms and regulation of "General Regulations for Taiwan Trade Shows Organized by Taiwan External Trade Development Council (Appendix 3)" and "Exhibitors' Rights and Obligations for Online Exhibition (Appendix 4)", and we agree to act in compliance with all rules and regulations made by TAITRA in connection with this show.

Signature: Date:

The above personal data will be used by TAITRA only to forward the applicant's information (by phone, mail and other means) about the exhibitions or trade promotion activities in the years 2022–2026. Those who wish to exercise any of the following rights, please contact Ms. Lin (Ext 2779)

1. Inquire and request for a review of personal information;
2. Request for duplications of personal information;
3. Request supplement or correct personal information;
4. Request stop of collection, processing, or use of personal information;
5. Request deletion of personal information.

Joint Booth Application Form

Notes:

1.Joint booths are cases when more than one exhibitor is in a mutual cooperative relationship, with their booths requested to be side by side and jointly decorated.

2. Each exhibitor shall provide application documents individually include:
   (1) Online application form (fill in the registration form at www.e-mobilityshow.com.tw)
   (2) Product brochure or catalogue
   (3) At least three high-quality images of exhibits
   (4) Original Manufacturer Certificate (if applicable)
   (5) One company out of all joint-booth companies shall be the representative company and submit "Joint Booth Application Form".

3. Joint-booth shall have a unified design plan.

4. If the basic information, contact information and booth information needs to be corrected, please notify the organizer through email as soon as possible.

5. If general exhibitor and joint-booth exhibitor applied the same booth number in the same exhibit area, general exhibitor will be given the priority to select its booth location.

We hereby approve that all the listed companies are the mutual co-operative of

_____ (Representative Company Name).

Exhibitor Company Name	# of booth ($9m^2$/ per booth)	Exhibitor Contact Information		
		Contact Person	TEL	Email
1				
2				
3				
4				
5				
6				
Total_____ (number) booths				
Booth Rental Fee: US$_____(tax included)				
☐ Exhibitors listed above will pay the booth rental fee separately. ☐ Booth rental fee will be paid by _____(company name) in full amount. ☐ Others, please indicate:				

The Representative Company: _____

Trade Show Contact Person: _____ Job Title: _____

TEL: _____ Email: _____

Signature: _____

Date: / /

General Regulations for Taiwan Trade Shows Organized by Taiwan External Trade Development Council

Revised on June 9, 2020

1. These general regulations ("the Regulations") are made by Taiwan External Trade Development Council (hereinafter referred to as the "Organizer").
2. The Regulations shall cover the registration forms, exhibition manuals, and materials made for an exhibition (hereinafter referred to as the "Exhibition Materials"). The Regulations are applicable to exhibitors, joint exhibitors, and their branch companies (hereinafter referred to as the "Exhibitors") of the exhibition.
3. After an Exhibitor completes the registration procedure, the Exhibitor is deemed to have fully read and understood the Exhibition Materials and the Regulations and agree to comply with the Regulations unconditionally. Furthermore, the Exhibitors authorize the Organizer to include the information provided by the Exhibitors in the printed and/or digital Official Directory.
4. Compliance with or violations of the Regulations regarding the Exhibitors' behaviors during the exhibition period shall be determined, interpreted, and implemented by the Organizer. The Exhibitors shall have no objection.
5. The organizer prohibits the participation of competitive exhibitions or related exhibition organizers, including subsidiaries or agents of associated enterprises. Exhibitors who register under falsified documents or impersonate others will be ordered to stop displaying and fees confiscated once found. The exhibitor agrees unconditionally to the organizer setting, explaining and executing of the regulation, regardless of whether or not the exhibitor has violated the regulation.
6. The Organizer has the right to plan the exhibition area and the number of booths based on the types of the products exhibited, the actual registration results, and booth demand. The Organizer also has the right to determine whether to accept Exhibitors' registrations, adjust the exhibition area and the number of booths based on the nature of the products exhibited and the Exhibitors' past records in the Taiwan Trade Shows, or the domestic or foreign promotional activities organized by the Organizer.
7. Except the startup exhibition area, all booths are raw spaces without carpets and partitions. All Exhibitors must set up basic decorations, including carpets, partitions, and company name boards. Exhibitors may not display without basic decorations.
8. The Organizer shall send the Exhibition Materials and the Regulations to the Exhibitors approximately 90 days before the exhibition and publish them on the exhibition website (www.e-mobilityshow.com.tw) for the Exhibitors to access and print the materials. The Exhibitors will have no grounds to claim ignorance of and/or violate the Exhibition Materials due to not having received the Exhibition Materials or having no access to the Regulations.
9. The Exhibitors shall not take exhibition items into the exhibition hall or remove exhibition items from the exhibition hall during the exhibition period, from 9 am to 5 pm daily, (or until 3 pm on the final day of the exhibition), except for small and light items that can be carried by a person. Additional exhibition items may be brought in from 8 am to 9 am on the first day of the exhibition or from 8:30 am to 9 am during the exhibition period.
10. Before entering and decorating the booth, the Exhibitors shall fill out and submit the Decoration Affidavit and other related application documents, as well as apply for water and electricity within the prescribed period. If the Exhibitors' decorations or interests are affected as a result of a

