



The 10th U.S. Business Day, the highly anticipated annual business event between Taiwan and the U.S., will take place on Oct. 5, 2021 at the Taipei International Convention Center. The “U.S. Business Day” is co-hosted by the Ministry of Economic Affairs (MOEA) and TAITRA. It is also co-organized by the American Institute in Taiwan (AIT) and American State Offices Association (ASOA).

This year’s event features the one-on-one virtual business meeting and the Forum on TW-U.S. Business Opportunities. We will have professionals and analysts as speakers participating in the forum and share potential opportunities for infrastructure in the U.S. The one-on-one virtual business meeting is an opportunity for enterprises to meet prospective business partners. In recent years, representatives from the U.S. Economic Development Administration were also invited to introduce investment opportunities of their respective states.

Due to the COVID-19 pandemic, the event this year will be hybrid, with an in-room opening ceremony, signing ceremony of MOU, Forum on TW-U.S. Business Opportunities as well as one-on-one virtual business meetings. U.S. businesses are welcome to join the one-on-one virtual business meetings, which will span over two days to facilitate business opportunities.

The U.S. is a major trading partner of Taiwan. In 2020, Taiwan is the U.S.’s 9th largest trading partner and the U.S. is Taiwan’s 2nd largest trading partner. The U.S. Business Day is believed to be an important event to further strengthen U.S.-Taiwan economic partnership.

### Tentative Agenda for U.S. Business Day

Taiwan Local Time	Event	Remarks
<b>10/5</b> 09:00 - 09:30	Registration	Review on achievements of Taiwan and U.S. cooperation (video)
09:30 - 10:00	Opening Ceremony	Opening remarks <ul style="list-style-type: none"> <li>• DAS Richard Steffens, DOC (virtual)</li> <li>• DG Kiang, BOFT</li> <li>• Chairman Huang, TAITRA</li> <li>• Commercial Section Chief</li> </ul>

		<p>Brent Omdahl, AIT</p> <ul style="list-style-type: none"> <li>• Group photo</li> <li>• Greetings from state representatives(video)</li> </ul>
10:00 - 10:15	Signing Ceremony of MOU	<p>Opening remarks(3 min. each):</p> <ul style="list-style-type: none"> <li>• Director General of TECO- Los Angeles</li> <li>• President &amp; CEO of Arizona Commerce Authority</li> <li>• Cabinet Secretary of New Mexico Economic Development Department</li> </ul>
10:15 - 10:20		Group photo
10:20 - 10:25		BOFT signing MOU with the Arizona Commerce Authority
10:25 - 10:30		BOFT signing MOU with the New Mexico Economic Development Department
10:30 - 10:35	Forum on TW-U.S. Business Opportunities	Remarks by Representative Bikhim Hsiao (TBC)
10:35 - 10:40		BOFT presentation
10:40 - 11:15		<p>Business opportunities of infrastructure in the U.S. (virtual)</p> <ul style="list-style-type: none"> <li>• Rhode Island</li> <li>• Idaho</li> <li>• Montana</li> </ul>
11:15 - 11:35		<p>John Wang, Chairman at Noodoe Corporation</p> <p>Topic: The Global Transition to Electric Vehicles</p>
11:35 - 11:55		<p>Judy Lee, Chairwoman and Chief Executive Officer at Test Rite Group</p> <p>Topic: Bridge to Build Partnerships in Infrastructure Plan</p>
11:55 - 12:00		Introduction of the SelectUSA (by AIT)
12:00 - 12:30		Introduction of U.S. state representatives (ASOA)
<b>10/6</b> 09:00 - 09:05		U.S. Government Procurement Process and Trend Webinar
09:05 - 09:30	<p>Ping Li, Contracting Officer's Representative, U.S. Federal Acquisition</p> <p>Topic: Introduction of the U.S. Federal Government</p>	

		Procurement Trend
09:30 - 09:55		Jim Barnby, Executive Director of USG Strategic Sourcing, Board of Regents of the University System of Georgia Topic: Introduction of the U.S. State Government Procurement Trend-State of Georgia
09:55 - 10:05		Q&A
<b><u>10/6</u></b> 09:00 -	U.S.-Taiwan 5G Trade and Investment Business Forum	By invitation
<b>Video Conference Meetings</b>		
<b><u>10/5</u></b> 19:30 - 20:00	Registration	
20:00 - 23:00	One-on-One Business Meetings	Virtual Meeting between U.S.-Taiwan Buyers/Sellers
<b><u>10/6</u></b> 7:30-8:00	Registration	
8:00-11:00	One-on-One Business Meetings	Virtual Meeting between U.S.-Taiwan Buyers/Sellers

## 2021 U.S. Business Day Info

<b>Organizers</b>	<ul style="list-style-type: none"> <li>• Bureau of Foreign Trade, Ministry of Economic Affairs (BOFT)</li> <li>• Taiwan External Trade Development Council (TAITRA)</li> </ul>
<b>Co-organizers</b>	<ul style="list-style-type: none"> <li>• American Institute in Taiwan (AIT)</li> <li>• American State Offices Association (ASOA)</li> </ul>
<b>Date</b>	October 5-6, 2021
<b>Venue</b>	Room 101, Taipei International Convention Center
<b>Industries</b>	<p>Buyer category: Automobile Electronics, IoT Equipment, Medical &amp; Biotechnology, EV Related, Clean Technology, Smart Devices, Smart Machinery, Artificial Intelligence (AI), Functional Textiles, Outdoor Sports Goods, Hardware/Fastener, etc.</p> <p>Seller category: Industrial Products and Services</p>
<b>Events</b>	<ul style="list-style-type: none"> <li>• Opening Ceremony</li> <li>• Signing Ceremony of MOU</li> <li>• Forum on TW-U.S. Business Opportunities</li> <li>• One-on-One Virtual Business Meeting</li> </ul>



Attachment

## Requirements for Buyers & Sellers

Type	Requirements
Buyer	Companies with <b><u>current</u></b> annual sales of US\$ 10 million or more and have not yet received incentives from TAITRA in 2020.
Seller	Companies with <b><u>current</u></b> annual sales of US\$ 4 million or more and have not yet received incentives from TAITRA in 2020.