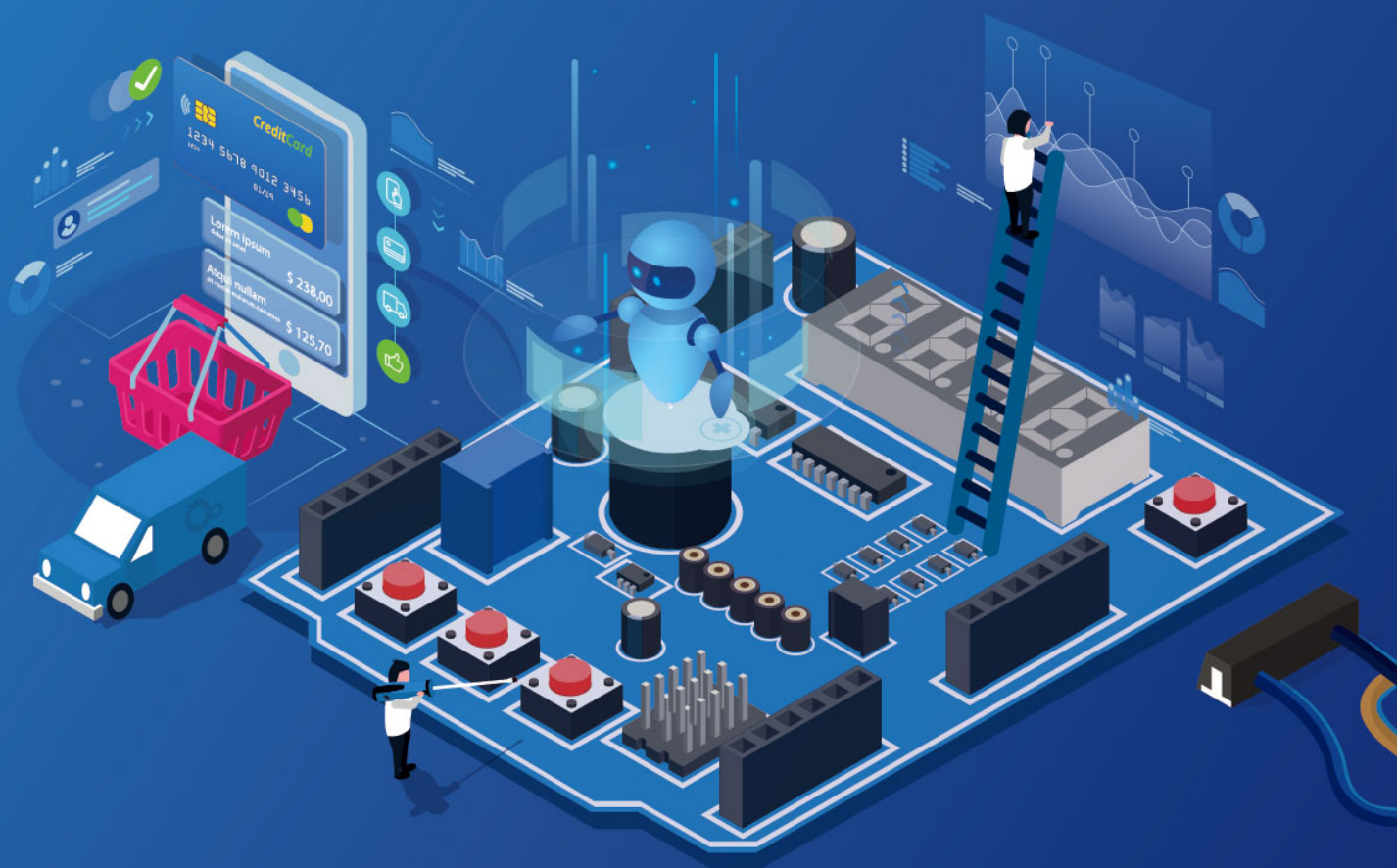


APPLICATION KIT



OCT. 21-23, 2020 TaiNEX 1

 **TAITRONICS**
Taipei International Electronics Show

 **AloT Taiwan**
Taiwan International AloT Show

OCT. 21 - 23, 2020
Taipei Nangang Exhibition Center, Hall 1



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APPLICATION KIT

Organizers



Taiwan External Trade Development Council (TAITRA)



Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)

Exhibiting Areas

TAITRONICS:

Electronic Components & Parts

Meters & Instruments

Cells, Batteries & Power Supplies

Industrial Process & Automation Equipment

AloT Taiwan:

IoT Devices & Sensors (IoT Gateway)

Cloud & Broadband Communication

Intelligent Services (Smart Manufacturing, Smart Business, Smart Healthcare,
Smart Living and Smart Security)

Circular Economy

Startups

Venue

Taipei Nangang Exhibition Center, Hall 1 (TaiNEX 1)

(No.1, Jingmao 2nd Rd., Nangang District, Taipei City 11568, Taiwan)

Show Dates and Hours

October 21 – 22, 10:00 – 17:00

October 23, 10:00 – 16:00

Dates for Exhibits Move-in and Move-out

Move-in October 19 – 20, 07:00 – 17:00

Move-out October 23, 17:00 – 19:00 (hand-carried)

October 24, 07:00 – 17:00

Booth Rentals

Booth Type	Space/Dimensions	Booth Rental (including 5% VAT)
Raw Space (1 unit)	9 m ² (3 m x 3 m)	US\$ 2,080
Standard Shell Scheme (1 unit)	9 m ² (3 m x 3 m)	US\$ 2,280



Remark:

Each Standard Shell Scheme is equipped with the basic facility module, which includes:

Standard partition	1 Set	Folding chair	3 Pcs
Needle punch carpet	9 SQM	Spotlight	3 Pcs
Company name fascia board	1 Pc	Trash can	1 Pc
Info counter	1 Pc	Socket	1 Pc

Extra booth facilities are available with the official contractor on a rental basis.