failure to complete these tasks, the Exhibitors shall bear sole responsibility.

11. If Exhibitors do not permit exhibition items for photography or video recording by visitors, the Exhibitors shall display "No Photography" or "No Video Recording" signs in both Chinese and English. However, the Exhibitors shall allow journalists and contracted photographers with the PRESS badge issued by the Organizer to take photos or videos for promotional purposes.
12. The Exhibitors shall pick up badges at the area designated by the Organizer when moving in exhibition items, and badges shall be worn (one badge per exhibitor) during the exhibition period.
13. Unless otherwise specified within the Regulations, entry of visitors under the age of 12 is not allowed for safety and quality concerns.
14. Personnel designated by the Organizer shall be responsible for entrance/exit control during the exhibition period (including the move-in and move-out). However, the Exhibitors should take care of their exhibition items, decorations, and facilities, and purchase any necessary insurance and hire security guards for valuable exhibition items. If any items are lost or damaged, the Organizer shall not be held responsible.
15. The Exhibitors must obtain all relevant insurances, such as fire insurance, theft insurance, flood insurance, and public liability insurance (including additional insurance for natural disasters, such as typhoons, earthquakes, floods, heavy rains, or other natural disasters) from the periods when the exhibition items and decorations are transported to the exhibition hall, to the removal of the said items from the exhibition hall. The Organizer shall not be responsible for any losses or damage to the said items during the aforementioned period.
16. The Organizer may cancel the Exhibitors' exhibition qualifications and eligibility or stop supplying water and electricity if the Exhibitors are found to be in any one of the following situations by the Organizer, and make no improvement after a request for improvement has been made by the Organizer. The Exhibitors shall be banned from participating in exhibitions organized by the Organizer for at least two years, and all previous exhibition records of the Exhibitors and their seniority shall be removed. If the Organizer is sued or deemed responsible for any loss or damages, the Exhibitors shall indemnify the Organizer for the expenses (including but not limited to the lawsuit and legal fees). The Exhibitors shall have no objection.
    (1) Use of false documents, information, or any other person's name to participate in the exhibition.
    (2) Exhibition items shown on the product catalog provided for registration are different from those indicated on the registration forms or from the physical objects.
    (3) Failure to make full payment of the exhibition fees 10 days before the start of the exhibition.
    (4) Refusal or withdrawal of authorization for the Organizer to use the information provided by the Exhibitors to publish the Official Directory.
    (5) Bringing flammable materials, explosives, or other hazardous or banned substances into the exhibition hall.
    (6) The leased booth is barely decorated, has few or no exhibition items, or has no Exhibitors or on-site employees during the exhibition period.
    (7) Sale, display, or advertisement of exhibition items that infringe upon the copyright of others.
    (8) The exhibition items or the means of displaying them are in violation of relevant laws and regulations prescribed in the Civil Code, the Consumer Protection Act, the Fair Trade Act, the Commodity Labeling Act, the Commodity Inspection Act, and the Act Governing Food Safety and Sanitation.

