

2021 ICCA Master Camp Agenda
110/11/4 (Thus.)
TICC 4F V.I.P. Room

Topic: New Meeting Experience: Challenges and Innovation

Time	Contents	Remarks
9:00–9:30	Registration	
9:30–9:40	Welcome Remarks	BOFT/TAITRA Rep.
9:40–9:50	Master Camp Introduction Statistic and current landscape	Ms. Waikin Wong / Director / ICCA AP regional office, Malaysia
9:50–10:30	<p>Topic : Meeting (un)interrupted</p> <ul style="list-style-type: none"> • The new meeting landscape • Member engagement • Operation and financial wellbeing • Support requirements 	<p>Speakers:</p> <ul style="list-style-type: none"> ➤ Ms. Frances Van Klaveren/ Community Engagement Manager/ ICCA, Netherlands ➤ Mr. Octavio 'Bobby' Peralta / President / Asia-Pacific Federation of Association Organizations (APFAO) ➤ Ms. Sung Shun-Lien / Standing Supervisor / The Society of Taiwan Women in Science and Technology (TWiST)
10:30–10:45	Break	
10:45–11:05	<p>Topic : The New Meeting Experiences (Venue perspective)</p>	<p>Speaker: Ms. Marilyn Hay / Assistant Director of Sales / Marina Bay Sands, Singapore</p>
11:05–11:35	<p>Panel Discussion: Impact and response of New Meeting Experience</p>	<p>Moderator: Ms. Waikin Wong / Director / ICCA AP regional office, Malaysia</p> <p>Panelists:</p> <ul style="list-style-type: none"> ➤ Mr. Octavio 'Bobby' Peralta / President / Asia-Pacific Federation of Association Organizations (APFAO) ➤ Ms. Marilyn Hay / Assistant Director of Sales / Marina Bay Sands, Singapore ➤ Ms. Sung Shun-Lien / Standing Supervisor / The Society of Taiwan Women in Science and Technology (TWiST) ➤ Amber Chen / Vice President / GIS Group
11:35–12:05	Topic : The 4 th World Conference of Women's Shelter - ICCA and Best Cities Global Alliance 2021 Incredible Impacts Winner (case study sharing)	<p>Speaker: Ms. Rene Chang / Deputy General Manager / K & A International</p>
12:05– 12:20	Group Briefing	
12:20–13:20	Lunch and Group Interaction	

13:20–14:50	Workshop: Role play sessions	<p>Moderator: Ms. Waikin Wong / Director / ICCA AP regional office, Malaysia</p> <p>Mentor(s):</p> <ul style="list-style-type: none"> ➤ Ms. Amber Chen / Vice President / GIS Group ➤ Ms. Rene Chang / Deputy General Manager / K & A International ➤ Ms. Sung Shun-Lien / Standing Supervisor / The Society of Taiwan Women in Science and Technology (TWiST)
14:50–15:00	Break	
15:00–15:40	Group Work	
15:40–16:40	Group Presentation	
16:40–16:55	Wrap Up! Debrief and Faculty Comments	<p>Moderator: Ms. Waikin Wong /Director/ ICCA AP regional office, Malaysia</p> <p>Mentor(s):</p> <ul style="list-style-type: none"> ➤ Ms. Amber Chen / Vice President / GIS Group ➤ Ms. Rene Chang / Deputy General Manager / K & A International ➤ Ms. Sung Shun-Lien / Standing Supervisor / The Society of Taiwan Women in Science and Technology (TWiST)
16:55–17:10	Closing and Group Photo	Faculty & Participants