Booth Rentals for Startups

1. Eligibility:

Startup companies established on (or after) Jan, 1, 2015 and are in ICT related industries.

2. Booth Rental Rates:

Booth Type	Booth Rental (including 5% VAT)
Stand (1.5M X 1.5M)	US\$350
Shell Scheme (3M X 3M)	US\$850

3. Basic Facility module:

Stand	Qty
Standard Booth with Company Sign (150x150x250cm/H)	1
Needle punch carpet	1
Meeting Table (150x50x100cm/H)	1
Bar Stool	2
Spotlight 10W (White light)	2
110V/5A Socket	1
Trash can	1

Shell Scheme	Qty
Standard Booth with Company Sign (300x300x250cm/H)	1
Needle punch carpet	1
Lockable cupboard (100x50x82.5cm/H)	1
Meeting Table	1
Folding Chair	3
Spotlight 10W (White light)	3
110V/5A Socket	1
Trash can	1



Remarks:

1. Regardless of booth type, each booth is supplied with 110V (500W) electricity free of charge.
2. **Booths will be allocated by the organizer based on the following criteria:**
(1) number of booth(s) required; (2) date of application.

Participation Information

1. All manufacturers, distributors, traders, as well as organizations dealing in products or services as stated in the exhibits profile, are eligible to participate as exhibitor.
2. The organizer reserves the right to accept or reject any application and determine the location of booth(s) for each exhibitor.
3. If the number of booths required exceeds booths available, the organizer reserves the right to reduce the number and/or size of booths, change the exhibition venue and show dates, or cancel the show without any liability or responsibility for compensation or indemnity to the exhibitor.
4. The organizer will not act as a sponsor for visa applications and cannot be held liable in case of visa difficulties.
5. Minors under 18 are not admitted to the showground.

Application

1. **Registration begins February 24, 2020. The on-line booth application is available for international exhibitors.**
2. **The order of booth selection is based on booth size (with priority given to larger booth reservations) and the order in which the applications are received.**

Payment Schedule

1. A non-refundable down payment of **US\$ 500 per booth** must be received before the application will be processed. A copy of the bank receipt of the down payment must be emailed to:

Ms. Tina Lien

Email: tinatylien@taitra.org.tw

Tel: +886-2-2725-5200 ext. 2636

TAITRA Exhibition Department / No. 5, Xinyi Rd., Sec. 5, Taipei 11011, Taiwan

2. After space allocation, the organizer will notify applicants of their booth number(s), location, and the balance due. The Exhibitor Manual, which contains all information pertaining to preparing for the show, will be also made available to the exhibitor at the same time.
3. All payment should be made by telegraphic transfer (T/T) payable to:



Beneficiary Name: Taiwan External Trade Development Council

Account Number: 5056-665-100018

Bank Name and Branch:

TAIWAN COOPERATIVE BANK WORLD TRADE CENTER BRANCH

SWIFT Code: TACBTWTP505

Address of Bank:

2F., NO. 333, SEC 1, KEELUNG RD., SINYI DISTRICT, TAIPEI CITY, TAIWAN

Please clearly state the show name "AIoT Taiwan 2018" in payment details (Remittance Information) to facilitate accounting procedure, and check "all banking charges are for remitter" to avoid deductions from payment.

4. All banking charges, if any, are to be borne by the applicant.
5. In case of cancellation or the exhibitor's personal difficulties (e.g. failure to obtain visa to Taiwan, illness, travel or shipping problems), down payment or booth balance already paid cannot be refunded or transferred to other shows or participants.

Advertising Campaign

1. Advertising and Publicity

An intensive advertising campaign will be conducted across related media, organizations and trade shows around the world, including promotions in domestic and overseas publications and websites. Press releases will also be circulated.

2. eMarketing

Both domestic and overseas potential buyers, including key manufacturers, traders, distributors, and governmental organizations, will receive information and invitations to the show.

3. Directory Listing

The organizer will publish an Official Directory in both printed and digital format that includes a company profile of each exhibitor and their products.

4. Online Networking

Exhibit profiles will be posted on the website at www.aiottaiwan.com. Buyers can search for information provided by the exhibitor on the official website before the show.

For further information, please contact

Ms. Tina Lien

TAITRA Exhibition Department

No. 5, Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan

Email: tinatylien@taitra.org.tw

Tel: +886-2-2725-5200 ext. 2636

TAITRA Overseas Offices

You are welcome to contact our TAITRA Overseas Offices for more information and local assistance. Please visit branch.taiwantrade.com to find the office nearest to you.