(9) Exhibition items or the means of display them disrupt public order or violate codes of decency.

(10) Exhibition items infringe upon the rights of a third party who provides the Organizer with supporting documents such as a settlement agreement, the written judgment for losing the civil suit, or the written judgment for the conviction of criminal charge (whether the judgment is made or not).

(11) The signs and decorations shown in the Exhibitor's booth are different from the information of the company in Chinese or English as provided in the registration form.

(12) The booth(s) are subleased, transferred, or used to host exhibitions under the names of companies that are not registered (including the names of sponsors, affiliate companies [parent and subsidiary companies], a branch company of the original registered company in a third region, or subsidiary companies).

(13) Exhibition items are imported from regions restricted by the government of Taiwan, or are manufactured, produced, or sold in such regions, or are contraband pursuant to the laws of Taiwan.

(14) Exhibition items do not match the theme of the exhibition.

(15) Conducting retail sales in the exhibition hall.

(16) Using raw booths for exhibitions.

(17) Failure to apply to the Organizer in advance to set up a stage or sound system, promotional balloons, or set up structures or decorations more than 4 meters in height.

(18) Producing noises inside the exhibition hall at 85 decibels or more during the exhibition period.

(19) Affecting neighboring booths or the exhibition due to a lack of pollution disposal equipment prepared by the Exhibitors to promptly and appropriately dealt with smoke, waste gases, dust, stenches, irritant gases, organic chemical solvent contaminants, or other pollutants resulting from demonstrating or operating an exhibition item.

(20) The music, images, or related information played by the Exhibitors in public during the exhibition period infringe upon intellectual property rights.

(21) Displaying, posting, or distributing any promotional items or materials related to the exhibition items in areas other than the booths, including public facilities, aisles, or columns.

(22) Conducting promotional activities or leaving the company or personal items in public areas.

(23) Third parties conduct disturbances or protests in the Exhibitors' booth(s) or inside/outside of the exhibition hall due to private disputes, thereby affecting the order or image of the exhibition.

(24) Causing any injury, death, or financial loss to the Organizer's personnel or a third party during the exhibition period (including the move-in and move-out) due to improper installation, operation, maintenance, or management of the facilities, objects, and exhibition items at the booth.

(25) Packing or moving out exhibition items from the exhibition hall in advance or similar behaviors.

(26) Causing fires due to the design and construction of the booth and or improper use of electrical devices.

(27) Leaving exhibition items or personal items in the exhibition hall after the move-out.

17. If the Exhibitors need to set up a stage or sound system, promotional balloons, or set up

structures or decorations more than 4 meters in height, the Exhibitors shall apply in advance with the Organizer, and the structures or decorations may only be set up with approval from the Organizer. (Please refer to related regulations in the Exhibition Manual). Exhibitors who do not have approval from the Organizer shall immediately remove the structures or decorations once discovered by the Organizer's personnel, or carry out supplementary application procedures. The Organizer shall not be liable for any compensation.

(1) Exhibitors who carry out the supplemental application procedure shall be required to pay a fine of NT$10,000 for the use of such structures or decorations.

(2) When the application is filed after the application deadline, the Exhibitors shall be required to pay an additional fine of NT$10,000.

(3) When the application is filed during the exhibition (from Apr. 12 to Apr. 15), the Exhibitors shall be required to pay an additional fine of NT$30,000 for the use.

18. After the end of the exhibition, the Exhibitors shall remove all exhibition items and personal items and clear the booth during the move-out. The Organizer shall not be responsible for the custody of the exhibition items. In the event that exhibition items or personal items are found onsite after the move-out, they shall be regarded as waste and removed by the cleaning company without notice to the exhibitor. The derived expenses shall be borne by the Exhibitor.
19. In case of natural disasters, notifiable infectious diseases (such as COVID-19), or other force majeure reasons, the Organizer retains the right to adjust the exhibition date and location, or cancel the exhibition. In such instances, the Organizer will refund fees paid by the Exhibitors (including deposits and other paid fees) after deducting relevant incurred costs (including but not limited to nonrefundable payments that have paid to contractors). The Organizer is not liable for any damages caused due to this adjustment or cancellation.
20. For the purpose of properly organizing the exhibition, the Organizer will implement adequate measures for disease prevention. Exhibitors clearly understand and agree that by participating in the exhibition, they are obliged to cooperate with the disease prevention actions implemented by the Organizer; Exhibitors shall solely bear risk related to infection or isolation due to disease prevention. Therefore, if a dispute arises therefrom, participating Exhibitors may not make any claims, including civil, criminal, and administrative claims, against the Organizer.
21. If any Exhibitors would like to drop out of the exhibition due to reasons not attributable to the Organizer, any payment made, including the paid deposits will not be refunded. All payments will not be refunded if Exhibitors decide to drop out of the exhibition after their booths have been allocated.
22. For matters not stipulated in the Regulations, the Organizer may amend or update the Regulations from time to time.

Exhibitors' Rights and Obligations for Online Exhibition

General Regulations

1. These general regulations ("the Regulations") are made by the Taiwan External Trade Development Council (hereinafter referred to as the "Organizer").
2. The Regulations shall also cover the registration forms, exhibition manuals, announcements on the official website, and materials made for an exhibition (hereinafter referred to as the "Exhibition Materials"). The Regulations are also applicable to exhibitors, joint exhibitors, and their branch companies (hereinafter referred to collectively as the "Exhibitors") of the exhibition.
3. Exhibitors who have completed registration will be considered to have fully read and understood the Exhibition Materials and the Regulations and unconditionally agree to comply with the Regulations. Exhibitors authorize the Organizer to publish and promote all materials and images provided by the exhibitors in (print or digital) publications for the exhibition.
4. Compliance with or violations of the Regulations regarding the Exhibitors' behaviors during the exhibition period shall be determined, interpreted, and implemented by the Organizer. The Exhibitors shall have no objection.
5. The Organizer shall have the right to refuse competing exhibitions or organizers (including subsidiaries, distributors, and affiliated enterprises) of such exhibitions to participate in the exhibition. Any such exhibitors who register for the exhibition under false names, if found, will be immediately removed from the exhibition without a refund. This provision shall be determined, interpreted, and executed by the Organizer, and such exhibitors shall have no objection.
6. The Organizer has the right to allocate exhibition areas or categories to exhibitors according to the product categories in the exhibition, the actual response to registration, and the demand for offline booths. Meanwhile, the Organizer has the right to decide whether to accept a registration based on the nature of the products, amount of exports/imports, revenues, and the exhibitor's past participation in Taiwan's trade shows or past performance at other domestic/international promotional events hosted by the Organizer. The Organizer may also adjust registered exhibition areas and approve purchases of advertising in the online exhibition.
7. The Organizer will make the Exhibition Materials available on the exhibition website at www.e-mobilityshow.com.tw 90 days before the exhibition start date to be viewed or printed by the exhibitors. The Exhibitors may not claim not to be bound by the Regulations by claiming that they do not receive the Exhibition Materials, or are not familiar with the provisions and explanations of the Exhibition Materials, or for any other reason whatsoever.
8. The Organizer may cancel the Exhibitors' exhibition qualifications and eligibility if the Exhibitors are found to be in any one of the following situations by the Organizer, and not improve after a request for improvement has been made by the Organizer. The Exhibitors shall be banned from participating in exhibitions (including online and offline exhibitions) organized by the Organizer for at least two years, and all previous exhibition records of the Exhibitors shall be canceled. If the Organizer is sued or deemed responsible for any loss or damages, the Exhibitors shall indemnify the Organizer for the expenses (including but not limited to settlement and lawsuit and legal fees). The Exhibitors shall have no objection.
   (1) Use of false documents, information, or any other person's name to participate in the exhibition.
   (2) Exhibition items shown on the product catalog provided for registration are different from those indicated on the registration forms or from the physical objects.

(3) Failure to provide full payment of the exhibition fees 10 days before the start of the exhibition.

(4) Refusal or termination of authorization for the Organizer to use the Exhibitor's information and publications for promotional purposes on the exhibition website and press releases and in the exhibition marketing materials.

(5) Sale, display, or advertisement of exhibition items that infringe upon the copyright of others.

(6) The exhibition items or the means of displaying them violate relevant laws and regulations prescribed in the Civil Code, the Consumer Protection Act, the Fair Trade Act, the Commodity Labeling Act, the Commodity Inspection Act, and the Act Governing Food Safety and Sanitation.

(7) Exhibition items or the means of displaying them disrupt public order or violate codes of decency.

(8) Exhibition items infringe upon the rights of a third party who provides the Organizer with supporting documents such as a settlement agreement, the written judgment for losing the civil suit, or the written judgment for the conviction of a criminal charge (whether the judgment is made or not).

(9) The virtual booth banner and information exposure differ from the company profile in English/ Chinese provided on the registration form.

(10) The virtual booth(s) are subleased, transferred, or used to host exhibitions under the names of companies that are not registered (including the names of sponsors, affiliate companies [parent and subsidiary companies], a branch company of the original registered company in a third region, or subsidiary companies).

(11) Exhibition items are imported from regions restricted by the government of Taiwan, manufactured, produced, sold in such regions, or contraband pursuant to the laws of Taiwan.

(12) Exhibition items do not match the theme of the exhibition.

(13) The organizer has the right to reject any exhibition by products or companies that do not meet the theme of the exhibition.

(14) The Organizer has the right to decide whether to accept a registration based on the exhibitor's past participation in Taiwan's trade shows.

(15) Import regions restricted by the government of Taiwan or products prohibited from being imported by the government shall not be put on display at the exhibition.

(16) Fields in the booth information are left blank or incomplete. The exhibitor fails to follow the Organizer's rules and upload company profile, logo file, product description, and product photos. The exhibitor also fails to follow the Organizer's schedule for maintaining a virtual booth.

(17) The music, images, or related information played by the Exhibitors in on the exhibition platform infringe upon intellectual property rights, or violate public order and good morals.

(18) The exhibitor accesses any network or system on the platform without authorization, or attempts to sabotage the website.

(19) The exhibitor displays or uploads products that are not manufactured or designed by itself or are without the manufacturer's authorization.

(20) The exhibitor intentionally use resources on the online show platform to cause damage to the online show feature or inconvenience to other visitors.

9. The Organizer reserves the right to change the exhibition date and platform features. In the event of any of the following force majeure reasons that cause the exhibition date to be changed or the

exhibition to be cancelled, the Organizer will return, without interest, the remainder of the fees paid by the Exhibitors after deducting the costs and necessary charges (including but not limited to amounts that have been paid to contractors, but cannot be returned to the Organizer).

(1) Service disruption as a result of functional errors targeting DigitalGo computer systems and networks or caused by third party hacking

(2) Natural disasters (including landslides, earthquakes, tsunamis, volcano eruptions, typhoons, hurricanes, rainstorms, hail, floods, mudslides, earth slides, tectonic movements, lightning strikes or other natural disasters)

(3) Civil disorder (including wars, blockades, revolutions, revolts, civil wars, riots, or mobilization)

(4) Civil right behaviors (including revocation and revision of laws and regulations, interference by government agencies, administrative order, and embargoes)

(5) Infectious diseases (including bacteria and virus)

(6) Insufficient information materials and sources (including disruption of water, energy or raw materials or supply control)

(7) Labor disputes (including strikes, employer-employee disputes, or irrational public protests)

(8) Key members fail to perform their debts (including operators declaring bankruptcy)

(9) Addition or change to government laws and regulations.

(10) Other force majeure reasons as deemed by the competent authority or reasons not attributable to the exhibitors or the Organizer.

10. If any exhibitor wishes to drop out of a show for reasons not attributable to the Organizer, none of the payments will be refunded.
11. The show platform including the official website and online show platform will be ISO 27001 certified for information security in order to ensure all user data are kept safe.
12. The Organizer will invest a marketing budget and invite visitors from around the world to the online show, but will not be able to guarantee the number of online visits, views, or negotiations.
13. Exhibitors are to complete virtual booth setup before the deadline given by the Organizer. Exhibitors are required to upload their company logos and AT LEAST 2 or more product photos. Failure to complete the setup by the deadline will be treated as forfeiture of the exhibition. In the interest of the brand reputation and image of the exhibition, the Organizer will have the right to remove the virtual booth without any refund, and the right to add such exhibitors to the blacklist.
14. The Organizer reserves the right to allocate priorities in exhibition areas.
15. Exhibitors cannot choose booth locations for virtual booths. Once entered into an exhibition area, the Unicode standard or the Organizer's classification will apply.
16. All purchases of DigitalGo, such as EDM distribution or additional exposure, are to be designed with specific specifications by the exhibitors, but will have to be produced and launched by the Organizer's affiliated vendors in order to maintain consistent quality across exhibitions. Exhibitors' floor plans will require the competent authority's approval, and images are to be supplied by a specified deadline.
17. Where the Organizer cancel certain exposure prior to production for any reason, the exhibitors agree to not make any claims other than the exhibitors may have their payments for this project returned in full without interest.
18. Exhibitors who purchase event-based value-added services, such as photo shoot at a new product launch, are to read the rules carefully, and refunds are not be requested for any reason.
19. The Organizer will not be held liable for any incorrect or missing words in DigitalGo or other

promotional materials.

20. The Organizer reserves the right to amend, change, or interpret and cancel the event. The Organizer may revise matters not provided in the Regulations at any time.

Compensation

1. Where an exhibitor violates the Regulations (including but not limited to an exhibitor's statement and warrants) and supplemental documents to be included and quoted by the Regulations, accesses the service or infringes upon a third party's rights (including but not limited to any product, content, data, infringement on third party patent, copywrite, trademark, or other intellectual property rights) via a website and causes the Organizer, its employees, agents, directors, supervisors, managers, affiliated enterprises, successors, third party data or document providers or any person representing the Organizer to be held responsible in any way for any request, claim, loss, or expenditures (including but not limited to settlement, lawsuit and legal fees) and losses, the user is to be held liable for paying compensation for all such losses. The Organizer reserves the exclusive right to defend and control matters above, and users are not to be exempted from liabilities.
2. Where an exhibitor violates the rules in the Regulations, the Organizer will have the right to delete the exhibitor's virtual booth and exhibitor directory, and close all related features without refund. Such exhibitors will also be blacklisted.
3. Where an exhibitor intentionally use resources on the online show platform to cause damage to the online show feature or inconvenience to other visitors, the Organizer will be able to claim the expenses from the exhibitors.

Personal Data Protection Act

The personal information provided on exhibitor's registration form below is for the use of promoting E-Mobility Taiwan exhibition between 2022 to 2025. Such information will be used to engage event contacts whose telephone number, email and other communication method are provided herein.

Data subjects may, with regard to their personal data, ask for:

1. inquiries or access;
2. a copy;
3. supplement or correction of the information;
4. cessation of the collection, processing, or use of the information; or
5. deletion of the information.

To exercise the rights listed above, please contact TAITRA's facilitator (886-2-2725-5200 ext. 2778).

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